

## **Historic, Archive Document**

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MARCH 3  
U.S.A.

# Stark Salesman's **PLATE BOOK**

1941

*Showing*  
**New & U.S. Patent**  
**PRIZE FRUIT**  
**TREES**  
**and Ornamentals**  
**in Natural Colors**

Largest  
Nurseries  
in the  
World

Received

Nov. 24, 1936



Oldest  
Nurseries  
in  
America

Issued by

**Stark Bro's  
Nurseries & Orchards Co.  
Louisiana, Mo.**

*Oldest and Largest Nurseries*



# "Only God Can Make a Tree"

I think that I shall never see  
A poem lovely as a tree.  
A tree whose hungry mouth is prest  
Against the earth a sweet flowing breast.

A tree that looks at God all day,  
And lifts her leafy arms to pray;  
A tree that may in Summer wear  
A crest of robins in her hair,

Upon whose bosom snow has lain;  
Who intimately lives with rain.  
Poems are made by fools like me,  
But only God can make a tree.

—JOYCE KILMER

## Number of Trees to Plant to An Acre

### Planting Distances

Planting distances varies under different climatic and soil conditions. Trees on strong soil should be slightly farther apart than on medium soil. Apple trees should be planted 30 to 40 ft. apart. We advise 35 ft. as most satisfactory; Apricot, 18 to 22 ft.; Cherry (sour sorts), 16 to 20 ft.; Cherry (sweet sorts), 20 to 27 ft.; Grape, 8 ft. apart in rows 10 ft. apart; Peach, 16 to 20 ft. (Commercial peach growers all over the country consider 20 ft. apart the correct distance); Pear, Standard 18 to 27 ft.; Pear, Dwarf, 10 to 16 ft.; Plum, 16 to 20 ft. (in rich soil Japanese plum should be planted at least 20 ft.); Quince, 10 to 16 ft.; Black Raspberries and Blackberries, 3 ft. between plants, in

rows 6 to 8 ft. apart; Red Raspberries, 3 ft. apart in rows 5 to 6 ft. apart; Asparagus, 1 to 2 ft. apart in rows 3 to 3½ ft.; Mulberries, 22 to 28 ft.; Pecans, 35 to 40 ft.

### Number of Trees to An Acre

	Square Plan	Triangular Plan	Square Plan	Triangular Plan
40 ft. apart...	27.....	31	18 ft. apart...	135.....
35 ft. apart...	35.....	40	15 ft. apart...	194.....
33 ft. apart...	40.....	46	12 ft. apart...	303.....
30 ft. apart...	49.....	56	10 ft. apart...	436.....
27 ft. apart...	60.....	69	8 ft. apart...	681.....
24 ft. apart...	76.....	88	6 ft. apart...	1,210.....
22 ft. apart...	90.....	104	5 ft. apart...	1,743.....
20 ft. apart...	109.....	125	4 ft. apart...	2,725.....
				3,134

# How to Properly Plant Trees

### What to Plant

The planting information given in our literature is not guesswork or hearsay. Our advice is based on nearly 125 years of Stark experience, and the accumulated knowledge of private and State Experiment Stations, with which we are in constant touch. We have done your testing for you. Plant our leading varieties—they have been proven worthy; you take no chances.

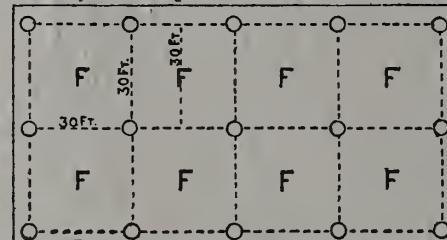
### When to Plant

Planting season is not regulated by date or by planters' location, but by condition of stock to be planted. Trees can be successfully transplanted as long as they are dormant. The Stark method of packing and shipping assures arrival in proper planting condition. We ship successfully to the south long after their spring has opened, and their trees in full leaf.

### Planting Plans

The method of planting must be determined by the grower. We show sketches of the two main plans. The square plan is largely used, it is easy to lay out and is well adapted to the use of fillers. The triangular plan allows more trees to the acre and is explained by the diagram. In the middle row, the trees are opposite the spaces of the adjacent rows—no unused space as there is in the square plan. This plan also permits the successful use of fillers. "Fillers" are temporary trees, planted half way between the permanent trees and cut out at about 15 years of age—when the permanent trees need the room.

To find the number of trees required to an acre (square plan), multiply the sides of the square or rectangle together and divide the product into



Square Plan—Circles Are "Permanents"

Commercial Orchard Planters Should write for Stark Bro's NEW "Double-Profit" Double filler Planting Plan—FREE.

### Planting Details

#### Handling Trees on Arrival

Just as soon as the trees arrive unpack, shake out all packing material, plant at once if possible. If received during frosty weather, place them unpacked in a cool, dry cellar free from frost until weather moderates. Don't expose roots to sun, air, wind or frost.

#### Heeling in Trees

If ground not ready when trees arrive unpack and heel in. Select a well drained location, preferably on a ridge. Dig a trench 2 feet deep, throwing dirt forward to make a sloping bank, on which the trees are laid, cut open all bundles, shake out packing material, throw a layer of dirt on roots and whole length of tree, working soil in around roots. The removal of this soil forms another parallel trench in which second layer of trees may be placed. Smooth sides and dig trenches to carry off water.

#### Digging Tree Holes

Dig holes large enough to receive the roots easily without crowding or bending. Put the rich top soil on the roots first. Trim off broken and bruised ends of roots, cutting back long slender roots. Make cuts from under side so the cut surface will rest against the soil.

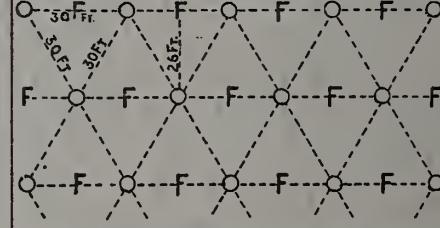
**Planting** One man should hold tree in position, firming the dirt while the other man throws the dirt into the hole. Plant tree an inch or two deeper than in the nursery row. Firming the

43,560 (the number of square feet in an acre). To find the number of trees when planted by triangular plan, add 15% to the number required by the square plan.

**Laying Out the Orchard** Rows should be straight and correctly spaced, not only on account of the appearance, but to make the orchard operations easier.

In planting by the square plan, the ends and sides of the field are staked off at intervals equal to distance between trees. Then, deep furrows should be plowed from stakes on one end to corresponding stakes on the other end. Then, plow furrows across the field between corresponding stakes on the sides. Wherever the furrows intersect is the position for a tree. To assist the man with the plow, stakes should be set in line between the end stakes. By sighting along these stakes the line can be kept fairly straight.

Another method is the wire method. Stakes are set on opposite ends of the field at intervals equal to distance between rows. Then, a wire is stretched across the field—marked by paint or by pieces of small wire wrapped and soldered to prevent slipping—these markers to be at intervals equal to the distances between trees. Set stakes at point indicated by the markers on wire.



Triangular Plan—F is "Filler"

### Preparing Land

Best preparation is to plow under manure before planting. Plow deeply, then at planting time, a good thorough discing will probably be sufficient. Prepare just as well as for a farm crop. Some only plow strips 5 or 6 ft. wide, planting trees in strip.

### Pruning Young Trees

**dirt around the roots is important.** After the roots are well covered, tramp and pound the soil in hard until the hole is three-fourths full, then if dry, pour in several gallons of water. As soon as it soaks in, fill up the hole with loose dirt, but do not tramp after watering. Some growers place well-rotted manure around the base of the tree after planting. This acts as a mulch and also furnishes plant food for the tree. Do not place manure in direct contact with the trunk and never put it in the hole, because it will make air pockets and cause the roots to dry out.

#### Pruning After Planting

If planted in Fall, do not prune until Spring just before growth starts. The one-year apple should be headed back to a height of 18 to 30 inches. In pruning the two-year apple, select 4 to 6 branches and remove all others. Cut branches back from 6 to 12 inches. Pear should be pruned when planted about like apple. Peach trees when planted should be cut back to 18 to 24 inches high, and limbs cut back to stubs with one or two strong buds. The method of pruning Apricot and Plum is essentially the same as the Peach, but should not be so severe. Cherry requires moderate pruning. Keep dead wood cut out. After the first year, prune only moderately. Authorities agree that many orchardists have pruned young apple trees too much in the past. See Stark Orchard and Spray book for complete pruning instructions. Sent free to Stark salesmen.

For FREE Orchard Information—write our SPECIAL SERVICE DEPARTMENT

Stark Bro's Nurseries—Louisiana, Mo.

### Airplane Photo of Stark Nurseries, Louisiana, Mo.

Only a part of our 4,000-acre Nurseries. Largest in the World, with 9 Branch Nurseries throughout the United States.

1. General Offices. 10. Shade Trees. 22. "Indian Mound" Lookout on famous terraced hill, Golden Delicious Orchard.

2. Executive Offices. 11. Express Shipments. 23. West Homestead.

3. Printshop, Post Offices. 12. Fruit Tree Freight. 24. West Barns.

4. Garages, Shops. 13. Box Factory. 25. World's Foremost Test Orchards—over 1,000 Newer Varieties.

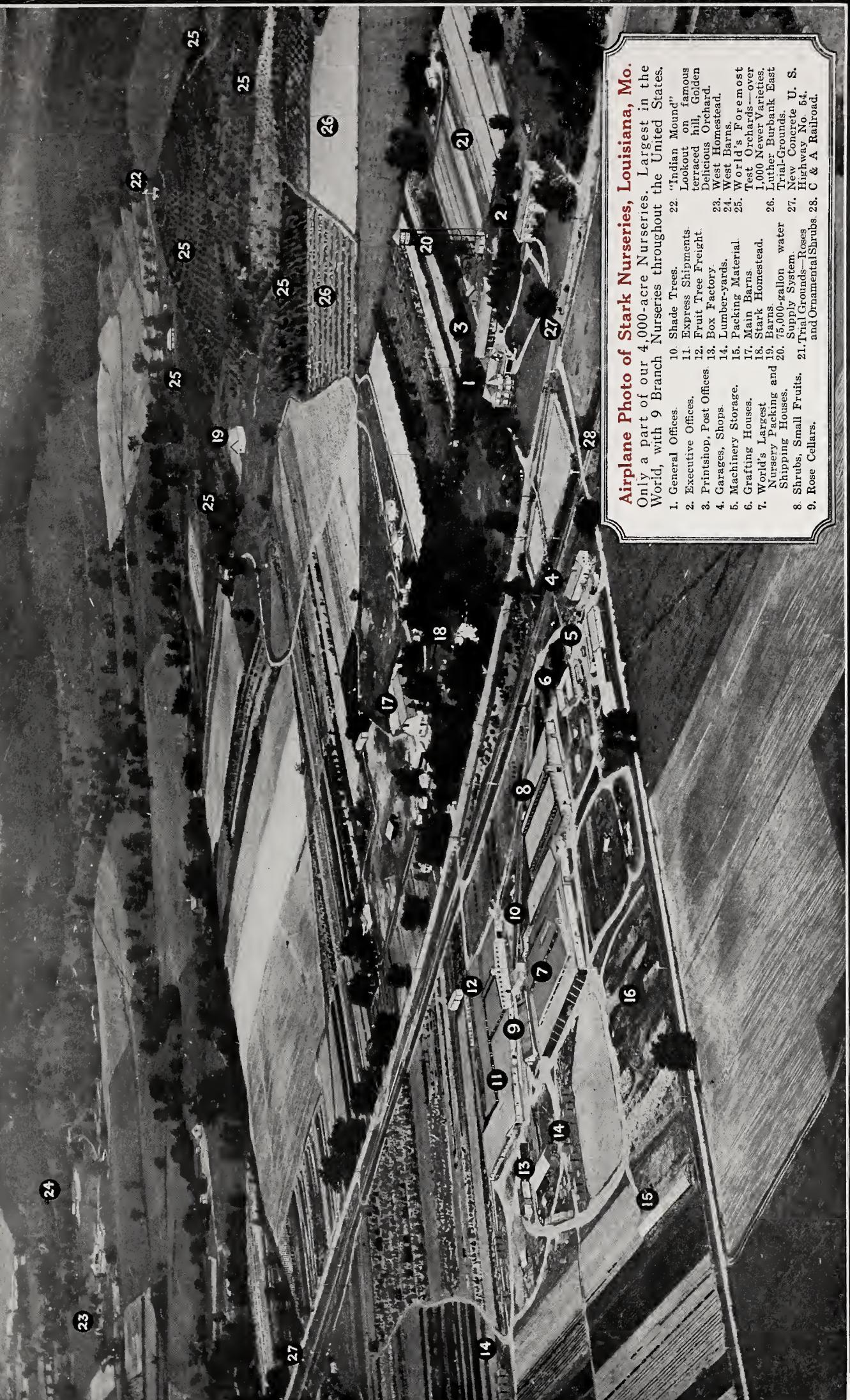
5. Machinery Storage. 14. Lumber-yards. 26. Luther Burbank East Shipping Houses. 20. 75,000-gallon water Supply System. 27. New Concrete U. S. Highway No. 64.

6. Grafting Houses. 17. Main Barns. 28. C & A Railroad.

7. World's Largest Nursery Packing and 19. Barns. 29. Trial Grounds.

8. Shrubs, Small Fruits. 21. Trial Grounds—Roses and Ornamentals. 28. C & A Railroad.

9. Rose Cellars.



# STARK BRO'S—Introducers of World's Greatest NEW And U. S. PATENT Fruits



The Experience of 5 Generations of the Stark Family Is Behind These Better Tree Values.

## Nearly 125 Years of Leadership In Creating Greater Fruit Tree Values

The first quarter of the SECOND Century of Stark Nurseries history is nearing completion—the continuous development of NEW nursery stock by five generations of the same family. Ever since 1816 it has been our privilege to pioneer the betterment of American Nursery methods and fruit growing. It has seemed to us that our position as the Oldest Nursery in America—Largest in the World—gives us this great work as our responsibility. Fruit growers confidently expect us to provide newer and better values in fruit trees and ornamentals.

### "To Give to Mankind, to Preserve for Posterity, a Better Fruit, a Finer Tree"

This has been the life work of the Starks for five generations. Years ago Hon. E. P. Powell, famous Horticultural author wrote:—"There are two kinds of men dealing with Fruit Evolution. One of these is the Burbank sort, applying science to the development of new sorts. **If Burbanks are wizards, Stark Bro's are the Saviors.** Stark Bro's have unquestionably introduced more Valuable, Successful, New Fruits in the past 125 years than all other nurseries combined.

A few follow: Stark Golden Delicious, Starking, Scarlet Staymared, Jonared, Stark Delicious (Red), Black Ben, Senator, "Double-Life" Grimes

### 9 Stark Nurseries in 7 States

Successful Orchardists and Scientists now agree that the better the conditions under which Nursery Stock is grown, the more vigorous, hardy and thrifty it is for orchards in all sections of the country.

Nearly 125 years' Nursery Experience has proved to us that there are only a few spots of wonderful nursery soil, with ideal nursery climate, that grow young apple trees better than all other sections; others grow finer rooted young cherry; other places produce the best young peach trees. For instance, we have 1500 acres in the Ozark Mountains where young apple trees develop stronger, harder roots and tops than any other place.

A host of exclusive Stark creations have won the commendation of the world's most distinguished horticulturists and are proving the **BIGGEST PROFIT MAKERS** in America's orchards. These **EXTRA VALUES** are made possible ONLY by our More Than a Century of Successful Experience. These Extra Values are not to be expected with fewer years of experience and accumulated knowledge. While naturally proud of the Success 125 Years of Research, Testing and Experience have brought, Stark Bro's are always on the alert for Newer, Better Fruits and Ornamentals.

### Give You Greatest Tree Values

Golden, Stark King David, Henry Clay, Red Rome and many other outstanding apples. Hal-Berta Giant, Golden Elberta Cling, July Elberta, Stark Early Elberta, Alton, Eureka, Illinois, Red Bird, Krummel and many other peaches. Gold, Omaha, Red June, Stark Green Gage, Elephant Heart, Great Yellow and many other great Plums. Stark Florence and Stark Gold Crab, Montmorency Stark, Montearly, Montlate and Stark Gold Cherries. Stark Delicious, Stark Early Giant and Stark Eclipse Grapes—and scores of others, including the greatest of Burbank's Creations.

### Give You Greatest Tree Values

Similar exceptional combinations of soil and climate grow better plum trees, pear trees, apricots, etc.

We have located a Nursery at each one of these ideal spots—nine in seven different states in the U. S. That is one big reason why Stark Trees are so much better than any other trees. No other concern does this. We not only know HOW to grow them better, but we know WHERE TO GROW THEM BEST. We have 4,000 acres of Ideal Nursery Soil. Stark Bro's grow their own stock, and ship DIRECT TO YOU.

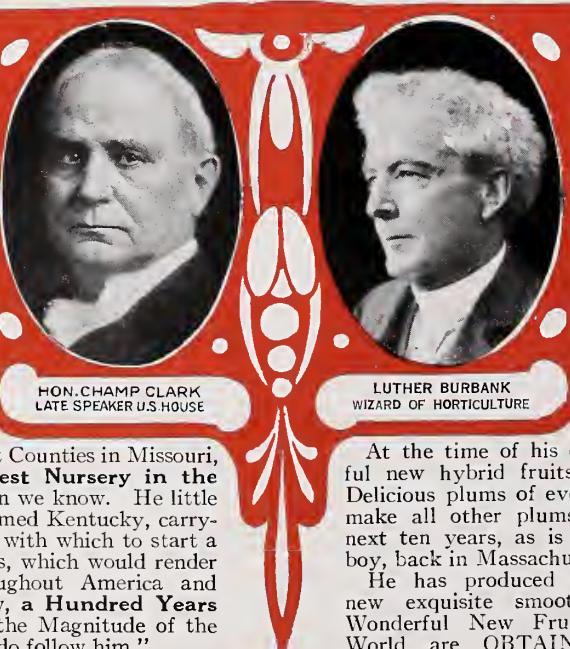
### World's Largest Nursery

By HON. CHAMP CLARK,

*Ex-Speaker of U. S. House of Representatives*

"The Missouri pioneers were extraordinary people—courageous, hardy, intelligent, honest, industrious, honorable, patriotic, and God-fearing. They laid broad and deep the foundations of a splendid civilization. They crossed the Great River with a Bible in one hand and a rifle in the other."

"Most of the early settlers of Missouri were soldiers. Among these was Judge James Stark, who served under Gen. William Henry Harrison at Tippecanoe and Col. Johnson at the Battle of the River Thames. Judge Stark came in the prime of his manhood to Pike, one of the richest Counties in Missouri, and there laid the foundation for the **Largest Nursery in the World**. We sometimes build more wisely than we know. He little dreamed while riding horseback from his far-famed Kentucky, carrying in his old-fashioned saddle bags the scions with which to start a new Nursery, that he was beginning a business, which would render the name Stark Honorable Familiar Throughout America and Beyond the Seas. It's really a pity that now, a **Hundred Years Later**, he cannot return to earth to witness the Magnitude of the Business Which He Started. Verily his works do follow him."



### Wizard of Horticulture

LUTHER BURBANK

*Turns His Life-Work over to Stark Bro's*

When Luther Burbank, the master Plant Breeder, realized that the end of his remarkable life was approaching, he requested that Stark Bro's carry on his great work.

This we have done. As a result there are now, after years of research, offered to the fruit lovers of America many astounding, New Improved varieties of fruit that are destined to become the outstanding varieties of their types in the entire fruit world.

At the time of his death he had produced hundreds of wonderful new hybrid fruits of outstanding merit. He evolved Huge, Delicious plums of every class, type and group that will probably make all other plums as antiquated and out-of-date within the next ten years, as is the old-fashioned ox-cart he drove, when a boy, back in Massachusetts.

He has produced a family of marvelous New peaches and new exquisite smooth skinned hardy nectarines, etc. These Wonderful New Fruit creations which we introduced to the World are OBTAINABLE FROM STARK BRO'S ONLY.

# Eminent Horticulturists Who Assisted Stark Bro's in the Preparation of this Great Book

In the selection and description of Varieties recommended in this Book we are grateful for the valuable advice and assistance of leading Horticulturists, Scientists and Orchardists in all sections of the United States. The photographs of

a few of these Eminent men are shown below. Therefore, when you read this Book, bear in mind that it is Authoritative—not only because the Fruits and Methods Recommended are backed by the Stark Family Experience of 125

Years—5 Generations of Stark Nurserymen and Orchardists—but because they are also based on the composite judgment of the Master Minds of Horticulture—America's Most Noted Fruit Authorities.



## EXTRA Values And EXTRA Protection for YOU That only 125 Years of Experience Can Give

OUR planting methods seem twice as painstaking and expensive as necessary to some companies that have not our Century-and-a-Quarter of Experience as a background.

For instance we do not grow nursery stock on the same plots year after year. Our practice, built upon and proven by the experiments and experience of more than a Century, is to rotate crops. The acres that grow trees this year, will be planted by us to some soil-strength-renewing crop before again being planted to fruit trees.

This extra care costs us money—BUT, it saves YOU money, in the long run. It saves you from WASTING MONEY AND TIME vainly trying to bring weak trees into health and strength and bearing vigor.

### Stark Patented Tree Digger "Gets All the Roots" Without Slightest Injury

Nearly a score of years ago, we discarded old-fashioned digging that is still practiced by others. We invented what now is known as the **Stark Super-Power Digger**, equipped with a **Stark Patented Digging Blade** that cuts deep away under the trees, below the feeder roots, lifting them gently and without the slightest shock or injury to the roots.

Stark Trees are taken from the ground without a blemish.

This superior equipment costs real money—but it is one more way that over a Century of Success has taught us of assuring EXTRA VALUE to you, our customers.

### 5 Inspections and Rejections Protect You

The first inspection, rejection and grading takes place at each of our 9 Branch Nurseries. Then, an Official Inspector must pass on the grading. When received here at Headquarters, they are again inspected. Again, when your order is ready for packing, they are inspected by our Chief Order Filler—

then, by our Chief Inspector—and, finally, by our Order Checker Superintendent.

This IN ADDITION to the scrutiny that Stark Trees receive from State Inspectors and U. S. Government Inspectors Could We Be MORE Careful?

**Warning**  
Employees are cautioned to use greatest care in order filling. Repeated errors or mis-labeling will not be tolerated. The reputation of Stark Trees depends on your following these instructions to the letter. E.W. Stark.



The WARNING Sign shown at top is posted everywhere in our Order Filling Houses. We will not tolerate the slightest carelessness in mis-labeling.

The photo above shows our Superintendent taking oath, each year, that no Stark Tree, to the best of his knowledge, has been shipped out mis-labeled.

### "Stark Record-Bearing Strain Trees Would Be Cheap at \$5

—compared to those other trees as a gift!" declared Mr. Sutton, Owner of a 7,000 Stark Record-Bearing Strain tree orchard near Newton, Ill. "Last spring I bought 800 trees (*Not Stark Trees*), because of a so-called bargain price. I had to throw away 400 as worthless. I received the Stark Record-Bearing Strain Trees at the same time, so I planted the best of the "cheap" trees between the Stark trees. You should see the difference between a Stark Record-Bearing Strain tree only 1 yr. 3 mos. old and

a "cheap" tree of the same age! A Stark Record-Bearing Strain tree only 3 mos. old is much bigger than a "cheap" tree 15 months old. That's why a Stark Tree is cheap at \$5. compared to those others as a gift.

### Wouldn't Have Cheap Trees as a Gift

Mr. Chas. Bronson, Grainger Co. Tenn. writes: "You furnish the best fruit-trees in the world. I WOULD RATHER

HAVE YOUR TREES AT YOUR PRICES THAN THE STOCK OF ANY ORDINARY NURSERY GIVEN TO ME FREE."

### Cheap Trees—Cheap Quality

John W. Thompson, Conway Co., Ark. writes: "I thank you for the nice tree stock you are sending me and I am sure they will be nice trees. Your trees are not strangers to me as my father ordered from you long ago. I have tried other nurseries all to my sorrow so I am going back to Stark Bro's for good. CHEAP TREES ARE CHEAP IN QUALITY AS WELL AS PRICE."

### Stark "ROUND-the-WORLD PACK" Brings You "FULL-of-LIFE" Trees

Did you know that probably half the trees planted by orchardists are only "half alive"? Many of these "half alive" trees grow and finally make fairly good trees, but they would make good trees 2 or 3 years sooner if the Delicate Roots Retained all the Vigor they had when lifted from the ground. "Full of Life." Stark Bro's great care in Preventing Exposure Through Every Step of the Digging and Shipping, and finally the Stark wonder packing—

the "Round the World Pack"—Brings Your Stark Trees to you "Full of Life," so they will give you 2 or 3 extra crops, will come into bearing younger, will make bigger trees quicker and live longer than other trees, that to the eye look almost as good. But yet when they are planted, what a wonderful difference! In two years your Stark Trees are tremendous big trees—the other trees just poke along and never catch up.

Photo Above Shows Stark Trees being packed in air-tight cases with Roots buried in Special Wet Packing Double-Lined with "Frost-Proof, Air-Tight" Paper.

World's Record Shipment—65 Cars of Stark Trees Shipped in One Day from Stark Bro's Nurseries at Louisiana, Mo.

\* \* \*

(To Left)  
Scene in one of  
our Seven Great  
Packing Bldgs.  
—Damp, Cool—  
Almost Dark, so  
None of the  
Wonderful  
Growing  
Strength of  
Stark Trees is  
Lost.

\* \* \*



Stark Trees to China by Stark Bro's Famous "ROUND THE WORLD" Packing Method—even to the 4 corners of the earth—Across the Hot Equator—India, So. Am., Australia, etc.; Insures YOUR Stark Trees arriving Full of Life.

Failures

# V OLD OAK PROCESS

Grown ONLY BY  
STARK BRO'S

## Whole Root Trees

Trade-Mark Registered  
U. S. PATENT OFFICE

"OLD OAK PROCESS Whole Root Trees" is a Trade-Mark, registered in the U. S. PATENT OFFICE and owned by Stark Bro's. It denotes the Superior Whole Root Trees produced by our Nearly-125-Year-Old Nurseries. Stark Bro's is the only nursery in the world that can supply genuine Old Oak Process Whole Root Trees—Why? Read the following excerpts:

OLD OAK PROCESS  
Whole Root Trees

### From Patent Office Records

Stark Bro's Nurseries & Orchards Co.,  
Louisiana, Mo., by virtue of the authority

in them vested by and under the full text of the record of the U. S. Patent Office No. 14,322, hold the exclusive right in introducing, propagating, growing and selling OLD OAK PROCESS WHOLE ROOT TREES, and no other person, firm or corporation has the right to such use, and all such are hereby warned, under penalty of the law, against any infringements.

### The Plymouth Rock of a Million Paying Orchards

Years ago the Stark Nursery came to the parting of the ways. They could follow the beaten road used by other Nurseries, but they were not satisfied with the then accepted Nursery methods. A new school, headed by men like Charles Downing, was sounding a warning against Piece Root trees, and the Starks' experience bore out their claims. Then it was Stark Bro's took the unbroken road and blazed a new Nursery trail. From this beginning grew the present Stark growing method, later known as the "Stark Old Oak Process" method of tree growing. This method has proved to be "The Plymouth Rock of a Million Paying Orchards." Better, stronger, longer lived trees have resulted and the orchard industry tremendously stimulated.

# Old Oak Process Whole Root Trees

Registered Trade Mark U. S. Pat. Off.

A Process of  
Tree Growing  
Perfected by 125  
Years Experience

Big Brace  
Roots—Don't  
Blow Over

PATENTED  
Trade Mark Reg.

World's Great-  
est Record for  
Heavy and Con-  
stant Bearing

## Piece Root Grafts vs. Stark OLD OAK PROCESS Whole Roots

Which Kind Do YOU Want? See Photo Below.

THE tree of nature is made up of wood cells and root cells, varying both in makeup and functions. At one place in the tree the wood cells blend into root cells; at this place nature makes a perfect union between the scion wood and hardy seedling root. This is one of the greatest basic secrets of the Old Oak Process Whole Root Method.

Note carefully the Crown, illustrated in the Circle below—and Plant Stark Trees.

The roots are the feeders of a tree. If they are strong and vigorous (like the BIG roots on the right, in photo below) they will reach out vigorously and feed hungrily on the soil's fertility—and produce a big, husky, fast-growing, young-bearing fruit tree. You cannot afford to plant any other than OLD OAK

THE GREAT DOWNING (photo below), than whom no higher authority has ever lived, in the most famous work of his life, "Fruits and Fruit Trees of America," says: "Large quantities of trees are propagated by using pieces of roots. This practice is by prominent horticulturists considered as tending to debilitate and reduce vitality—the seat of vital life in fact resting in the Natural Crown (the point where wood cells blend into root cells) and that once destroyed cannot be renewed. But one healthy, permanent tree can ever be grown from a single seedling stock."

PROCESS Whole-Root Trees. Now—look at the bundle of Piece Root Grafts on the left, in photo below. Trees grown from Pieces of Roots like these are Seriously Handicapped right at the start. They are like Runt Pigs—Nothing to Grow On—No Vigor—No Foundation.

The Vital Part of a Tree is not the top. You can grow a new top, but you cannot change the roots. The Original Root System Remains—and it will always affect the tree. Piece-Root Trees are slow-growing—are easy prey to insects and diseases—and are easily blown over because they have no big brace roots and are only a short distance in the ground.

The tree that has big, strong, vigorous roots quickly extends its root system downward and in all directions—takes a firm grip on the soil—eagerly sucks up strength from the earth—shoots upwards like a husky, healthy, out-door boy—comes into full bearing years before the weak Piece-Root tree and lives and bears big crops long, long after the Piece-Root tree has been cut up for wood.

Science, Experience, Common Sense all speak loudly in favor of trees with best possible roots. You have this kind of trees when you purchase Stark OLD OAK PROCESS Whole Root Trees.

Watch the Roots—the Vitals, Life and Foundation of the Tree. The Big Rooted O. O. P. Stark Trees bear Younger, Heavier—bear Bigger Fruit and Live Longer.

OLD OAK PROCESS  
WHOLE ROOT GRAFTS

These grafts produce trees with good roots. Any tree grown from piece root grafts, even the Stark process, will not be as good as the tree grown from whole root grafts and set on the original tree root system. These grafts are made from the best quality of wood and are guaranteed to produce ten times the results of piece root grafts.



The Proper Place For the Union—Where the Root Cells Blend into Wood Cells

OLD OAK  
PROCESS  
Trees can be sold  
ONLY by  
Stark Bro's.

This Bunch  
of Golden Delicious Apple Trees shows Stark Bro's SUPER SIZE PATENTED Trade-Mark Whole Root Trees.



The Remarkable Roots of  
Stark Bro's PATENTED Trade  
Mark Whole Root Trees



A Horse With a Broken Leg



A House With Only Half a Foundation



A Tree With only a Piece of a Root

# OLD OAK PROCESS<sup>W</sup>

## Insures Younger, Heavier Bearing—Long Life

A weak, slow growing tree can never make an early bearing tree. Nature has decreed that a tree do so much growing before it begins putting out fruit buds, before it begins to bear. The tree that is full of life and growing vigor begins bearing early, produces an abundance of

bearing wood and wood capacity to produce and hold big crops. Because of its vigor and hardness of tree as shown in growth, it lives longer and bears heavier crops regularly. Photos below show the remarkably Young-Bearing, Heavy-Bearing, Long-Life OLD OAK PROCESS Whole Root Trees.



Professor W. H. Lawrence, Missouri State Experiment Station, recently said, "There is no question about the superiority of strong Whole Root trees—healthier, longer lived and more profitable than weak trees from piece roots." Professor Lawrence's many years of experience and his broad knowledge of orchard trees enable him to speak with absolute authority. Not only in Missouri, but throughout the country, the folly of Planting Weak Piece Root Trees is only too apparent.

### 115,172,377 Fruit Trees Died in the Last 10 Years in the U. S. Alone

Today many planters are reaping the penalty of Piece-Roots in their dying orchards. 115,172,377 Bearing Fruit Trees Died in the last 10 Years. The truth of the old saying, "It pays to buy the best," is never more apparent than when applied to the purchase of fruit trees.

If the mistake of Planting Piece Root Trees is made it follows you on through the years as a constant reminder of your lack of knowledge and faulty judgment.

Trees are Planted For a Life Time. The die is cast and the example of your judgment goes on down through the years to mock you and to be read by every passerby.

**Old Oak Process Proved Best—** by long tests. Long ago we realized too many orchards were short lived, failed to grow and if they bore at all they came into

\* \* \*

Photo to left shows 2-year OLD OAK PROCESS Whole Root Stark's Golden Delicious Tree loaded with nearly a hundred big apples, grown by J. P. Leaf—seventy-seven years old—who says: "They surely take the cake for early bearing and thrifty growth."

**STARK TREES**

compared to those other trees as a gift!" declared Mr. Sutton, Owner of a 7,000 Stark Old Oak Process tree orchard near Newton, Ill. "Last spring I bought 800 trees (Not Stark Trees), because of a so-called bargain price. I had to throw away 400 as worthless.

"I received the Stark Trees at the same time, so I planted the best of the 'cheap' trees between the Stark trees. Look at the difference! Photo No. 1 at right is a Stark Tree only 1 year and 3 months old. Photo No. 2 is the 'cheap' tree, same age. No. 3 is a Stark Tree, only 3 mos. old—much bigger than the 'cheap' tree 15 mos. old. That's why a Stark Tree is cheap at \$5.00 compared to those others as a gift."



Photo No. 3 (at left) is an OLD OAK PROCESS only 3 months after planting. Even this 3-months tree is much bigger than 15 mos. cheap tree.



Photo No. 1 (above) shows remarkable growth of An OLD OAK PROCESS Tree 1 year and 3 mos. after planting.

Photo No. 2 (above at left) shows another nursery's "cheap" tree 1 year and 3 months after planting. Note puny, weakling growth.

## DOUBLE-LIFE TREES

Stark Bro's Trade Mark

Professor Leonard Haseman, Missouri State Inspector, and a 14-Months'-Old Golden Delicious



Stark Bro's Grow ALL OLD OAK PROCESS and "Double-Life" Trees. Both are our exclusive trade-marks,

covering the superior younger bearing, heavier bearing, longer lived trees grown by these methods, which have been developed by 5 Generations of Stark Nurserymen during Nearly 125 Years tree Growing. On some varieties, because of weak bodies or other reasons, we have found the DOUBLE-LIFE process best. For example, we grow Grimes Golden by the DOUBLE-LIFE method to prevent body rot.

"Though ONLY half my Orchard is Stark OLD OAK PROCESS Trees, they make 3 TIMES AS MUCH PROFIT AS THE OTHER HALF from another nursery. Stark Trees bore much earlier than others though planted 1 year later."

—A. J. Stahmer, Omak, Wash.

19.

20.

21.

22.

18.

RECORD-BEARING Whole Root Stark Tree.  
Rows nearly a mile long. All Top Size.



2. A magnificent field of 1-year Apple in our Ozark Mountain Nurseries at Farmington, Ark. (Man is 6 ft. 2 in. tall).



3. Fine 1-Year Pear Trees in our Big Pennsylvania Nurseries at N. Girard.

4. Stark Bro's Vast New York Branch Nurseries at Dansville, N. Y. Grow the Finest Cherry and Plum Trees in the world.



1. Great Field of top-size 2-year Apple in our Marionville, Mo., Ozark Mountain Nurseries. (See photo 6)

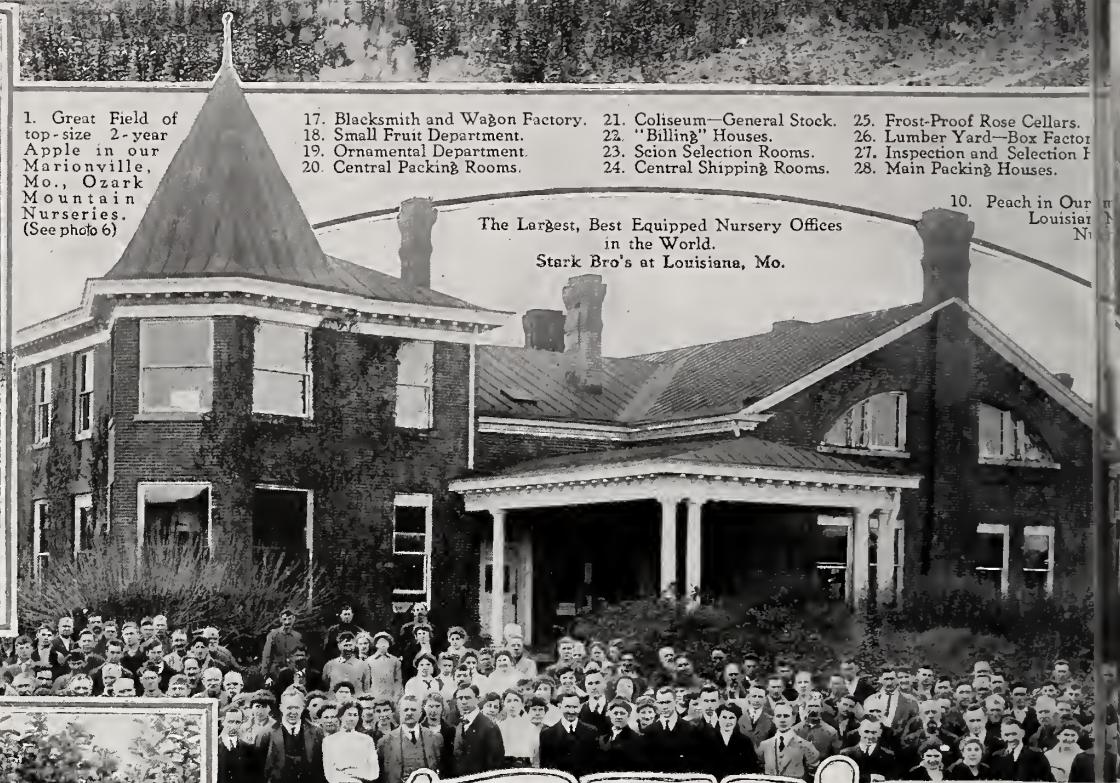
17. Blacksmith and Wagon Factory.  
18. Small Fruit Department.  
19. Ornamental Department.  
20. Central Packing Rooms.

21. Coliseum—General Stock.  
22. "Billing" Houses.  
23. Scion Selection Rooms.  
24. Central Shipping Rooms.

25. Frost-Proof Rose Cellars.  
26. Lumber Yard—Box Factor.  
27. Inspection and Selection I  
28. Main Packing Houses.

The Largest, Best Equipped Nursery Offices in the World.  
Stark Bros' at Louisiana, Mo.

10. Peach in Our Louisiana



## STARK BRO'S NURSERIES AND ORCHARDS CO.

**Scen**  
Oldest in Am

**Se**



13. Stark Bro's Patented Graft Wrapping Machine Makes Perfect "Stark Trees"

14. Hundreds of Private 3000 Acre



## 9 Big Stark Nu



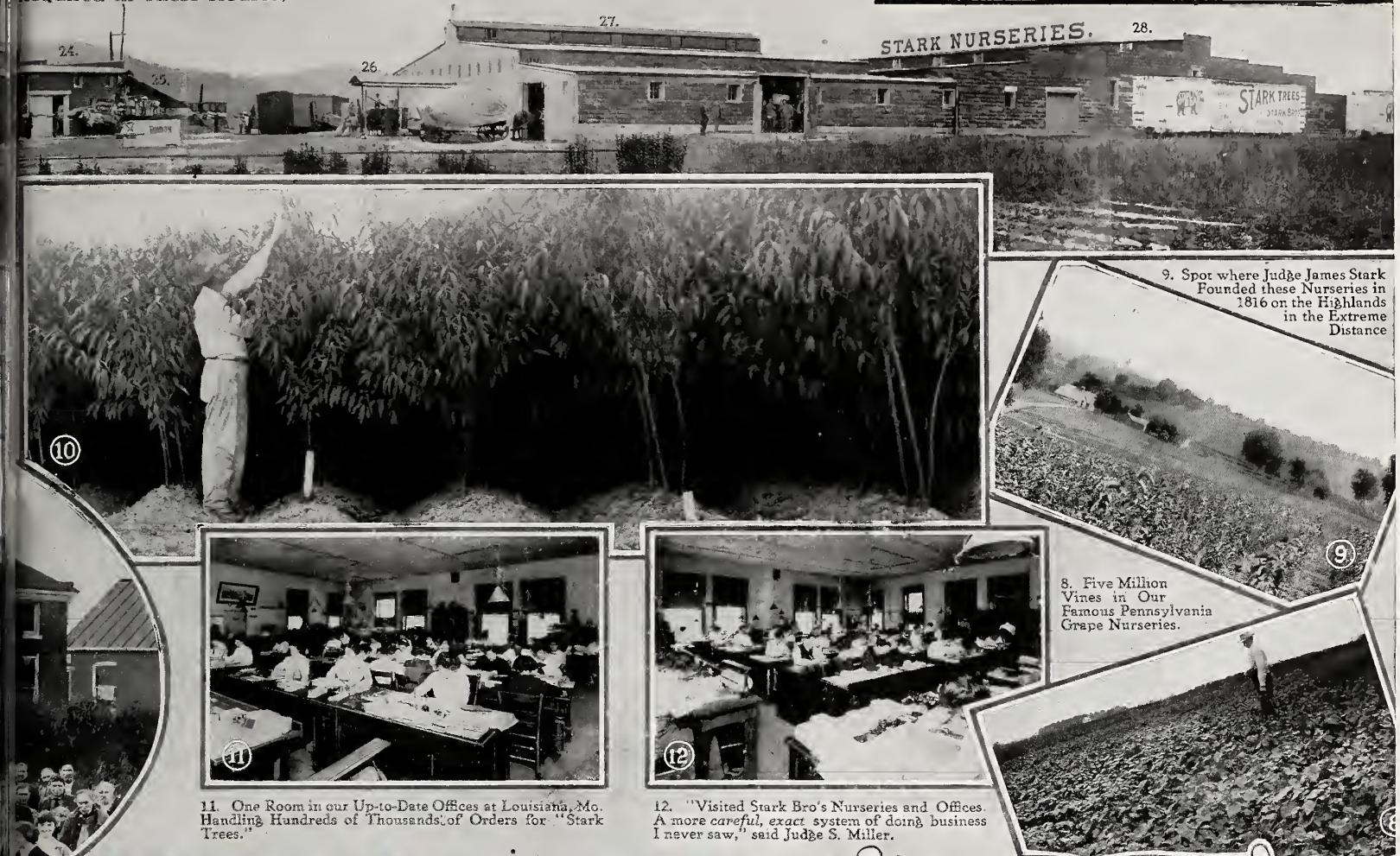
Stark Nursery, "Far As The Eye Can See"  
In Fertile Stark Valley

### Scenes in Stark Nurseries—Louisiana, Mo.

- 1—Left of Stark Nurseries—One of Our 9 Plants.
- 2—Large Peach Tree Blocks.
- 3—Steep Terraced Orchard—Looking down on it.
- 4—"Father of Waters"—Miss. River 3 miles away.
- 5—Apple Test Orchard—All New and Old Varieties.
- 6—Peach Tree Field—2 miles distant from Camera.
- 7—Testing 300 New Apples in this Orchard.
- 8—Our South Line—2 miles away from Camera.
- 9—Miles of Fruit Trees—Cherries, Plums, Pears.
- 10—Huge New Stark Office Building.



- 11—World's Greatest Nursery Offices—See above.
- 12—Huge Stark Packing Houses—1/2 mile around.
- 13—Old Stark Homestead, Heart of Stark Valley.
- 14—Peach orchard, All New and Old Varieties.
- 15—Headquarters



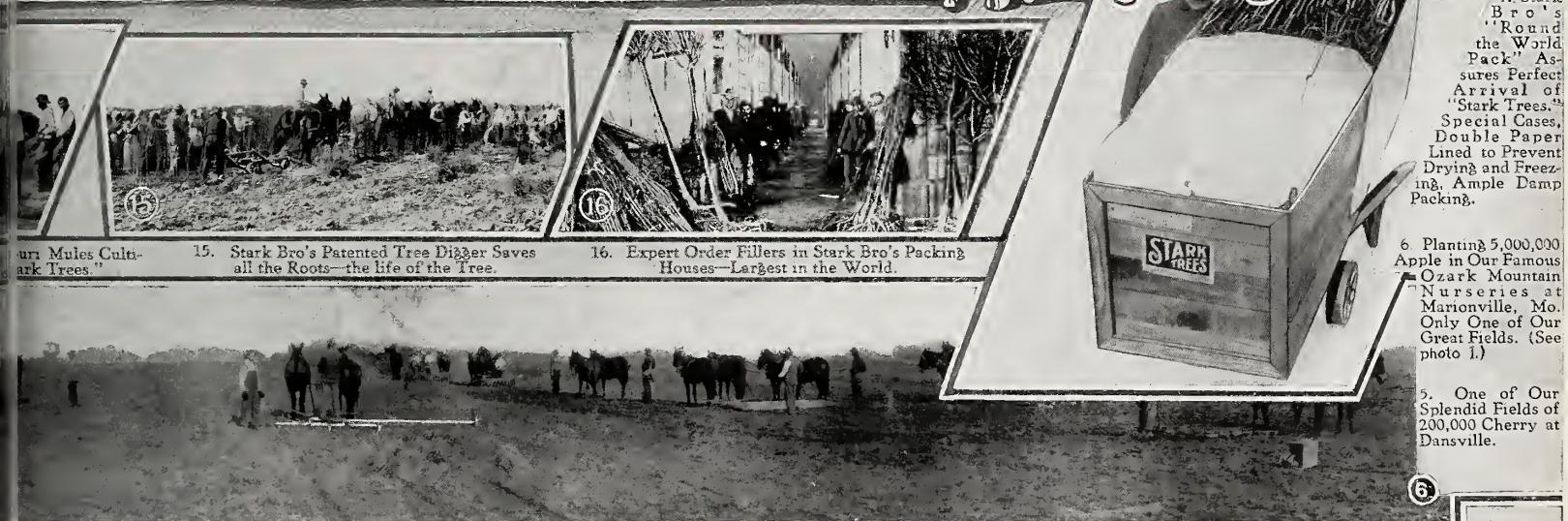
11. One Room in our Up-to-Date Offices at Louisiana, Mo. Handling Hundreds of Thousands of Orders for "Stark Trees."

12. "Visited Stark Bro's Nurseries and Offices. A more careful, exact system of doing business I never saw," said Judge S. Miller.

8. Five Million Vines in Our Famous Pennsylvania Grape Nurseries.

## es From Stark Nurseries Located In Largest in the World en Different States

Headquarters  
**LOUISIANA, MO.**  
Nearly 125 Years



15. Stark Bro's Patented Tree Digger Saves all the Roots—the life of the Tree.

16. Expert Order Fillers in Stark Bro's Packing Houses—Largest in the World.

7. Stark Bro's "Round the World Pack" Assures Perfect Arrival of "Stark Trees." Special Cases, Double Paper Lined to Prevent Drying and Freezing, Ample Damp Packing.

6. Planting 5,000,000 Apple in Our Famous Ozark Mountain Nurseries at Marionville, Mo. Only One of Our Great Fields. (See photo 1.)

5. One of Our Splendid Fields of 200,000 Cherry at Dansville.

## ries in the U. S.



See"—Nearly 125 Years Old—Up On Hills Beyond.

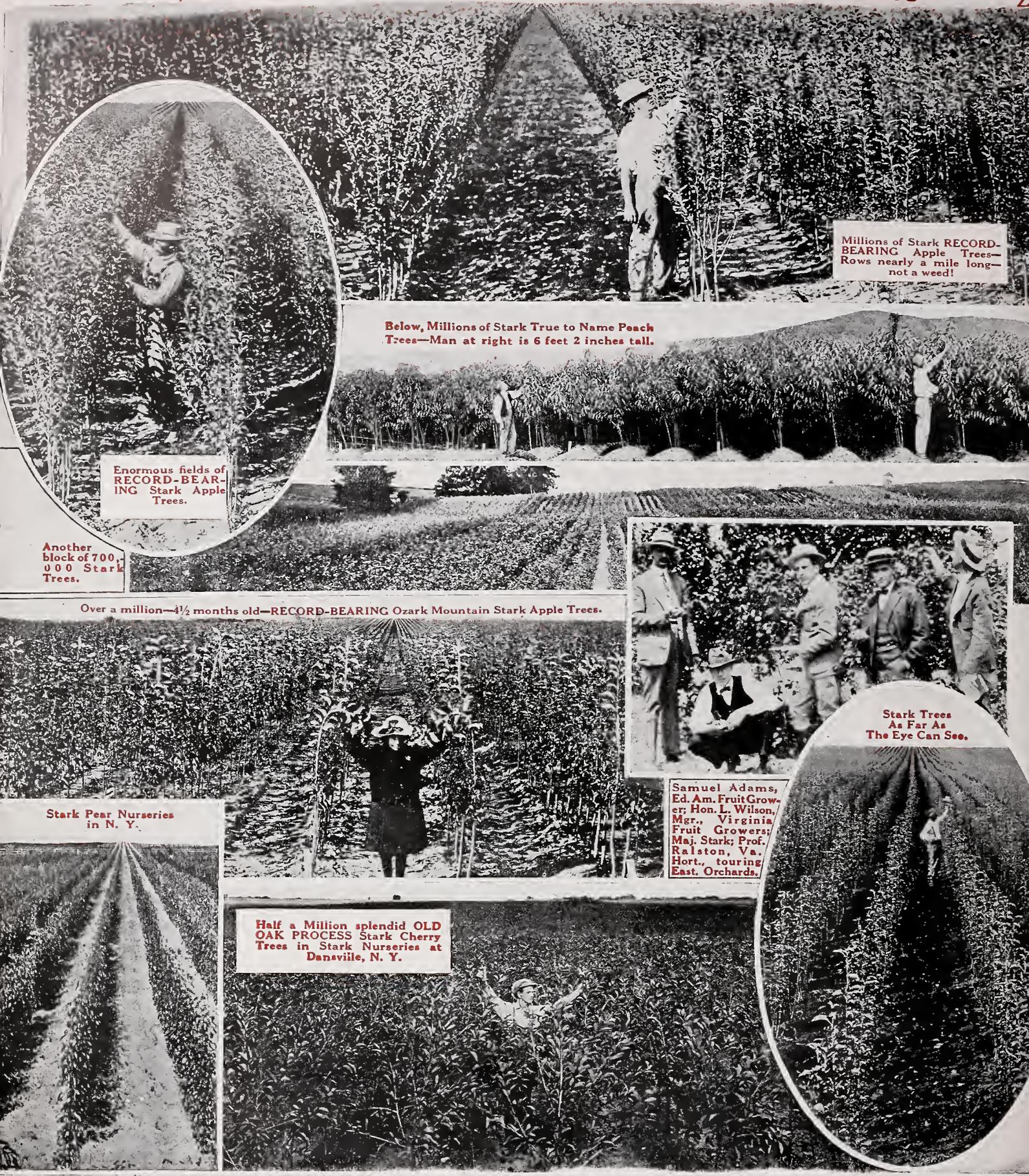
### Louisiana, Mo.

Top "Lookout Knob." Far Above Valley. —15  
Great Fields of Big Shade Trees, Shrubs, etc. —16  
Peach Trees—End of Nurseries 2 miles away. —17  
Billions of Ornamental Shrubs and Shade Trees—18

- 19—Most Complete Plum Test Orchard in the U. S.
- 20—Ornamentals—We are Largest Growers in U. S.
- 21—More Ornamentals—Ideal Soil and Climate.
- 22—Our Cherry and Apricot Test Orchards.
- 23—C. & A. Train—Tracks run to Packing Houses.
- 24—Great Fields of Assorted Fruit Trees.
- 25—Largest Golden Delicious Orchard in Missouri.
- 26—Peach Test Orchard, "Every Sort under the Sun."
- 27—West Line of Stark Nurseries.
- 28—Beautiful Pike County Country Club.

# Stark Nurseries—World's Largest Tree Growers

4,000 Acres—in Nine Stark Nurseries in Seven States



## 35,000 Stark RECORD-BEARING Strain Tree Orchard

Greatest Orchard in Virginia,  
in Frederick County.

Genuine "RECORD-BEARING" Strain Trees are Sold ONLY by Stark

# We Spent \$50,000 To Assure YOU Extra Tree Value

## You May Win \$100.00

Stark Bro's urge every fruit grower to watch for fine new seedlings, better strains of old varieties, or improved bud sports. We will pay \$100.00 in cash for the first information regarding a new sort which after proper testing should prove valuable enough for listing in our catalog.



The Original Golden Delicious Tree



The Original Hal-Berta Giant Tree



The Original Starking Tree

## BRINGS MILLIONS OF DOLLARS EXTRA PROFITS TO FRUIT GROWERS—WITHOUT INCREASING STARK TREE PRICES

IT IS COSTLY to do anything the BETTER way. But—it Pays!

So, we have always strived after BETTER Strains—and BETTER varieties. We feel it our DUTY to mankind to do so. Those improvements that we have been responsible for in the past Century have helped the fruit growers by giving them Better Fruits and Bigger Profits. In particular, our work in introducing to fruit growers, Improved Bud Sports (like Starking) and Superior Strains opened the eyes of the fruit growing world.

Now, after thirty years of investigation and the expenditure of more than \$50,000.00 we have changed all varieties over to these Improved "Record-Bearing" Strains.

We propagate from the Original Tree itself or from Parent Tree that in some characteristic has shown a marked improvement over all other trees of that variety. Stark Bro's now supply nursery stock of each variety propagated from the best Record-Bearing Parent Tree in all America, or trees scientifically proved to have positive superior bud variations, bud sport characteristics—and the ability to transmit to

### Prof. Shamel—U. S. Dept. Agric. Demonstrates This Method

Prof. A. D. Shamel, in charge of U. S. Govt. Fruit Improvement investigations, and foremost authority on Bud Variation, says: "The work of searching out such Valuable New Improvements as your bud sport Starking and other superior varieties of standard varieties is OF GREAT VALUE TO THE FRUIT INDUSTRY. These improvements in color, size, shape of fruit and increased production, as well as

their offspring these superior characteristics, such as higher color and earlier color, uniformity of shape and type, greater size of fruit, etc.

Leading Horticulturists and the Most Successful Practical Orchardists, in planting their own orchards, prefer to plant Stark trees which they KNOW have been propagated from trees of KNOWN superior records. For instance:—Pr. F. Green, for years Chief State Horticulturist of Ohio Experiment Station, stated:

—"If I were planting an orchard myself, I would prefer that the nursery stock I used would be propagated from trees of known records."

### GREATER TREE VALUE

other important characteristics, can unquestionably be reproduced by propagation from these known superior strains. On the other hand, drone or poor bearing strains also occur and careful, intelligent, parent-tree selection will eliminate inferior strains from propagation and will result in BETTER FRUIT and MORE PROFIT for fruit growers."

## Stark Varieties MUST Be Best

Before a single new Stark variety is offered to the public it must prove itself superior by years of testing in the famous Stark Test Orchard—the orchard of 1,000 new varieties where competition is keen, where for each variety which is good enough to be introduced hundreds are discarded.



The Original Montearly Cherry Tree



The Original Scarlet Staymared Tree



The Original Jonared Tree

## This Absolutely Assures

It preserves Superior Colored Strains, like Starking, etc. It perpetuates Heavy Bearing Types, such as Golden Delicious. It keeps "drone" trees out of Stark Trees. It prevents our best varieties from degeneration—and prevents best varieties from relapsing into degenerate, weak strains.

## It Makes More Certain "TRUE-TO-NAME" TREES

Our system of propagating ONLY from Record-Bearing Parent Trees of each variety, minimizes errors in propagation and, thus, is double assurance that EVERY Stark Tree is a True-To-Name tree.

Furthermore, every farmer and stockman now knows that he gains bigger crops from superior seed—gets

## GREATER TREE VALUE

It preserves the habits of heavier, annual yields of better colored fruit, ideal shape, larger size and other better characteristics—and, thus, assures better fruit, bigger crops and greater profits to those who plant Stark Trees.

## An 8,000 Mile Search for Best Fruit Tree Values

A few years ago, the Seabrook Farms of New Jersey decided to plant a 2000-acre orchard. W. W. Oley, the Superintendent was told, "Go get the finest fruit trees obtainable in the world. Visit all the best nurseries. Do not buy a single tree until you know that you have found the best trees grown!"

He spent months in the search—investigated nurseries everywhere—travelled over 8,000 miles in all. Finally he came to our Louisiana, Mo. headquarters—toured through our branch nurseries—critically examined our methods of tree propaga-

tion, digging and packing—investigated our Century-taught systems of assuring true-to-name trees. And, when he was all through, he bought 62,425 Stark Trees in preference to all others! EXTRA VALUE to the man who wants assurance of a reliable source of the best fruit trees and the biggest profits.

## TWO 6 YEAR OLD ORCHARDS 60 FEET APART STARK TREES | PIECE ROOT TREES

## NOT STARK TREES



Loaded 6-Year-Old Stark OLD OAK PROCESS Orchard—"JUST ACROSS THE ROAD"—a 6-Year-Old Cheap Tree, PIECE ROOT Orchard, not an apple.

STARK TREES ARE HARDY, WELL MATURED, NORTHERN GROWN, Lar-wooded, well matured. No sappy, soft wooded trash in Stark Nurseries. Frosty, "Snappy" Weather makes wonderful, hardy Stark Trees.



LOUISIANA, MO., IS WAY UP NORTH NEAR THE IOWA LINE. It was named for and soon after Pres. Jefferson's great Louisiana Purchase of 1803—long before the State of Louisiana ever existed.



# Stark's Golden Delicious

Golden Delicious

The big Golden Delicious apples above grew on a 2-yr. top graft. World's youngest bearing record. Small photo shows 29 apples on a 14" limb at top. Bears "thick as they can stick." Bears heavily when others fail. Bore after 2 freezes and 3 frosts — worst year ever known. Wonderful flavor. Big Profit Maker. Brings highest market prices.

Stark Bro's Nurseries, Louisiana, Mo.

licious Orchard. Never failed a crop. They made such an unheard-of bearing record the owners planted so many Stark's Golden Delicious that if the rows were placed end to end there would be 25 miles of these frost-biting never-failing trees. Proving as hardy as oaks.



## GOLDEN DELICIOUS ORCHARD.

AMERICAN  
FRUIT GROWERS  
INC.  
PITTSBURGH PA  
GOLDEN DELICIOUS ORCHARD  
Photo - Riehl - 1919

Stark's Golden Delicious Orchards, owned by American Fruit Growers (Inc.) of Pittsburgh Pa. This great Orchard Co.—the Largest in the World, \$50,000,000.00 Capital—think so much of Golden Delicious that their finest orchard is named in honor of it.



A Loaded Orchard, fruit immense size, wonderful flavor long keeping and unsurpassed beauty. E. H. Riehl, "Grandest, Suddest Advance in pome fruits ever made."

Bowed to the Ground. Stark's Golden Delicious Bearing a Great Crop on 4-year-old top-worked trees that were the sensation of the entire community (below) O. O. Sutton, W Va., Orchardist says "Promises to be the Apple Sensation of the century."



5 Bushels of Big Stark's Golden Delicious per tree in Webster's 7-year Orchard (above). These apples were sold before they were picked for \$5.00 per bushel, orchard run, f. o. b. orchard. At \$25.00 per tree, an acre yields \$2,000.00—40 acres would yield \$80,000.00.



"All Big Apple Buyers say Golden Delicious Finest and Snowiest Apple they ever saw. Tree as hardy as Stark Delicious and Wealthy. Sets an apple for every blossom, every apple set grows to maturity—clings fast to tree." Photo shows Silas Wilson, owner 700 Acre Orchard, in his Golden Delicious Orchard Trees

When All Others Failed Stark's Golden Delicious Bore this Enormous Crop. Never missed crop since 2 years old. For young, heavy, regular bearing, vigorous growth, luxuriant healthy foliage and all-round orchard worth, have never seen its equal.

© Stark Bros' Nurseries, Louisiana, Mo.

# Stark's Golden Delicious

## Finest Flavored Apple in All the World

Sold ONLY by  
Stark Bro's

"A GENUINE  
Golden Delicious  
Actual Size  
apple"

"Golden Delicious is the finest flavored apple in all the world." A remarkably Large, Late Winter, Waxen Golden Apple with a rich, alluring beauty that tempts the buyer and commands Record-Breaking High Prices. A great commercial and family apple "ONCE TASTED, ALWAYS WANTED."

It is supreme as an eating apple—perfection for cooking for every apple dish—and unsurpassed for canning and cider.

Golden Delicious averages as large as Red Stark Delicious. A FAR SUPERIOR KEEPER to Grimes. It is a big, glossy, Golden Yellow Apple, slightly conical in shape (somewhat like Stark Delicious) has a Rich, Creamy Yellow Flesh, suffused with a slight hint of Oranges—Crisp, Firm, with a Sparkling, Tangful Flavor much like that of a perfect Bartlett Pear. No apple ever known or grown has so instantly caught the public's favor—BECAUSE OF MARVELOUS FLAVOR!

The largest Orchardists in America, with headquarters at Pittsburgh, Pa., say:

"We have closely observed Stark's Golden Delicious for many years. It is The Heaviest Bearing of All Commercial Varieties—even heavier than Rome Beauty, Black Ben or Ben Davis. The trees are strong and healthy, quite frost-resistant and they bear a commercial load of high quality fruit on one-year wood, being the only variety that does this. The apples never get mealy. We gathered 1220 bu. off 130 trees and the crop was 71-8.10 per cent. Extra Fancy, 46-4.10 per cent. of the apples ran 64 apples to the bushel—or larger size."

## \$5,000 Tree in a Cage

### The Original Golden Delicious Tree

This tree in a cage on a rocky West Virginia mountainside is the ORIGINAL Stark's Golden Delicious. We paid \$5,000.00 for this tree and the ground on which it stands. This is the PARENT TREE of all Genuine Golden Delicious trees. A. H. Mullins, in whose orchard the tree was found, is standing beside the cage.



Beware  
of BOGUS  
GOLDEN  
DELICIOUS

Some people offer "Yellow Delicious" trees which they claim are "same as Stark's Golden Delicious." Here is one such case.

Judge Julian Shackleford, Buchanan Co., Mo., states:

"I was told that another nursery could supply me Golden Delicious trees under a similar name. When these trees bore, I found them ordinary yellow apples far inferior to Golden Delicious both in flavor and appearance."

## "The Quest of the World's Most Wonderful Golden Apple"

The first "clue" came to us one April day some years ago. Three wonderful yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown, variety. The second "clue" came when our Mr. Stark bit into one of the Golden apples. The flavor

amazed him. These apples looked like Grimes apples of Gold—but they tasted like Stark Delicious! And they were in perfect condition in April! Most apples would have been rotted and gone months before. Our fruit experts all pronounced it the long-sought-for golden apple.

One apple was sent to Col. Brackett, U. S. Pomologist at Washington, D.C. Friends present told us how the Colonel came hurrying into the office, a little slab of this wonderful yellow apple perched on his knife blade, exclaiming, "Taste this! Here's an apple with a far better flavor than Grimes Golden."

That fall the writer started on "The Quest of the Golden Apple."

A 1,000-mile railroad trip, plus a 20-mile horse-back ride

through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins.

Back of the house I saw an orchard. But—here came the dismal disappointment! Every tree I could see was nothing but a wild seedling—miserable runts.

Dejected and sick at heart, I turned around to leave—when I SAW IT!

There, looming forth in the midst of many small, leafless, barren trees, was a tree with rich green foliage that looked as if it had been transported from the Garden of Eden.

That tree's boughs were bending to the ground beneath a tremendous crop of great, glorious, glowing, golden apples.

I started for it on the run. A fear bothered me, "Suppose it's just a Grimes Golden after all." I came closer and saw the apples were 50 per cent. larger and shaped more like Red Delicious. I plucked one and bit into its crisp, tender, juice-laden flesh. Eureka! I had found it. The long-sought-for perfect yellow apple had been discovered. The "Quest of the Golden Apple had finally reached a successful end."

## SUPREME COURT of the Fruit World

### Awards WILDER MEDAL to This Apple

What the Supreme Court is to United States law, the American Pomological Society is to American fruit and horticulture—the Final, Highest Authority. This Society has occupied this eminent position for more than 87 years. Now—this great body of scientists and horticulturists has given to Stark's Golden Delicious the highest tribute ever granted to an apple—the only Wilder Medal ever awarded to a yellow apple. This medal was "struck off" on the massive presses of the United States Mint, by special order, and is now in our possession. (See medal at left.)

### What This Award of Honor Means to YOU

To YOU who have seen Genuine Golden Delicious "prove itself" in every state—here is the evidence of the esteem in which this superb fruit, and the tree that bears it, is held by the Foremost Pomological Experts, Horticulturists and Orchardists.

They watched the development, testing and success of this Great, Big Glowing Golden apple for years before giving it this—the Supreme Honor.

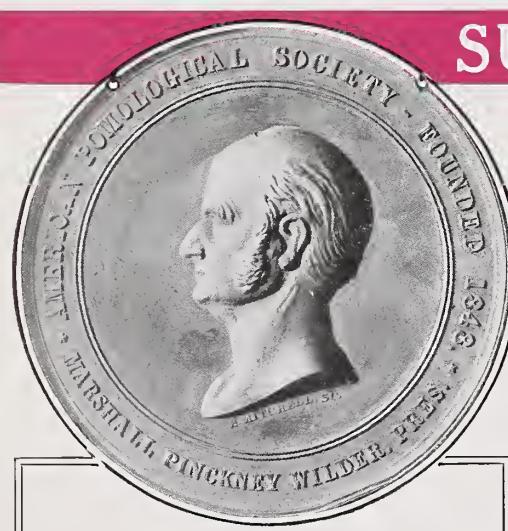
On the Committee on the Wilder Medal Award were such eminently conservative authorities as

Prof. C. P. Close, Official Pomologist, U.S. Dept. of Agriculture, Washington, D.C.  
Prof. W. J. Green, State Horticulturist, Ohio Exper. Station, Wooster, Ohio.

Prof. E. N. Hansen, State Horticulturist, North Dak. Exper. Sta., Brookings, N.D.

(See photographs at right)

Gathered with these men and concurring in their unanimous verdict in favor of Stark's Golden Delicious were such noted authorities as Dr. Liberty H. Bailey, Dean of New York College of Agriculture, Cornell University, and Author of the world-famous Standard Encyclopedia of American Horticulture—and horticulturists and fruit experts from practically every Horticultural College and Experiment Station.



**THE WILDER MEDAL**  
Awarded True Golden Delicious

The Wilder Silver Medal is the Nobel Prize of the fruit world. It was provided for by a Trust Fund left in 1886 by the late Marshall P. Wilder, Scientist and Pomologist, who was President of the American Pomological Society for 38 years—with instructions that it was to be awarded to a fruit only after exhaustive investigation had produced proof of that fruit's supreme merit. This medal made by U.S. Mint.



Prof. C. P. Close



Prof. W. J. Green



Prof. E. N. Hansen

## GOLDEN DELICIOUS

### \$5,700.00 GOLDEN DELICIOUS Crop From 4½ Acres



Joe Brangenbergs has a hillside farm in Calhoun County, Illinois. Years ago he had his first taste of a GOLDEN DELICIOUS at an Apple Show. The marvelous flavor of the Big Golden Apple led him to set out a GOLDEN DELICIOUS orchard. Its early PROFIT MAKING SUCCESS amazed him. Recently 4½ acres of his orchard (only 200 GOLDEN DELICIOUS Trees) bore 3,000 bushels which readily sold at an average of \$2.00 a bushel—a \$5,700.00 crop in one year. One Wholesaler bought 1,900 bushels at the average price of \$2 a bushel. Mr. Brangenbergs says, "My GOLDEN DELICIOUS trees have never missed a crop. Only 200 trees produced nearly 10,000 bushels before they were 12 years old."

His GOLDEN DELICIOUS PROFITS enabled Mr. Brangenbergs to build one of the most up-to-date new homes in Calhoun County.

### 250 GOLDEN DELICIOUS Trees Bring \$3,000.00 Crop to Grower

Thos. J. Harwell, well known Virginia grower, writes us: "I have 250 GOLDEN DELICIOUS trees now 6 and 8 years old. They began bearing at 3 years. This year despite the worst drouth in a generation they bore a splendid crop—some of these trees bearing 10 bushels per tree.

"My total GOLDEN DELICIOUS crop was 1,000 bushels and I will get at least \$3.00 per bushel for them. I can get one third more for GOLDEN DELICIOUS than for other apples.

"GOLDEN DELICIOUS is also particularly RESISTANT TO DROUGHT—this year showing up the best of any variety in my orchard—these 250 GOLDEN DELICIOUS trees alone bearing 1,000 bushels while my 5,750 other apple trees bore only 2,000 bushels. GOLDEN DELICIOUS is also more resistant to Fire Blight than other varieties—also to cold. A cold spell during the blossom period ruined nearly everything in my orchard except GOLDEN DELICIOUS. As for the quality, it is superb. When you get a customer for GOLDEN DELICIOUS he will always come back for more.

### "Pick of the Pack" GOLDEN DELICIOUS in Sweepstakes Clean Up

H. T. BIGELOW, Bloomingdale, Mich., writes: "When a man takes every Sweepstakes except one, and gets second on that, he's going some! That's what we did at the Bangor Apple Show. Every apple winning was from Stark Trees. We came home with about 40 ribbons and money prizes, and we entered only about half the apples our competitors did."

In another letter Mr. Bigelow says: "We send you photograph of one of our exhibits 'Pick of the Pack.' Every apple shown is off Stark Tree. ALL YELLOW APPLES ARE GOLDEN DELICIOUS, except half bushel of Grimes. You remember the load the trees had at the time of your visit. The yield was about 500 bushels and packed out almost a carload. More people are taking to GOLDEN DELICIOUS each year. It took quite a time to win us over but now WE ARE BACK OF THIS APPLE. Buyers also seem to be warming up to GOLDEN DELICIOUS. We have no more room to plant trees, so we will probably top-work some of the Grimes to GOLDEN DELICIOUS. Many visitors come to see our Trees. Some drive 80 miles to see this block, which is all in Stark Trees."



Baked Apple Supreme!  
Golden Delicious Holds Bright Color

Apple Dumplings!  
A Lip-Smacking Dish with Golden Delicious

Sliced in Cream and Sugar  
A New Thrill!



The GLORIFIED Apple Pie  
—Golden Delicious

Copyright Stark Nurseries, Louisiana, Mo.

### GOLDEN DELICIOUS Best Profit in \$7,000 Crop

Lester W. Chambers, Ohio farmer, planted 15 acres of ordinary corn land to Stark Trees. The land in corn he estimated might yield \$30 per acre in good years. In STARK APPLES in a bad, driest-on-record year, this same land yielded a CROP WORTH \$7,000.00. The yield from STARK APPLES averaged \$160.00 an acre per year against \$30 an acre from corn—better than 400 per cent increase. Mr. Chambers says:

"BEST CROPS and BEST PROFITS from my GOLDEN DELICIOUS Trees (\$2.50 to \$2.75 a bushel orchard run). In setting out a new orchard, I would plant it 30 PER CENT GOLDEN DELICIOUS, 30 PER CENT STAYMARED APPLES. My GOLDEN DELICIOUS began bearing at 4 years, and have brought a good income from the time they were seven years old."



Miss Elizabeth Guillebeau admiring a basket of huge GOLDEN DELICIOUS Apples picked from the orchard of Mr. J. D. Prickett in South Georgia. Mr. Prickett says that although his orchard is far below the Georgia Apple Belt that Golden Delicious bear huge, smooth golden apples which bring highest prices.

### 3 Fine Crops of GOLDEN DELICIOUS From 5 Year Old Trees

Mr. J. D. Prickett, College Park, Ga., writes: "I have more than 2,400 each GOLDEN DELICIOUS and STARKING Trees. GOLDEN DELICIOUS Trees set 5 years ago have given me 3 crops. They came into bearing 1 to 2 years earlier."

"Our Golden Delicious trees are a feast even for a one-eyed man! Customers hold their orders for me. One lady asked her roadside dealer to get 2 trees of apples regardless of price."

Same kind of testimony comes from the North. R. P. Litchfield, Sanford, Maine, writes: "My 65 Golden Delicious trees came into bearing at 3 years. Brought \$4.00 a bushel. They never fail. Trees I first set loaded each year. LEADING WINTER APPLE."

### "Crisp Sprightly Eating 9 Months After Picking"

Prof. F. S. Merrill, Nationally Known Orchardist, Ex-President Missouri Horticultural Society, former professor in Horticulture both Missouri and Kansas Agricultural Colleges, writes us enthusiastically of GOLDEN DELICIOUS. He has been in charge of over 1,000 acres of orchards in the Central West. He says: "GOLDEN DELICIOUS retains its extraordinary quality unbelievably long. I ate some GOLDEN DELICIOUS in June (nearly 9 mo. after picking) that still retained the crisp, sprightly quality. It keeps so long, and retains its juiciness, beautiful appearance, crisp flesh and aromatic flavor so late that it has little or no competition on late markets. GOLDEN DELICIOUS shows regular, annual, heavy bearing habits—even young trees. I am amazed at its FROST RESISTANT quality. When practically all other varieties fail, GOLDEN DELICIOUS bears remarkable crops. I believe GOLDEN DELICIOUS will hold a place all by itself both in the esteem of apple consumers and as the preferred choice of fruit growers. After anyone has eaten GOLDEN DELICIOUS he can never forget it. He wants more. This means repeat orders for growers and dealers."



Fresh, Crisp Golden Delicious—World's Best Eating Apple

Golden Delicious Salads Retain Fresh Cream Color

Golden Delicious Shows How Delicious Stewed Apples Can Be



# Stark Bro's

## Golden Delicious

World's Greatest and  
Youngest Bearing Apple



MR. A. JOHNSON

3-YEAR-OLD  
STARK GOLDEN DELICIOUS  
BEARING ITS 2nd CROP

© Stark Bro's Nurseries, Louisiana, Mo.

3-YEAR-OLD GOLDEN DELICIOUS BEARING FINE CROP OF BIG APPLES IN ORCHARD OF MR. AND MRS. A. JOHNSON, SHOWN IN THE PHOTO ABOVE.

**\$3,000.00 When 65 Years Old—\$40,000.00 at 86 Years—Stark Trees Make Poor Man Rich**

Above photo of 3-year-old Stark's Golden Delicious tree in A. Johnson's orchard; bearing big crop. This tree bore a fine crop the 2nd year after planting—and is loaded with apples again this year. **Mr. and Mrs. Johnson in photo above.**

A. Johnson of Kansas City, Mo., broke down in health and retired from the grocery business with only \$3,000.00 "to his name"—at 65 years of age. Then he went to Oregon.

He secured a little "patch" of rough land at a low

price—and then cleared it himself, all alone. He wrote us about what kind of an orchard to "put out." We told him what variety of fruit trees to plant—and how to care for them. He says that at that time he "didn't know an apple tree from a peach."

Today Mr. Johnson is the owner of as fine a 40-acre orchard as anyone can boast. His Gross Income from His 40-Acres of Stark Trees This Year Alone Was \$13,000.00. He recently refused \$40,000.00 cash for this 40-acre orchard.

At 86 years of age, he is sound in health and financially independent. We say that it was his grit that enabled him to do all this. He says, "It was Stark Trees—and Stark Bro's Orchard Advice."

He is one of the tens of thousands of fruit growers, farmers and home owners, who are praising—and planting—the great Stark's Golden Delicious "World's Record Young Bearer."

### 2 Year Old Trees Bore in 33 States

Golden Delicious trees amazed orchardists by bearing when **only 2 years old** in all sections of the United States—in New York, Missouri, Arizona, West Virginia, Oklahoma, Mississippi, Texas, California, Iowa, Connecticut, Arkansas, New Mexico, New Jersey, Ohio, Louisiana, Wisconsin, Idaho, Alabama, Oregon, Kansas, Maine, Utah, Maryland, New Hampshire, Washington, Indiana, Virginia, Kentucky, Illinois, Pennsylvania, Tennessee, Massachusetts, Dist. of Columbia.

Official records also prove that **entire orchards** of Golden Delicious trees often bear in the 3rd year—**EVERY TREE** yielding a good crop.

### 3 Sets of Bloom—Dodge Severe Frost

Genuine Golden Delicious bloom late and often actually have 3 different sets of blooms:—First, the ordinary fruit-spur buds—next, terminal bloom buds—and, then, the lateral bloom buds. Even if frost gets one set, the others can produce a crop. That's WHY Golden Delicious bears when frosts kill the crops on other varieties.

F. A. Schell noted Washington grower, says:

"We had 25 degrees when our Golden Delicious were in bloom and they set a crop in spite of it."

### Bears When Apples Are Scarcest—Prices Highest

Here are just a few of the enthusiastic reports that are pouring in on us from delighted growers:

"This spring 3 heavy frosts killed all my other varieties **except Golden Delicious**. They brought me 50 per cent more than others," declares G. C. Roberts, Columbian Co., OHIO. "My heavy crop of Golden Delicious will be the **ONLY** apples I'll harvest this year. All others very light," states Kalalanta Orchards, Macon Co., N. CAR. "My Golden Delicious were the **ONLY** trees producing a crop this year. They bring me **100% MORE MONEY** than my other varieties," states Zack Hodson, Shelby Co., ILL.

### Wonderful HARDY Tree Disease Resistant

**Bears Young and Grows Fast at the Same Time**

Golden Delicious trees are amazingly vigorous, fast growers, do not blight and are wonderfully disease resistant. They possess the abounding vitality that makes them bear young and grow fast at the same time. Shape is ideal for modified leader type—requires little pruning. Limbs very strong—do not break under tremendous loads of fruit. Bear immense crops **EVERY YEAR**. Apples ripen late, hang well and do not drop. Often bears at 2 years old.

Stark's Golden Delicious Orchard of Spencer Waldron, Calhoun Co., Illinois—began bearing at 4 years and had BIG PROFIT CROPS every year.

## Golden Delicious Makes Rough Hill Land Worth \$1,000 an Acre!

About a generation ago, Spencer Waldron, a young man, trudged into Calhoun County, Illinois, with \$40 in his pocket—and ambition in his heart. He got a job.

As he worked, he saw that the only farmers in that hilly country making money, raised apples. He noticed, that those who made the MOST money, brought the BEST apples to market.

He told us, "I made up my mind to own an orchard and decided to grow only the BEST varieties of apples.

"Stark Bro's were introducing Golden Delicious the year I bought my first land. They strongly advised my planting a lot of them.

"I followed Stark Bro's advice and planted my first orchard largely to Stark's Golden Delicious, Stark Red Delicious, their young bearing Jonathan, etc. When Stark Bro's introduced Starkling, "Double-Red" Delicious, I planted a lot of that. Those HIGH-QUALITY APPLES and a moderate

quantity of the Stark Early Elberta and J. H. Hale Peach trees make up my 250-acre orchards.

"Those Golden Delicious began bearing very young and have borne fine crops of HIGHEST MARKET PRICED APPLES every year since. In many years, when other varieties were killed by frost, my Stark's Golden Delicious bore tremendous crops—9-year old trees bearing 10 bushels each. BECAUSE I PLANTED SUCH A LARGE NUMBER OF STARK'S GOLDEN DELICIOUS in my first orchard, I began to pick REAL MONEY CROPS the 4th year."

Mr. Waldron's trees ranged from 2 to 12 years old when this was written—only half of them old enough to bear—but his bearing trees prompted him to state that he would NET 20 PER CENT PER YEAR ON \$1,000 PER ACRE valuation as all trees come into bearing.

## GOLDEN DELICIOUS Trees Unhurt At 34 Below Zero in N. Y. State"

Wm. F. Hasbrouck, well known orchardist, writes: "When I started my orchard twelve years ago, Golden Delicious was considered a new variety and as the winters are very severe in my part of the State, I sought the advice of the New York College of Agriculture regarding high quality varieties which would withstand sub-zero weather, and asked particularly about Golden Delicious.

"Prof. Oskamp (N. Y. Agr. College) told me he thought I would be safe in planting some Golden Delicious along with other varieties. That was 12 years ago and Golden Delicious has been so satisfactory as an orchard tree, as well as a profit-maker on the market, that I have increased my plantings of Golden Delicious until now I have 900 trees of this one variety in bearing. They came into bearing early. As a pollinator they have no peer—and the flavor can not be equaled. We market the apples ranging from 2½ inches to 3 inches and the smaller ones are used for the most delicious cider ever produced. People come from 70 miles around for both Golden Delicious apples and Golden Delicious cider.

"The winter of 1933-1934 the temperature fell to 34 below zero, and in February 1934 we had sub-zero weather for eighteen days, averaging from zero to 34 below. While many other varieties were killed outright, Golden Delicious came through with no injury either to the tree or to the fruit spurs.

"Next Spring I plan again to add to my Golden Delicious planting."

## "95 GOLDEN DELICIOUS Trees, 5 Years Old Produce \$1,140 For This Indiana Grower!"

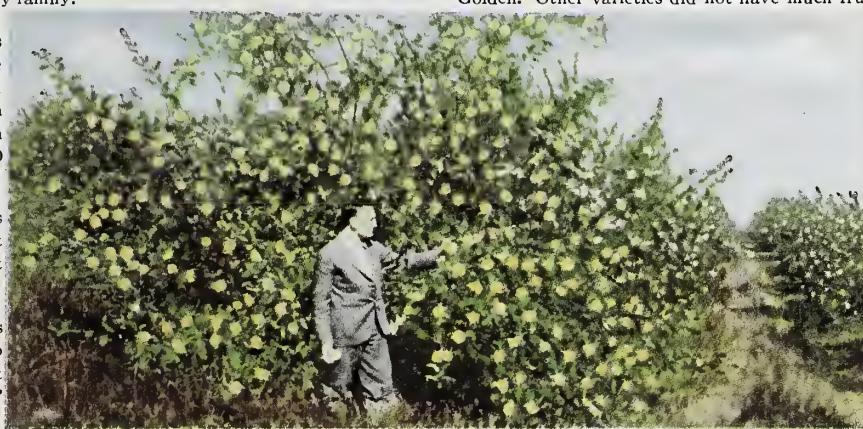
Mr. N. Y. Yates writes: "I bought 95 Stark Golden Delicious trees 5 years ago. This season they produced 350 bushels. 270 bushels were fancy and sold to commission houses and grocers at \$3.50 per bu. 80 bushels were clean smooth fruit and outsold my Grimes Golden. Other varieties did not have much fruit after the spring freeze, but Golden Delicious set too full and the frost did not hurt them. They are very hardy trees, good shape, require little pruning, make a good growth each season and bear full crops young.

"Some people said they would not do in this section. Now they wish they had planted Golden Delicious, especially when I showed my sales this year, which were \$12.00 per tree, on 5 year old trees. I wish I had 5,000 Golden Delicious trees in my orchards. This year my sales from them would have been \$60,000."

(Note:—\$12.00 per tree means that these 95 Golden Delicious trees, 5 years old, on less than one acre, brought \$1,140 in one year.)



\$5,583 From 2 Acres, Only 130 of These Golden Delicious Trees (Story to Left)



## "GOLDEN DELICIOUS Makes You Dollars Where Any Other Apple Makes You Dimes" (See Photo Below)

Garland J. Hopkins writes: "I went down in Virginia in 1911 and paid \$23,240.00 for this land—and, after planting more Stark Trees, especially Golden Delicious, cleaned everything up in 6 years off my orchard profits.

"Off this 7½ acres—about 60 acres in orchard—I made 16 per cent net profit per year on the average, in addition to supporting my family.

"To show you how Golden Delicious has performed for me: The year of the terrible drought most of my varieties failed to set any crop. BUT—my 600 Golden Delicious 9 yrs. old and my 600 Golden Delicious 6 yrs. old BORE 10,000 BUSHELS.

"Many of my young Golden Delicious Trees yielded 18 to 20 bushels each. That one year's crop (in a very bad year for most varieties) alone paid for my orchard!

"That's why I say Golden Delicious will make a dollar for every grower who plants it for every dime he will ever get from a tree of any other variety of apple!"

## Little Orchards Make More Money than Big Farms

### Pays Better than Cattle Raising or Grain Growing

Adolph Luksdorf, Lane Co., OREGON, bought 10 acres, planted Stark Delicious, Stayman Winesap and Grimes—sold it just coming into bearing for 5½ times amount he paid for it. He is now planning an orchard of 90 acres which he will plant to Stark Delicious (30 per cent), and Golden Delicious (30 per cent). He declares, "Orcharding pays better than either cattle raising or grain growing."

### More Profit in Apples Than in an Orange Grove

Jas. Sharpe, former R. R. fireman and farmer, Morris Co., KANSAS, reports his leading Stark Tree varieties Stark Delicious, Jonathan, Grimes Golden and Winesap. He has sold about \$15,000.00 worth of apples from 40 acres each year for 3 straight years—land bought for \$150 an acre and now worth \$500.00 per acre. He declares:—"There is more profit in a well-cared-for apple orchard than in a Florida orange grove!"

### Pays 10 Times as Much as Corn or Cotton Growing

Arthur H. Thompson, Lee Co., ARKANSAS, formerly in cotton and lumber business, has been raising fruit for ten years. His leading varieties are Stark Delicious, Stark King David, and Stayman Winesap. Also he has young Golden Delicious. Single Stark Delicious trees have yielded him 25 bushels in a year. He writes: "My orchard has paid me ten times more per acre than anything else, such as corn or cotton."

Genuine Golden Delicious Trees Obtainable ONLY from Stark Bro's, Louisiana, Mo.



\$2400 FROM 122 YOUNG GOLDEN DELICIOUS TREES

Les Anderson, Pike County, Ill., farmer, (photo at right) standing beside one of these 122 trees only 11 years old that bore 11,400 bu. of big Glorious "Golden Delicious Apples that made him \$2,400.00 cash. He said: "Planted on only 2½ acres, these trees brought me as much money as 266 acres of corn." (Story below.)

# “GOLDEN DELICIOUS—Youngest Bearer of ALL”

## Says Les Anderson, of Pike County, Illinois (See Photo Above)

Mr. Anderson planted 122 Golden Delicious trees on  $2\frac{1}{2}$  acres of his farm 11 years ago. When prices were lowest HE PICKED A \$2400.00 CASH CROP FROM THESE 122 YOUNG TREES—1,400 bushels of big, gloriously beautiful Golden Delicious apples that eager buyers purchased before the crop was ready for picking.

He declares:—"I would have had to plant 266 acres of corn, yielding 60 bu. per 10 years."

## BEST PRICES—BIG PROFITS QUICK

### Grows and Bears Everywhere

Golden Delicious succeeds where other varieties fail—30 miles South of Atlanta, 5 and 6 year old trees loaded to breaking point.—J. O. Rutherford, Georgia.

I got \$3.00 per bushel. All new customers come back for more. A most desirable orchard tree.—N. Blanchard, Maine.

Golden Delicious Trees hardy. Began bearing second year; have borne regularly ever since.—A. W. A. Bartlett, Ontario, Canada.

My Golden Delicious are 12 years old.

Commenced bearing at 3 years—and have never failed—have borne 12 bushels per tree. Brings 50c. to \$1 per bushel above others.—W. B. Landis, Iowa.

Even this year my 200 Golden Delicious 7 years old bore 500 bushels. Bear every year, and set fruit without any other trees to pollinate them.—Thurman Miller, Ohio.

One of my 3-year-old Golden Delicious had 45 fine apples this year. Going through last winter's 20 degrees below zero weather and several bad late frosts, and a record-breaking drought. The only apple that could have stood the test.—E. Gregg, Ohio.

I have about 250 Golden Delicious ranging from six to ten years old, and those are the only trees out of 264 acres with a full crop.—T. E. Ball, Illinois.

The only trees bearing a full crop in my orchard are Golden Delicious—many of them 9 bush is per tree. They fruit regardless of weather conditions.—T. E. Bartlett, Missouri.

Some of my Golden Delicious ten-year-old average around 30 bushels. From one tree I picked 44 bushels boxes of apples last fall.—Julius E. Ulrich, Wash.

I have 700 Golden Delicious 6 years old bearing, some trees 6 bushels. Best for Georgia.—M. W. Hall, Georgia.

I picked 198 bushels of most beautiful apples from 20 trees 10 years old. One had 21 bushels; one had 19; another 21.—J. W. Hanes, Ohio.

My customers drive fifty to one hundred miles to get them.—R. L. Littlefield, Maine.

Trees loaded every year—ne'er fail. Customers drive fifty to one hundred miles to get them.—R. L. Littlefield, Maine.

Genuine GOLDEN DELICIOUS—Sold ONLY by Stark Nurseries, Louisiana, Mo. — Beware of Imitation “Yellow Delicious”

“

**\$2,947.50 Paid for 1 Car of Golden Delicious Apples**

Mr. Produce News states:—"At wholesale auction Jos. Sicker (leading N. Y. apple buyer) paid \$2,947.50 for one carload of Golden Delicious (only 736 bushels)—unquestionably the highest price at which a car of apples has been sold! Sicker said fancy fruit stores asked him for a big yellow apple that would retain its flavor and beauty after long storage (as these had, after being in storage 6 months)."

## BEST APPLE—BEST TREE

### Most Satisfactory Orchard Trees

All the fruit I have except some early apples is Golden Delicious. They are harder than others. This year the crop in this section nearly a failure, but **Golden Delicious loaded**.—A. C. Williams, Ohio.

I have 350 Golden Delicious trees bearing. In spite of unfavorable, pollinating conditions, they have a full crop with other varieties failures.—Preston T. Roberts, New Jersey.

Golden Delicious a sure bearer and one of the best keepers. Apple crop here nearly a failure, but my 7-year-old Golden Delicious averaged about 5 bushels to the tree. Bringing nearly double the price of others.—N. B. White, Tennessee.

Charles Boller, Wayne County, N. Y., is moving his Golden Delicious out of storage. They are packed in pasteboard cartons and he is getting \$3.00 per one-half bushel carton for them this year. Homer DeVille, New York.

If I had planted all Golden Delicious, I would have made five to ten times as much money out of my orchard to date.—Albert C. Smith, St. Louis, Illinois.

### Make Far Greater Profits Quick

My 120 Golden Delicious 8 or 9 years old produced from 4 to 10 bushels per tree. I received twice as much as for others. The tree is better, more hardy, will stand frost and cold better than others.—John T. Rader, Mo.

Golden Delicious sells at double the price of others.—S. J. Metz, Pennsylvania.

Golden Delicious brings 2 to 3 times the price of other varieties. Should prove a greater money maker than either Oranges or Grape Fruits in California or Florida.—E. L. Morris, Tennessee.

Golden Delicious brings about double the price of other varieties. My customers say it is the best apple of them all.—Wm. R. Houk, Indiana.

### Make Immense Profits for Growers

My 5-year Golden Delicious bore as much as 5 bushels each, and bring practically double the price of other varieties.—J. S. Welborn, North Carolina.

My 50 Golden Delicious trees eight years old produced 500 bushels which were sold at highest price. My 4-year-old trees produced this year.—W. P. Campbell, Iowa.

My 10-year-old Golden Delicious trees produced 5,000 bushels and we get 50c per bushel more than for other varieties. Does not scald in storage. Tree bears young.—Boyd Richards, Va.

One of my 9-year-old Golden Delicious bore 10 bushels, one 11 bushel, one 12 bushels. Averaged me \$30 per tree.—E. F. Burgeim, Okla.

My customers like Golden Delicious apples better than any other. I get \$1 more, bu. than for others.—Frank S. Foster, Ill.

N. Y. Produce News states:—"At wholesale auction Jos. Sicker (leading N. Y. apple buyer) paid \$2,947.50 for one carload of Golden Delicious (only 736 bushels)—unquestionably the highest price at which a car of apples has been sold! Sicker said fancy fruit stores asked him for a big yellow apple that would retain its flavor and beauty after long storage (as these had, after being in storage 6 months)."

## BEST APPLE—BEST TREE

### Most Satisfactory Orchard Trees

Certainly an apple of highest rank. They set an apple for each blossom.—Ralph May, Michigan.

Golden Delicious most resistant to drought and fire. Many strong winds here, but Golden Delicious hangs on.—Frank Olson, Michigan.

Golden Delicious is very resistant to drought and blight. It is a late bloomer, bears young, and I get about twice as much for the fruit as for any others.—A. H. Courtney, Ohio.

Twelve years ago I listened to you and planted Golden Delicious against the advice of old timers. Today with these apples, I do not have competition.—Elmer S. Snively, Pennsylvania.

### Freezes Do Not Stop Them

All the fruit I have except some early apples is Golden Delicious. They are harder than others. This year the crop in this section nearly a failure, but **Golden Delicious loaded**.—A. C. Williams, Ohio.

I have 350 Golden Delicious trees bearing. In spite of unfavorable, pollinating conditions, they have a full crop with other varieties failures.—Preston T. Roberts, New Jersey.

Golden Delicious a sure bearer and one of the best keepers. Apple crop here nearly a failure, but my 7-year-old Golden Delicious averaged about 5 bushels to the tree. Bringing nearly double the price of others.—N. B. White, Tennessee.

### Freezes Do Not Stop Them

250 Golden Delicious in my orchard here came through the coldest winter for 40 years—ranging from 43° below zero here to 55° in the villages. Seen hardy as McIntosh and bear third year after planting, producing nearly 3 bushel each in 5 years.—A. H. Ingalls, Abercorn, Quebec, Canada.

Golden Delicious trees hardy, have frost-resisting blossoms. Fruit beautiful, uniform shape and supreme for eating.—L. H. Green, Mich.

Almost in a class with Wealthy in hardness, vigor and healthy growth.—John Robertson, S. Dakota.

I sold my Golden Delicious at \$3 per bushel and all my customers want more each year.—B. C. Thompson, N. Y.

### Keeps Crisp and Juicy All Winter

When I was President of N. Y. State Fruit Growers, I thought McIntosh in the lead, but I never eat one now when I can get Golden Delicious.—Clark Allis, New York.

I sold my Golden Delicious at \$3 per bushel. It is the best of all apples for No. Georgia—earliest bearer, most uniform size, brings highest prices, yields largest per cent of high grade apples, **Best keepers and highest quality after storage**.—M. W. Hall, Ga.

A strong demand from truckers for Golden Delicious. Demand getting stronger all the time. Selling higher than other standard varieties.—Stonewall Cold Storage Co., Missouri.

© Stark Bros' Nurseries, Louisiana, Mo.

# STARKING® King of All Red Apples

"Reddens  
Before it  
Ripens"

STARKING  
"Double-Red  
Delicious"



STARKING "Double-Red" Delicious, (left) not ripe but already RED. Regular DELICIOUS, (right) still GREEN. Both picked same day, (Aug. 31st), same orchard. Starking gets red long before it ripens, can be picked while "hard ripe", hence keeps juicy months longer.

STARK BRO'S  
LOUISIANA, MO.  
125 YEARS OLD

# STARKING—King of Red Apples

## Makes More Money for Growers Everywhere

### “Sells for 100% More Than Most Kinds”

says L. R. Taft, Former Michigan State Horticulturist

“STARKING sells at prices 50% higher than McIntosh and 100% BETTER THAN MOST OTHER STANDARD KINDS,” writes L. R. Taft, Nationally known Michigan Horticultural authority. Mr. Taft continues: “With us STARKING has been the Best of All Red Apples. It is Larger and Higher in Color than Delicious. It also BEARS BETTER.”

### From N. Hampshire to Washington—From Michigan to Georgia STARKING Leads All Red Apples In PROFITS

“We had a splendid crop of STARKING last year. Our trees started bearing when they were 4 or 5 years old—much younger than old Delicious. STARKING is our best HIGHEST PRICED Red Apple. It brought 50% more than other standard varieties and is in big demand. Buyers beg for them. They color wonderfully well. Out of 300 bushels last year all but 3 bushels were No. 1 Red color. Our STARKING are of immense size. The trees have a remarkably vigorous and healthy growth—A Real Money Maker.”—Sigler Bros., Pike Co., Illinois.

Myron S. Foster, Pres. of the Northwest Fruit Exchange, writes: “Our 5 year old STARKING trees (best young orchard in Wenatchee District) gave us a splendid crop this year—large size, excellent, brilliant red color early, that permitted us to pick when apples were still in hard ripe condition. Our crop of STARKING totaled 3825 bushels. We have already sold practically all the fruit AT THE TOP MARKET PRICE.” “This year we produced 400 boxes of STARKING 95% Extra Fancy for color worth 50% more per bu.,” writes J. H. Dickey, Wenatchee.

### \$10,000 NET PROFIT From One 50-Acre Crop

“In one of the biggest apple crop years in history, even with lower prices, my 50-acre orchard of STARKING, GOLDEN DELICIOUS, Young-Bearing JONATHAN and other STARK RECORD-BEARING STRAIN VARIETIES made me a NET PROFIT OF \$10,000—After All Expenses of cultivating, spraying, handling, picking, storing and marketing had been paid. I would have made more if I had held my apples longer. when they were bringing higher prices.

“Year after year this 50-acre orchard has made BIG profits. I have never had enough of STARKING and the other sorts mentioned to supply the demand.”  
—Luke McClure, Orchard Mgr., Marionville, Mo.

### “Highest Priced Apple—Practically Every Box Fancy”

“Practically every box of STARKING, because it colors and can be picked 10 days to 2 weeks earlier than Delicious, will grade Fancy, and will bring the HIGHEST PRICE,” writes Geo. E. Potter, Horticulturist University of New Hampshire. “Early coloring is very important, especially in an unfavorable year. Starking differs from Delicious in color and points associated with color. With all its fine qualities, I feel that STARKING needs nothing else to recommend it.”

### Biggest Yield—Biggest PROFITS from Young Trees (See photo Below)

“From 200 STARKING trees only 8 years old, we packed 2,436 boxes—12.18 bushels per tree—THE MOST PROFITABLE YIELD I HAVE EVER RECEIVED FROM ANY 8-YEAR OLD TREES,” writes Chas. Rumboltz, famous orchardist of Okanogan Co., Wash. J. C. Norris, Inspector and widely known authority, saw Mr. Rumboltz’s fruit. He writes, “I could have stayed there forever—I can’t describe the scene—3600 bushels of THESE IMMENSE SOLID RED STARKINGS. It will make a complete revision of orchard planting

Picking Huge Starkings Apples Solid Red All Over, 90% Extra Fancy

200 8-yr.-old Starking Trees bore 2436 bu.  
See letter of Chas. Rumboltz above

### “Early Color—And a Ready Market in Iowa”

“Our STARKING Orchard of several hundred trees came into bearing this season. STARKING color is a wonderful Red which comes on Early. Ready market at high prices.”—Robt. M. Clark, Mgr., Poik Co., Iowa.

### “A Leader In the South”

“We have 2400 trees each of STARKING and GOLDEN DELICIOUS. Both varieties do well here—far South of the North Georgia Apple Belt—and are the first sellers on Atlanta Market.”—J. D. Prickett, Fulton Co., Ga.



Prof. C. P. Close, U. S. Govt. Pomologist,  
Holding Winning Starking  
A Limb in Starking Orchard  
loaded with Big Apples



(Above)  
ACTUAL SIZE  
STARKING  
APPLE

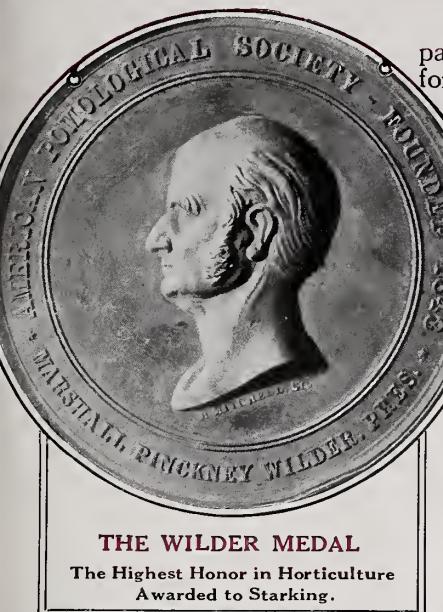
(Above) ORIGINAL STARKING LIMB SPORT FOR WHICH WE PAID \$6,000.00

Color Photo shows Lewis Mood, owner of Stark Tree Orchard where we discovered the limb bearing the original STARKING. Mr. Mood's son is seated on the famous limb. The \$6,000 will put the boy through college.

# STARKING—Double-Red Delicious

Sold ONLY by Stark Bro's

## We Paid \$6,000.00 For This One Limb



Nearly 15 years ago the newspapers, farm papers and magazines all over America blazed forth with the announcement:

**"Western Nursery Pays \$6,000.00 for a Limb of a New Jersey Apple Tree!"**

Because we have become known by leading Horticulturists and Orchardists as the Nursery first to Discover and Introduce New and Better Fruits, we were immediately swamped with thousands of inquiries. Even though our Nursery's name was not mentioned in the news story that flashed across the country, well posted fruit lovers and fruit growers immediately leaped to the conclusion:

**"Stark Bros Is The ONLY Nursery Progressive Enough To Do That!"**

This limb bore a New DOUBLE-RED Delicious apple—a Delicious that is Red All Over when regular Delicious is still green, so that this new apple can be picked early while still hard, crisp—in perfect condition to keep juicy until late Spring and never get dry or mealy. (See color comparison photograph to right) We erected a cage around the Original tree to protect it from bud or scion theft and placed a watchman in charge.



## What Coloring Weeks Earlier Means to YOU!

Because they DO color all over—a beautiful, solid, all-over red (even to stem and blossom end) STARKING apples can be picked early—if you desire to get the Highest First-Delicious-on-the-market Prices.

They can be picked while still hard, crisp, full of juice—and yet be a Beautiful Blood Red and in perfect condition to Keep until Late Spring and never get dry or mealy—retaining full juice and crispness.

With STARKING you have a great money-making feature that will recommend STARKING to commercial growers. Practically every apple we have ever seen on a STARKING Tree has been EXTRA FANCY in

color! In every other respect—in strength of tree, hardness and pollinating ability, and quality, flavor, aroma and size, it is a true Stark Delicious—one with a Double-Red Skin. Here is an Apple that is worth millions to American Fruit Growers. This is not our assertion. It is the declaration of men who have seen the original STARKING tree and Succeeding Generation Trees propagated from scions taken from that Marvelous Bud Sport Limb. In their opinion STARKING'S IMPORTANCE in PROFITS TO FRUIT GROWERS cannot be over-estimated. Many thousands of growers are today PROVING THIS Fact in sensational Money-Making Success with STARKING in all parts of the country.

### The Glorified Red Delicious

STARKING is an extra large, RED ALL-OVER apple, with the five-knob characteristic of Stark Delicious. Its complete, full-red skin attracts buyers in every market. Its crisp, juice-laden, tender flesh is of wonderfully delightful flavor—a flavor that is aromatic—spicy—tangful.

As one fruit connoisseur has stated, "Starking apples possess the champagne of all apple flavors. No other red apple begins to rival its rich quality."

#### "Starking Well Colored—All Other Apples on Tree Green!"

—declared Prof. Jos. Oskamp, N. Y. State Ext. Professor Pomology. "Starking exceeded my most optimistic expectations. To see the original Sport Limb of this tree laden with well-colored apples long before picking time when the rest of the apples on the tree were still entirely green was a sight worth coming many miles to see! There is no question about STARKING retaining this all-over-red color when propagated, because the fruit on the young STARKING trees in the same orchard was even deeper red than apples on Starking Sport Limb!"



"My Starking trees started bearing when 2 years old. The tremendous color improvement over Delicious surprised all visitors," reports Leo Antles, who sent us photo above.

### Young 6-Yr.-Old Starking Bears Huge Apples in Missouri

Furthermore, Starking apples retain their crispness and enticing flavor even after long storage. This is because of its unique habit of COLORING ALL OVER weeks before Delicious obtains the right color for picking. It can be picked FULL RED weeks before Delicious is half red on the tree. Old Delicious must be picked half-red before it is fully colored to "stand up" in storage.

Starking apples do NOT get mealy because they can be picked fully colored when "hard ripe"—keep until late Spring.



Elon J. Gilbert (Richey & Gilbert—large growers) standing beside loaded 6-yr.-old STARKING tree, Note huge size of apples.



The photograph to the right was sent to us by Leo C. Antles, District Production Manager American Fruit Growers, Inc. These apples brought the growers \$5. a bushel f. o. b. cars when Delicious were bringing \$2.50 to \$3.00 per bushel.

### BURLINGTON REFRIGERATOR EXPRESS

B.R.E.X.

78242

**STARKING DELICIOUS**  
THE FINEST CARLOAD OF APPLES  
EVER SHIPPED FROM WENATCHEE DIST.

"Finest carload of Apples Ever Shipped in America—ALL STARKING"

Actual size  
STARKING  
APPLE

3-YEAR OLD STARKINGS AVERAGED  $2\frac{1}{2}$  BU.  
This Color Photo shows Jos. A. Richartz and one of these 3-Year-Old  
Starking Apple Trees. Mr. Richartz says, "Two of my 3 year Starkings  
trees bore 4 bu. each. All trees averaged  $2\frac{1}{2}$  bu. and the apples were  
very large—running 64, 72 and 80 to the bu. Every apple had 100%  
SOLID RED COLOR. Starking apples sell at a good premium."

© Stark Bro's Nurseries, Louisiana, Mo.



# STARKING—World's MOST PROFITABLE Red Apple

## Far Younger Bearer Than Delicious—Tops All Markets

"I have 700 Starkings which started bearing at 3 years," states F. C. Simon, Ohio. "One of these trees bore 11½ bushels this year. Starkings bring 50 per cent HIGHER PRICES than ordinary Delicious and other well-known red apples."

"It has fine flavor, keeps well and is the best red apple I know. Starkings colors almost 100 per cent evenly (red all over)."

Picked my first crop from my 120 Starkings when they were only 3 years old. All of them

graded No. 1 Extra Fancy for color. This earlier, All-Over-Red Coloring makes them highly desirable to the public and they always sell for high prices.—T. H. Miller, Yell Co., Ark.

I gathered 900 bushels of fine, big, beautifully colored Starkings from my 700 young trees this year. All of them began to bear 2 to 3 years younger than old Delicious.—L. A. Cather, Marion Co., W. Va.

I find that my Starkings begin bearing 2 years younger than old Delicious. My 600 Stark-

ings began bearing at 4 years. The apple has higher quality and juicier flavor than old Delicious.—G. C. Hitchings, Onondaga Co., N. Y. Starkings, side by side Delicious, show tremendous contrast in color. Starkings is beautiful deep red, when Delicious is still green. Our Starkings apples grew to 48 to bushel size (apples over 12½ inches in circumference). Brought exceptionally high prices. Starkings Trees planted late in Spring 2 years ago bore apples this year.—American Fruit Growers, Inc., hdq. Pittsburgh.

### STARKING—BIG MONEY MAKER FOR GROWERS

Starkings is far ahead of old Delicious in every way. My Starkings trees bore 3 years younger than Delicious.—W. R. Wessel, Lafayette Co., Mo.

My 400 young Starkings trees bore from 5 to 7 bushels each and sold for \$3.50 per bushel. They always bring the top price on every market.—R. L. Wallace, Harriman Co., Tenn.

Growers who plant Starkings now will reap more than double the profits to be made raising old Delicious.—J. R. Perkins, Big Warrior Orchard, Walker Co., Ala.

The earlier 100 per cent ALL-OVER RED color of Starkings makes it a very much

more desirable apple for growers than old Delicious. It is superior to any other apple and I wish that my 500 Delicious trees were all Starkings. I have 200 Starkings trees that began to bear 3 years younger than old Delicious.—James Sharpe, Morris Co., Kansas.

I gathered 400 bushels from my 300 young Starkings trees this year—and had no trouble in selling them for 33½ per cent higher prices than the Delicious. These Starkings trees began bearing when 4 years old. The high color of the Starkings apple attracts attention on the markets.—F. L. Andrews, Spokane Co., Wash.

### KEEP CRISP, JUICY UNTIL LATE SPRING

Prof. T. J. Talbert, Mo. State Horticulturist, after sampling Starkings apples that had been in storage from October one year to December the next year (15 months) stated: "These have held up remarkably well. Show no signs of scald or decay, have retained their fine deep red color and are good to eat. Still very firm and juicy. High quality and good shipping and keeping ability."

This extra red color of Starkings assures fruit growers Earlier Picking, Firmer Fruit for Long Storage Keeping and Better

Quality During A Longer Storage Season.—Prof. Gourley, Chiet Ohio Hort. Dept.

The increased color of the Starkings makes it possible to pick the fruit earlier and make the apples keep longer. This is of great value to commercial orchardists.—Prof. Potter, New Hampshire State Horticulturist.

The keeping quality of Starkings apples is ASTONISHING. I have held them up to June the next year after picking and THEY WERE STILL FIRM, CRISP and JUICY.—P. Weisbrod, Kossuth Co., Iowa.

### EVERY APPLE ON THE TREE IS EXTRA FANCY

The fact that ALL apples on Starkings trees become a uniform, deep crimson-red ALL OVER amazes experienced apple men. Even the fruit on the inside, shaded limbs becomes solid red when Delicious is still half green. "The Color of Starkings apples even from the most shaded portion SHOWED MORE COLOR THAN IS NECESSARY FOR EXTRA FANCY GRADE!" declared Prof. Roy E. Marshall, Assoc. Prof. in Horticulture, Michigan State College.

The color of all my Starkings apples is wonderful—uniform all-over-red. Many of my 125 Starkings trees were LOADED EVEN AFTER THE TERRIBLE DROUGHT!—W. W. Kercher, Prop. Sunrise Orchards, Elkhart Co., Ind.

My 300 young Starkings trees bore 200 bushels of big, uniformly ALL-OVER-RED apples, despite the drouth! They began bearing 2 years younger than Delicious.—W. B. Barrow, Wake Co., N. Car.

All apple buyers are delighted with the uniform higher color of Starkings apples. Starkings trees are better shaped, with stronger, wider crotches and better spreading habit than old Delicious.—B. R. Williams, Washtenaw Co., Michigan.

The GREAT majority of my Starkings always grade No. 1 Extra Fancy. I picked 500 bu. from my young Starkings trees this year.—A. F. Johnson, Campbell Co., W. Va.

### PROVED BEST, VIRGINIA TO WASHINGTON

Thos. J. Harwell, King William Co., Va., noted orchardist, writes: "My Starkings began bearing at 4 years. Last year (their 6th year) they had a good crop—size large, color perfect, brought \$2.75 per bushel. They came back with another full crop this year, and I have already shipped two cars to New York. Apple men tell me there are no more beautiful apples in that city. I have found Starkings a very vigorous, hardy tree—and it eliminates the faults of old Delicious, especially poor color."

Chas. Rumboltz, famous orchardist of Okanogan Co., Wash., writes: "From 200 Starkings trees only 8 years old, we packed 2,436 boxes—12.18 bushels per tree—THE MOST REMARKABLE YIELD I HAVE EVER RECEIVED FROM ANY 8-YEAR-OLD TREES." When J. C. Norris, Inspector and widely known authority, saw Mr. Rumboltz's fruit, he wrote: "I could have stayed there forever—I can't tell you—can't describe the scene—3600 bushels of THESE IMMENSE SOLID RED STARKINGS. It is destined to make a complete revision of orchard planting in America."

### STARKING READY—DELICIOUS STILL GREEN

"I have 100 Starkings trees 3 years old. They began bearing last year. They are younger bearers than Delicious. My Starkings are now red enough to market but the Delicious is green. At picking time the Starkings will be solid red and the Delicious striped. The Starkings is all that you claim for it!"—Thos. P. Littlepage, Washington, D. C.

"I have 200 Starkings trees 6 years old. My Delicious Apples are still green while Starkings are as red as Delicious will be at harvest time SIX WEEKS FROM NOW."—Bristol Orchards, Indiana.

"I have 300 Starkings trees 5 years old. They bore their first fruit at 3 years. Starkings colors up much earlier than Delicious and at picking time will be a much richer red. They are a much firmer fleshed apple and better flavored."—E. E. Heid, Ind.

"Starkings is a great improvement over old Delicious, as Starkings is 100 per cent red even in shady parts of trees. It is also better flavored. Headed up in barrels for 6 months in a cellar only half a dozen showed signs of rot."—R. S. Ward, Nova Scotia.

### STARKING WINS WORLD'S HIGHEST AWARD

The American Pomological Society is the highest authority on apple value. The Committee on Awards of this Society, headed by Prof. C. P. Close, U. S. Government Pomologist, unanimously voted the HIGHEST HONOR OF THE HORTICULTURAL WORLD—THE WILDER MEDAL—to THE STARKING APPLE! In recommending this award, Prof. Close said:

"The particular VALUE of Starkings is in the early red color which makes it possible to pick and place the fruit in storage when it is 'hard ripe.' This will not only lengthen its commercial life—but, THE STARKING KING APPLE WILL NOT GET MEALY."

"I won a fine CASH AWARD for my Starkings apples EXHIBITED AT THE WORLD'S FAIR IN CHICAGO last year. My Starkings trees bore years younger than Delicious—and DESPITE THE WORST DROUGHT IN A CENTURY, I harvested 260 bushels of splendid size, Solid Red Apples from my 108 young Starkings trees this year. I also picked 2500 bushels of Golden Delicious apples this year from trees bought from your nurseries! They are selling fast at good prices!"—reports that good Illinois Orchardist, W. J. Anson of Bureau County.

ing began bearing at 4 years. The apple has higher quality and juicier flavor than old Delicious.—G. C. Hitchings, Onondaga Co., N. Y. Starkings, side by side Delicious, show tremendous contrast in color. Starkings is beautiful deep red, when Delicious is still green. Our Starkings apples grew to 48 to bushel size (apples over 12½ inches in circumference). Brought exceptionally high prices. Starkings Trees planted late in Spring 2 years ago bore apples this year.—American Fruit Growers, Inc., hdq. Pittsburgh.

### COLOR BRINGS HIGHEST MARKET PRICES

The 100 per cent Bright-Red Color of my Starkings apples makes them sell on sight. I get 50 per cent more for Starkings than for old Delicious.—W. L. Rosin, Erie Co., Ohio.

I sold ALL my Starkings apples for \$2.50 per bushel.—R. W. King, Wake Co., North Carolina.

All my Starkings apples sell quickly for \$1.00 more per bushel than Delicious. This is due to the better color and finer flavor.—Mrs. E. L. Bower, Richardson Co., Neb.

My Starkings always sell for \$1.50 more per bushel than I can get for old Delicious.—C. Golden, Hot Springs Co., Ark.

"My 100 Starkings trees began bearing 3 years younger than regular Delicious. I sold 200 bushels this year and got \$7.50 more per bushel for them than I did for my Delicious. Starkings bear younger, the apples have better color and keep better than regular Delicious."—Jos. DiBella, Gloucester Co., N. J.

I gathered 100 bushels extra fine Starkings in the worst drouth in history. All my customers wondered how the Starkings apples grew so BIG and had such WONDERFUL COLOR. Sold for much higher prices than Delicious.—Cas. W. Hamilton, Taylor Co., Iowa.

### THAT NEVER-TO-BE-FORGOTTEN FLAVOR

Starkings apples at picking time are much firmer-fleshed apples and even better flavored than Delicious. I have 200 Starkings trees now 5 years old. They bore their first crop at 3 years and are younger bearers than Delicious.—Edward E. Heid, Jefferson Co., Indiana.

All my customers say that Starkings—is the best red apple they ever tasted—and the most beautiful they ever saw. I get 25 per cent more money for them than for any other apple. My Starkings trees bore 3 years younger than old Delicious.—A. Svonavec, Summit Co., Ohio.

The Starkings apple has a juicier, finer flavor than the old Delicious. My 150 Starkings trees began to bear 2 years younger than Delicious trees. I have no trouble in getting much higher prices for my Starkings apples than for old Delicious because of the far better color.—Mrs. Dora Lee Smith, Putnam Co., Tennessee.

I get 50 per cent higher prices for my Starkings apples than for Delicious because all my customers think the FLAVOR and COLOR of the Starkings is SIMPLY WONDERFUL.—Philip Weisbrod, Kossuth Co., Iowa.

### HARDY IN NORTH—SUCCEEDS IN SOUTH

There is no comparison between old Delicious and Starkings trees here in New England. Last year we had a very severe winter but there was no winter injury on my young Starkings trees, while thousands of Baldwins were ABSOLUTELY KILLED. All my 450 Starkings trees bore fine crops this year.—K. Y. Taylor, Franklin Co., Mass.

My Starkings trees began to bear 3 years younger than old Delicious. The earlier and all-over-red coloring of Starkings makes it a far more profitable apple for the grower.—R. D. Kohne, Lucas Co., Ohio.

"The Starkings trees I planted 2 years ago bore 50 apples this year."—H. A. Norris, Ala.

Despite the drouth, many of my young Starkings trees bore 2 barrels each this year of fine Extra Fancy No. 1 apples. The crop was 100 per cent all-over-red the first week in September.—D. Gold Miller, Berkeley Co., W. Va.

"My 150 Starkings trees began bearing at 2 years. They are now 7 years old and the trees carry heavy loads without limbs breaking. 100 per cent live, all trees healthy. The apples have 100 per cent red color while Delicious has only 30 to 50% color.—A. S. Phleger, Va.

### GREAT BOON TO THE APPLE INDUSTRY

The "Mountaineer Grower," official publication of West Virginia Horticultural Society, says: "Inwood (W. Va.) Fruit Growers have shipped several cars of U. S. Fancy Grade. The fruit made the double color requirements easily. It was 'Starkings' a Delicious Red Sport. Developments of several years have shown that he who plants red varieties of apples now is committing business suicide if he does not make full use of the new red types. Nature and inventiveness together have thrown the Apple Industry of the East a great boon—

apples of rich high color that make the public's mouth water."

"Starkings Apple is proving very satisfactory in our orchards in northern Michigan. Not only does it take on a higher color before the end of August than Delicious ever attains but during three years it has fruited with us the fruit has been noticeably larger. We exhibited it at the Michigan State Fair and at several County Fairs as "The Best of Any Other Variety" and in every case received a first premium"—L. R. Taft, Pres. Eveline Fruit and Land Co.

### STARKING WOULD HAVE MADE ME \$500,000 MORE

H. M. Gilbert, of Richey & Gilbert, a great apple grower of Yakima, planted 1200 Starkings trees. In a meeting at Yakima, Mr. Gilbert emphatically declared:

"If I had followed Stark Bro's advice years ago and planted Stark Delicious heavily, I would have made \$500,000.00.

#### "STARKING BEARS YOUNG!"

We have planted large orchards of Starkings. These young orchards are now producing magnificent quality apples, each apple attaining splendid all-over red and the trees bearing very young the handsomest and

finest apples of the Red Delicious type that I have ever seen!

Speaking of Starkings Prof. C. D. Matthews, Chief of Division of Horticulture, North Carolina, prophesies: "STARKING WILL BE A TREMENDOUS MONEY MAKER FOR GROWERS." When he saw the original Starkings tree and again the young Starkings trees, he said "I am so confident that it will be valuable that I want to purchase some of the first Starkings trees for sale." Prof. Matthews bought and planted 750 Starkings trees the next spring. He is one of the shrewd foresighted growers who purchased the first 10,000 Starkings trees grown.

### "THE MOST DELICIOUS RED APPLE"—Burbank

"The Most Delicious Red Apple in ALL The World!" declared Luther Burbank Wizard of Horticulture, when we first discovered the ORIGINAL Starkings limb years ago.

The superlative Starkings apple simply cannot be compared with any other red winter apple. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness not found in any other red apple.

"I decided to get some opinions regarding Starkings flavor, so took two trays to a local horticultural club. Everyone pronounced it super Delicious in texture and flavor."—Ralph Sundquist, Washington.

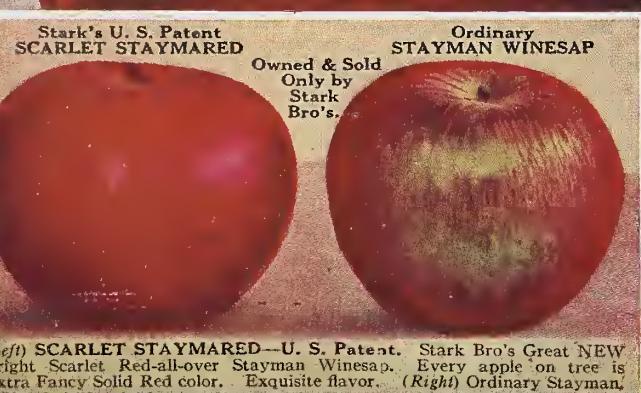
Geo. T. Skiff, Onondaga Co., New York, enthusiastically reports:

"My 250 Starkings trees bore much younger than Delicious begins to bear, as a rule. All the apples are highly colored—No. 1 Extra Fancy for color and MY CUSTOMERS ARE CRAZY ABOUT THEM. Have sold these apples for \$3.00 a bushel."

"Starkings apples have early coloring, greater attractiveness and RICHER FLAVOR. My 250 Starkings started to bear at 3 years—2 years younger than regular Delicious. One tree bore 5 bushels. We picked early all red and they came out of storage next spring, fine."—Fred L. Caldwell, Ohio.

Stark's U. S. PATENT

Scarlet Staymared



(Left) SCARLET STAYMARED—U. S. Patent. Stark Bro's Great NEW Bright Scarlet Red-all-over Stayman Winesap. Every apple on tree is Extra Fancy Solid Red color. Exquisite flavor. (Right) Ordinary Stayman.

© Stark Bro's Nurseries, Louisiana, Mo.

# SCARLET STAYMARED NEW-U.S. Patent Stark Apple

## A Solid Blazing Triple-Red Stayman—Brightest, Flashiest of All

STARK BRO'S now announce a new, gorgeous and still greater improvement in the Stayman Winesap—SCARLET STAYMARED! This new apple has all the superior qualities of Stark's now famous dark red Staymared, to which is added a flashing SOLID ALL-OVER SCARLET Red of such brilliance that it almost seems to glow—and this new SCARLET STAYMARED colors long before the old Stayman, and is twice as red at picking time.

A veteran orchardist who has observed this apple since the discovery of the original Limb Sport says, "What STARKING has done for Stark Delicious—what JONARED has done for Jonathan—what the Solid Red ROME BEAUTY has done for the old Rome—the new SCARLET STAYMARED has done for the Stayman Winesap." Discovered, Tested, Patented and Introduced by Stark Bro's. Genuine Scarlet Staymared Trees obtainable ONLY from Stark Bro's. Beware of Imitations. NCS.

### "GETS RED 30 DAYS BEFORE STAYMAN"

says the Discoverer. When the limb-sport of SCARLET STAYMARED burst on the gaze of the discoverer, Mr. J. H. Dickey, among the still green Stayman apples in his orchard, he was astounded. All the rest of the apples—even on this same Stayman tree—were still green, but this one red limb showed a load of large, perfect apples, flashing scarlet red all over, brighter red even than the regular dark red Staymared. It was, Mr. Dickey avers, *fully 30 days ahead of the ripening time* when he discovered the Scarlet Staymared Limb. He telegraphed to Stark Bro's. The County Agent immediately confirmed the report as to the amazing Scarlet Red color. Mr. Stark rushed to the scene of the discovery. Distinguished Pomologists all over America were interested. Prof. A. D. Shamel, Principal Physiologist of the Bureau of Plant Industry, U. S. Dept. of Agri., Dr. C. S. Pomeroy, Associate Pomologist, U. S. D. A., and J. T. Breger, Extension Horticulturist, visited the tree. They were delighted! Here was a rare discovery—a fine New Limb Sport variety of extraordinary value to orchardists—weeks ahead in taking on a SCARLET RED color of amazing brilliance—a Finer, Brighter Red Stayman than was ever produced before! Earlier additional color allows this variety to succeed further North.

### \$1,000.00 A FOOT FOR ORIGINAL LIMB

Stark Bro's promptly purchased for \$3500.00—nearly \$1,000.00 PER FOOT—the Exclusive and Perpetual Rights and Control of the original SCARLET STAYMARED LIMB Sport. SCARLET STAYMARED is now U. S. PATENTED and can be propagated and sold ONLY by STARK BRO'S.

The County Agent had the Sport Limb tree under constant observation. He writes: "This Sport Limb continues to bring forth the highly colored fruit, *in spite of the fact that it is on the shady side of the tree*. The apples not only start to take on their brilliant, solid Scarlet Red two to four weeks ahead of the other Staymans, but they are red enough to pick much earlier. Scions which Mr. Dickey, the discoverer, has grafted into adjoining trees are reproducing true in every characteristic." It has also proved the sensation of the Stark Test Orchards of 1,000 varieties.

Owing to its splendid color and long-keeping qualities, SCARLET STAYMARED can be picked full colored and while still hard-ripe, away ahead of regular Stayman.

Prof. Shamel and Dr. Pomeroy (both with U. S. Dept. of Agri.), in an important article, "Bud Variations in Apples" (The Journal of Heredity), included this limb, which we have Patented, named and trade-marked SCARLET STAYMARED, as a True Limb Sport, in a discussion of Staymared, the famous Dark Red Strain formerly introduced by Stark Bro's. An illustration of the SCARLET STAYMARED limb was published with the article.

### BIG NEW PROFIT MAKER FOR AMERICA

The above photograph shows Mr. J. H. Dickey, the discoverer of SCARLET STAYMARED, under the tree which produced the New Limb Sport. His right hand is holding the New Scarlet Staymared Sport Limb, on which every apple is a BRIGHT SCARLET RED. On all other limbs of same tree all apples are still green. Stark Bro's investigated, tested and found the new apples so much brighter red than all preceding Staymans that they paid nearly \$1,000.00 per foot for this limb. Genuine U. S. Patented SCARLET STAYMARED trees are sold only by Stark Bro's.

SCARLET STAYMARED is a New PROFIT MAKER for orchard owners large or small, the best of all strains of Stayman. It should be planted in large quantities, along with the other big profit makers—Golden Delicious, Starking, Jonared, etc.

Starting to color long before any of the old Stayman Winesaps, the new Stark SCARLET STAYMARED brightens to full red-all-over perfection weeks ahead. In distinct contrast to dark red Staymared, the Stark SCARLET STAYMARED is a new variety of much brighter red. It is a very handsome large apple. The surface is smooth, solid, glistening SCARLET Red from stem to blossom end. The flesh is firm and zestful with a super abundance of delicious sprightly juice of rich, spicy, wine-like flavor. The pleasant, tangy flavor of finest Stayman Winesaps is emphasized in the

new SCARLET STAYMARED. It is perfection for eating fresh, for cooking, baking, for all apple dishes, for cider, for storage, for commercial markets, for long distance shipment, for long keeping in cold storage without scald. For those who like a spicy apple, SCARLET STAYMARED has no superior.

Our tests and investigations prove the SCARLET STAYMARED has all the great tree vigor of the Stayman Winesap. It has the same hardiness of tree and blossom to stand the cold of the North, and also thrives throughout the East, West and South.

#### Growers Will Get 100% Fancy Color

"A remarkable all-over red Stayman—distinct, brighter red, a valuable variety. The color is marvelous."—T. J. Talbert, Chief Horticulture, Univ. of Mo.

U. S. Patent Certificate Protects Scarlet Staymared from Illegal Growing and Sale



Actual photo of loaded limb of Brilliant Red-all-over Scarlet Staymared apples from Missouri orchard.



The Original Limb Of Scarlet Staymared

The above photograph shows Mr. J. H. Dickey, the discoverer of SCARLET STAYMARED, under the tree which produced the New Limb Sport. His right hand is holding the New Scarlet Staymared Sport Limb, on which every apple is a BRIGHT SCARLET RED. On all other limbs of same tree all apples are still green. Stark Bro's investigated, tested and found the new apples so much brighter red than all preceding Staymans that they paid nearly \$1,000.00 per foot for this limb. Genuine U. S. Patented SCARLET STAYMARED trees are sold only by Stark Bro's.

New Scarlet Staymared Bears Thick as they can stick.

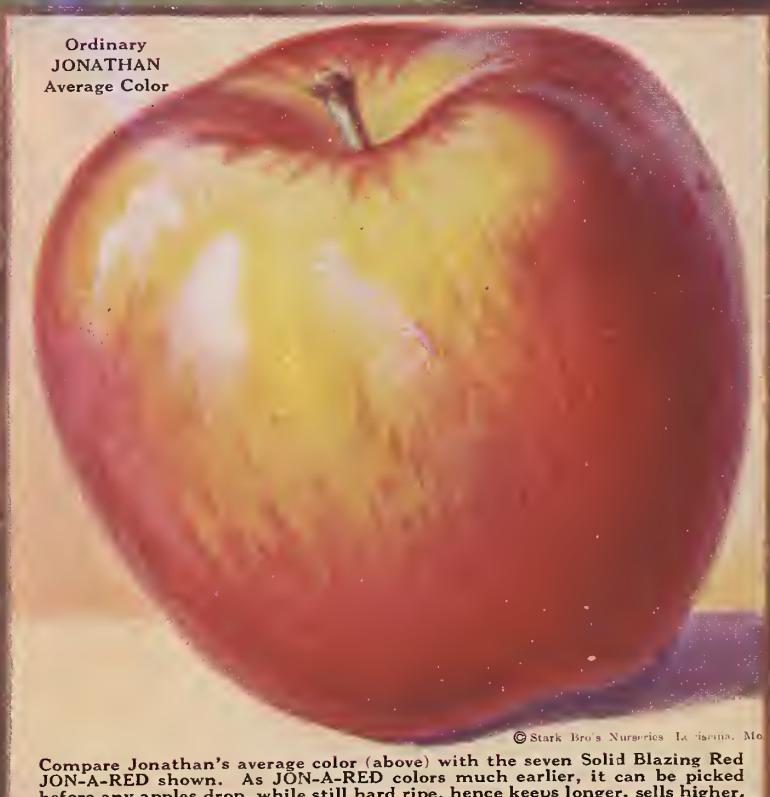
A 5-year-old Scarlet Staymared is a wonderful sight—all Scarlet, Flashing Red apples.

Scarlet Staymared in Stark Test Orchard bore enormous crops.

#### OLD OAK PROCESS Whole Root Trees



**JON-A-RED** Double Red Jonathan  
U.S. PATENT Sold **ONLY** by Stark



Compare Jonathan's average color (above) with the seven Solid Blazing Red JON-A-RED shown. As JON-A-RED colors much earlier, it can be picked before any apples drop, while still hard ripe, hence keeps longer, sells higher.

© Stark Bro's Nurseries Louisiana, Mo.

# JONARED-New!-U.S.PATENT

## Early Coloring BRIGHT-RED Jonathan Apples



Original \$2,000.00 JONARED Tree Purchased by Stark Bro's—County Agent and Expert Horticulturists are admiring the brilliant Bright-Red Apples.

### Gets RED 2 Weeks Before Jonathan Colors

Here is a marvelous NEW BRIGHT RED Jonathan sport—announced for the first time—the ONLY red Jonathan Sport to win a U. S. PATENT. This remarkable apple takes on a BRIGHT, DOUBLE-RED BLAZING all-over color about 2 weeks before ordinary Jonathan colors—has all the Jonathan's fine points plus longer keeping quality—and practically eliminates drop, because it colors so early.

"**Jonared cannot be praised too highly! I will replace all my old Jonathans with JONAREDS as soon as the trees are available—**"

says one of the most successful orchardists in America. JONARED trees are available NOW! This new apple variety is the MOST VALUABLE Red Jonathan Sport EVER DISCOVERED. It is already a proved PROFIT MAKER for orchard owners large and small.

### JONARED—Supreme New Apple of the Jonathan Group \$2,000.00 WAS PAID FOR ORIGINAL JONARED APPLE TREE

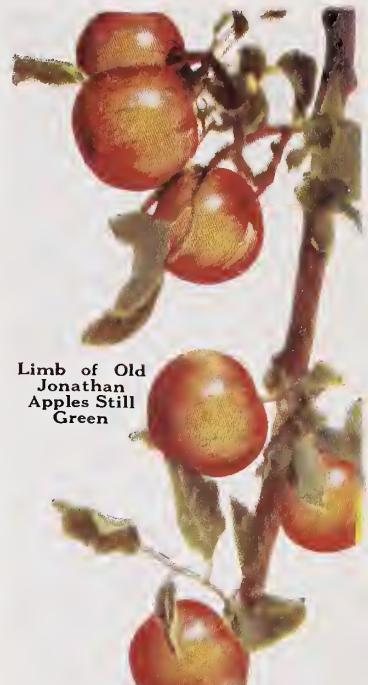
The old Jonathan has long been one of the leading American apples. But, its lack of color in some sections and its habit, some years, of dropping before full coloring has resulted in heavy losses to Jonathan growers.

Our long search for a New Bright Red Jonathan Sport that would eliminate these faults was finally rewarded with success! We discovered the long-looked-for perfect Jonathan sport in a western orchard, and now after rigid tests and observation we offer it to the orchardists of America.

Stark Bro's quickly recognizing its great value, gladly paid \$2,000.00 for the original tree of this perfect Jonathan sport, which they patented in the U. S. PATENT Office at Washington, D. C. and named JONARED.

#### Jonared Trees Are Sold Only By Stark Bro's

Jonared has all the familiar exquisite Jonathan flavor most highly developed, it has the Jonathan characteristics of size and form but—Jonared is almost Twice As Red—a BRIGHT SOLID, BLAZING RED—WITHOUT A SIGN OF A STRIPE. This Bright Red color reaches from the stem to the calyx. A true, Bright and Glowing Red (Not a blackish red) but an attractive BRIGHT CLEAR vivid red. JONARED takes on this marvelous color LONG BEFORE OLD JONATHAN BEGINS TO TURN RED, enabling the grower to pick JONARED while it is still hard and solid, and **Before The Danger of Dropping**. As one Orchardist puts it—"THIS FEATURE WILL MAKE MILLIONS FOR APPLE GROWERS." It goes on the market one of the most beautiful red apples, with 100% Fancy Grade from the tree, so far as color is concerned. This 100% Red Color will vastly increase the growers' profits—every year! The superb quality of JONARED is that of a perfectly ripened Jonathan—a quality that is hard to describe. It is rich, spicy, tangful—one of the finest flavors among all apples, and so recognized by all markets and all connoisseurs.



Limb of Old Jonathan Apples Still Green

### Earlier Picking—Longer Keeper

The new JONARED matches and frequently surpasses ordinary Jonathan for young and heavy bearing. JONARED also excels in long keeping quality and freedom from storage scald. It is an all-purpose apple as superior for cooking and canning as it is for eating fresh. The tree is disease resistant and hardy, sturdily thriving North, East, South and West.

"I am pleased to see JONARED, the new Red Jonathan sport. There is no question about the value of the additional red color. Here in Iowa the Jonathan does remarkably well, but many times the best red (ordinary Jonathan) apples drop before the bulk of the crop is ready to harvest. Unless Jonathan hangs late a considerable percentage is not full red, so our Iowa orchardists would gain considerably if a full-red Jonathan is made available for planting"—H. L. Lantz, Asst. Prof. Pomology, Iowa State College, Ames, Iowa.

"This early coloring sport of Jonathan should do much toward making this variety more profitable for the producer. "The better color will enable the grower to pick earlier. It will lessen greatly the lower grades. Since he will be able to pick the fruit at the proper time without waiting for color, the keeping and handling quality of the fruit should be increased. Highly colored red apples sell better than red streaked or poorly colored specimens. This factor alone may even mean the difference between success and failure."—T. J. Talbert, Professor of Horticulture, University of Missouri.

JONARED Grafted On Same Limb. JONARED Apples are Already BRIGHT RED

This Bright-Red JONARED, ranks high among commercial varieties—in popularity with Starkling, Golden Delicious, Scarlet Staymared. Jonathan is today probably the third or fourth most popular apple in America. Because of its tremendous improvement JONARED will be far more popular than Jonathan ever has been.

Starkling, Golden Delicious, Scarlet Staymared and Jonared! What a combination for the commercial grower—and all small orchard owners, too!

### JONARED Trees Sold ONLY by Stark Bro's

Photo Below—Horticulturists examining a JONARED graft. Even this photograph shows brilliant solid-red color of JONARED (at right) compared to ordinary Jonathan, still green (at left) on same branch.



U. S. Patent Certificates Protect Our Patent JONARED from Illegal Growing and Sale.



DOUBLE-RED  
DUCHESS

HENRY CLAY  
(Trade-Mark)

MELEBA  
Summer Mcintosh

EARLY HARVEST

LIVELAND  
RASPBERRY

EARLY McINTOSH

WILSON RED JUNE

EARLY  
RED BIRD

# Early Summer Apples—Apple Ripening Seasons

VARIETIES are listed below in order of Ripening—the Earliest Sorts at the Top, the Latest Winter Keepers at the Bottom. It makes easy selection for home orchards, giving fruit from earliest until the latest. Varieties starred thus (\*) are HIGHLY RECOMMENDED. Those Red \*Starred have Proven Best of their type and season. Those followed by —2nd— are Second Choice varieties, superseded by better sorts. These 2nd Choice Varieties have been tried and found wanting in our Over 125 Years' Experience. Life is too short to plant out-of-date varieties.

Adaptability—After each description are key letters, showing region where the Variety thrives best—N means succeeds North; NN far North; S South; C Central; hence NCS means succeeds everywhere—North, Central and South.



## Order Of Ripening

The apples described here are the best of over 5000 known varieties — Those starred thus (\*\*) are best.

### EARLY SUMMER

- \*\*Early Red Bird
- \*Henry Clay
- \*Liveland Raspberry
- \*Yellow Transparent
- Early Harvest
- Benoni—2nd
- Red Astrachan—2nd
- Melba
- Red June—2nd
- \*Williams Early Red
- Sweet Bough
- Early Golden (Lodi)

### SUMMER

- \*Early McIntosh
- \*Duchess (Double-Red)
- Summer Queen
- \*Wilson Red June
- Chenango Strawberry—2nd
- \*Summer Champion
- Yellow Horse—2nd
- \*Jefferis Red
- Am. Summer Pearmain—2nd
- \*Maiden Blush

### FALL APPLES

- Lowell—2nd
- Gravenstein Triple-Red
- Patten Greening—2nd
- \*Wealthy
- Imperial Rambo
- Wolfe River—2nd
- Wagener—2nd
- Fameuse
- Hubbardston—2nd
- N. W. Greening
- Tompkins King—2nd

### WINTER APPLES

- \*Baldwin (Double-Red)
- \*Northern Spy (Red)
- Banana (Winter Banana)
- Bellflower, Yellow—2nd
- Bellflower, Improved
- American Golden Russet—2nd
- Steele Red (Canada Red)—2nd

### EARLY WINTER

- Tolman Sweet—2nd
- R. I. Greening
- \*Double-Life Grimes
- Golden (Trade-Mk.)
- \*Jonathan
- \*\*Jon-A-Red
- \*Stark King David (Trade-Mark)
- \*Rome Beauty
- Gallia Beauty
- \*Red Rome Beauty
- Virginia Beauty—2nd
- Paradise Winter Sweet
- Pryor Red—2nd
- Vandevere—2nd

### LATE WINTER

- \*Cortland
- White Winter Pear—main—2nd
- \*Senator (Trade-Mark)
- York Imperial
- \*York-A-Red
- Albemarle Pippin—2nd
- Jeniton (Ralls Janet) Champion—2nd
- Ark. Black—2nd
- \*Mam. Black Twig Impr.
- \*Stayman Winesap
- \*Paragon Winesap
- \*Winesap

- \*Turley
- \*\*Staymared
- \*\*Scarlet Staymared
- \*Giant Jeniton (T.M.)
- \*\*Stark Delicious (T.M.)
- \*\*Stark's Golden Delicious
- \*\*Starking
- Willow Twig (Red)
- \*Black Ben (T.M.)

**Early Red Bird** (Erroneously known by some as Crimson Beauty.) *Earliest of all apples and strikingly beautiful*—a fiery, flaming, scarlet red apple of good size that ripens 7 to 10 days earlier than Yellow Transparent and Red Astrachan. Tree strong growing, vigorous, extremely hardy, bears young and produces tremendous annual crops. Comes on the market earlier than any other apple, and being wonderfully attractive have sold for double the price of Yellow Transparent and Astrachan. Just what the early apple grower wants for big profit. **Eating, Cooking, Market.** NCS.

We do not hesitate to recommend Early Red Bird for every home orchard—and we believe it is the long looked for extremely early apple for the commercial orchard. Prof. Sanders, Canadian Dept. Agri. says: "Earliest apple, young bearer—half bushel on 2-year trees; better shipper than Yellow Transparent. 15 acres

in one year brought Mr. Chute 1,500 bbls., sold at \$7.00—or \$10,500.00." Mr. Adney, son-in-law of Mr. Sharpe, famous originator of this apple, says, "Remarkably prolific, extremely hardy, never winter kills. 10 days earlier than earliest early apple. Occupies a place no other apple fills."

**Wilson Red June** *Summer.* Enormous in size for an early apple. A brilliant glorious deep red—resembles Black Ben, and ripens just as Red June goes out, fine quality. Tree extremely hardy, succeeding perfectly in Minnesota and Wisconsin—standing 40 degrees below zero without injury. Its marvelous beauty always sells it—it has brought as high as \$16.00 per barrel on Kansas City markets. No other summer apple can compare with it in size and beauty, while it ships well and goes on the market in fine shape **Eating, Cooking, Drying, Market.** NCS.

### OLD OAK PROCESS Whole Root Trees



6-Year-Old Duchess—Splendid Filler

**Duchess** (Oldenburg.) *Summer.* Old, well known, well liked, largely planted. Medium size, bright red striped. Tree vigorous, hardy, young bearer. Double-Red Duchess is more profitable. **Eating, Cooking, Market.** NCS.

**Early Harvest** *Summer.* Pale yellow, slightly sub-acid, good quality; an old favorite, but it scabs. **Eating, Cooking, Market.** NCS.

**Yellow Transparent** Ripens just after Early Red Bird, and is popular and profitable. Large waxy yellow, good, crisp, sub-acid, fragrant. Tree upright in growth, very hardy. **Eating, Cooking, Market.** NCS.



Genuine ORIGINAL TREE Strain Starking.



**Henry Clay** (Trade Mark.) *Very Early Summer. Earliest* with crimson cheek. Looks like Maiden Blush, but is better, more beautiful, 2 months earlier, and ripens its crop quickly and evenly. Tree strong growing, spreading, regular and abundant bearer; blooms late, is hardy and is earlier, larger, better quality and a better shipper than Yellow Transparent. No early Yellow Apple has such Excellent Quality. Commands top prices on all markets and its value is being recognized by orchard planters everywhere. Should be planted in every home orchard as well as commercially. The apple eating public will always pay liberally for this beautiful apple, as it comes on the market when people are apple hungry. **Eating, Cooking, Market.** NCS. "Best extra early apple"—Frank Femmons, Calif. "The most delicious apple I ever tasted"—R. F. Rutledge, Tenn. "Very hardy and thrifty; yellow, reddish cheek, very fine flavor"—M. Roach, Mont. "Larger than Yellow Transparent, two weeks earlier than Williams; sells at better price; no signs of aphis or blight. We consider it one of the best apples."—N. J. Fruit and Produce Co. "Resembles Maiden Blush—nearly 60 days earlier, better, has never failed a crop."—W. H. Knight, Originator, Ky. **Introduced by Stark Bro's.**

### Double-Red Duchess

*Summer.* Twice as red as old Duchess, combining all its well known qualities with a brilliant red color. All horticulturists advise planting improved red sports of old varieties. Here is a true red sport of great value as color brings top prices, especially with early apples. Leading commercial apple of its season because of rich acidity and peerless cooking qualities—excellent shipper for an early apple. Tree dwarfish—ideal filler—extended ripening season. **Eating, Cooking, Market.** NCS.

**Early McIntosh** *Early Summer.* Solid Red color. Pleases the eye and pleases the taste. A new McIntosh and Yellow Transparent cross. Made splendid record in N. Y. Exp't. Station where it originated, also in Stark-Burbank Trial orchards. Truly an early McIntosh. Fruit very uniform, attractive, handsome red. Has McIntosh size, color and flesh characteristics. Trees vigorous, hardy, healthy, bear annually. The name sells this apple at best prices. "A highly desirable kind where an early apple is wanted"—Prof. H. B. Tukey, New York Exp't. Station. Ripens 10 to 15 days after Yellow Transparent. **Eating, Cooking, Market.** NCS.

**Melba** *Early Summer.* A McIntosh seedling from Canada, ripening a week later than Transparent, a week before Early McIntosh. Tree very hardy, vigorous, productive. Fruit of high McIntosh quality—ideal for home or roadside markets. **Eating, Cooking, Local Market.** NCS.

**Liveland Raspberry** *Early Summer.* H. B. Fullerton, L. I. Exp. Sta., says: "Far and away the best early apple. Larger than Yellow Transparent, waxy white surface almost entirely overspread with a blush and stripings of pinkish red; flesh white as snow, tender, fine grained, delightful quality. Tree upright, bears young, and can be planted as close as peaches; hardy far North and was never known to be seriously injured by blight. Fine for home orchards, but commercially, use Wilson Red June, Henry Clay, and Early Red Bird for quick, sure profit. **Eating, Cooking, Market.** NCS.



Early McIntosh  
Basket of Early McIntosh—Beautiful, Early Summer—Succeeds Anywhere.



Henry Clay Heavily Loaded, Big, Earliest Yellow Apple, Fine Flavor—No Blight.

### DOUBLE-LIFE PROCESS Stark Trees



### Stark Ozark Mtn. Apple Tree Nurseries

Photo to left shows one of our great fields of famous Ozark Mt. apple trees. Here we grow millions—leading authorities pronounce these the biggest roots and best tops grown in America. Clean cultivation, finest apple soil and climate in the U. S., and over 125 years' experience make these OLD OAK PROCESS and DOUBLE-LIFE PROCESS Stark Trees fastest growers, youngest bearers, heaviest croppers, biggest money-makers. Trees in foreground are Genuine ORIGINAL TREE STRAIN of Starking—18 months old.

BRIGHT RED  
WEALTHY

EARLY  
GOLDEN  
(LODI)

IMPERIAL  
RAMBO

SUMMER  
CHAMPION

MAIDEN BLUSH

JEFFERIS RED

WILLIAMS  
EARLY RED

STARK  
FLORENCE CRAB



Our own Railroad tracks permit loading direct into Express Cars from our packing houses—built scientifically, after 125 years Stark experience.

**Wealthy** Fall. Best of all fall apples. Noted for its hardness, and extensively grown East, West, North, and South—everywhere the best of its season. It has made good in a big way. Tree a strong, spreading grower, bears extremely young and every year. Remarkably free from disease and long lived. The fruit is attractive, brilliant red striped, medium to large. Quality is superb—a wonderful wine-like flavor, and full of refreshing juice. Its planting is increasing from year to year—because it pays. For both the home and market orchard it should be largely planted, filling the gap in ripening between Maiden Blush and Jonathan. Wealthy, McIntosh, Duchess, Starkling make an ideal combination for the Northern orchard, where hardiness is the first consideration. Our propagation is from a Bright, Double-Red Wealthy Sport Tree. **Eating, Cooking, Cider, Drying, Market.** NNCS. Plant Stark Record-Bearing Strain.

**Wonderful money maker.** "From 30 er. **Very best Fall Apple.**"—Ill. Hort. Soc. "Fine commercial variety for New Jersey."—N. J. Exp. Sta. "Close approximation to perfection."—Country Gentleman. "Should be planted by the millions"—Frost Proof, finest drying apple."—Chas. Scott, Brice, Mo. "Valuable all over the North Central West."—C. G. Patten, Iowa. "Bears heavily every year—Good to cook most as soon as set out—and bears heavily and persistently."—Rural New York.

### Gravenstein "Triple - Red"—

Summer. Introduced by Stark Bro's. Improved sport of Bank's Red Gravenstein from Nova Scotia. Three times as red—otherwise identical. High solid crimson color allows marketing ten days earlier with peak prices. Large, flashing red, excellent flavor, tender. Tree strong, regular and heavy bearer. Prof. W. T. Macoun, late Dominion Horticulturist of Canada reported "A very attractive red sport enabling growers to begin picking sooner." A. S. Banks, originator, Nova Scotia wrote "In every case propagates true to color." **Eating, Cooking, Drying.** NNCS.

**Jefferis Red** Summer. An extra good late summer apple. "Among the best 17 varieties out of 1200 sorts tested," said Prof. Burrill, Ill. Exp. Sta., years ago. Our red strain came from Montana—the same delicious old Jefferis, but much brighter red. Beautiful mottled crimson; luscious, tender, juicy, rich. Tree hardy, vigorous, upright. A favorite of the late Clarence M. Stark, a noted judge of fruits, and for many years President of this Company. **Eating, Cooking, Market.** NCS.

**Maiden Blush** Early Fall. An old well known apple, grown by us for over half a century. Pale lemon yellow, bright blush; good quality, fine for drying, as it dries very white; tree vigorous, spreading, but blights and sometimes collar rots; bears young. Summer Cham-



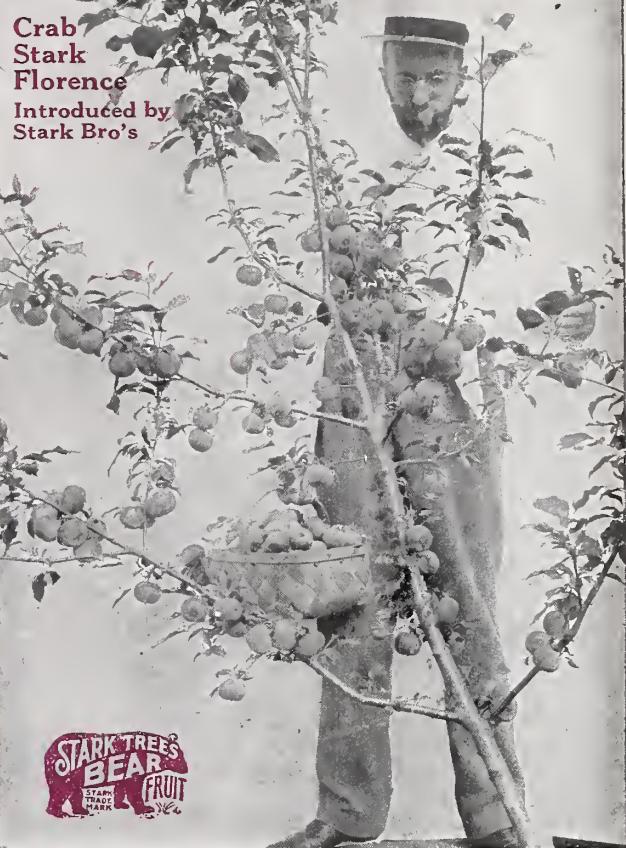
OLD OAK PROCESS  
Whole Root Trees

# Pick of All Fall Apples

**Summer Champion** Late Summer. The most beautiful, the best quality, the largest and the least shipper of all late summer apples. A great favorite everywhere. In our test orchards found far superior to Summer Queen, Chenango and others of same season. Tree very hardy, good grower, heavy bearer, foliage resists heat and drought. All our propagation from original parent tree in Washington Co., Ark., discovered by us. Fruit big, handsome, brilliant red blushed. Keeps and ships well. F. W. Faurot, Mt. Grove Exp. Station, Mo., reports: "Good color, uniform size, bears regularly and heavily." The ideal summer apple. Sold only by Stark Bro's. **Eating, Cooking, Market, Cider.** NNCS. Plant Stark RECORD Strain. **Introduced by Stark Bro's.**

"One of my 3-year-old Summer Champion bore 22 beautiful apples and was an astonishment to my neighbors," writes Frank West of Ohio.

**\$2.50 per bushel**—"I have 300 Summer Champion trees. Most beautiful apple I have ever seen. Trees heavy bearers and they have netted me \$2.50 per bushel. It will pay any orchard man to see my Summer Champion."—J. E. Suttle, Washington Co., Ark. Item in Produce News, Sebastopol, July 13.—"It takes an experienced management to get results. This is being demonstrated on the Luther Burbank Exp. Farms which are under charge of the well known Stark Nursery Co. The latest is the Summer Champion apple (a Stark introduction), a variety new to this section. Trees a little over one year old are now bearing fruit. Out of a block of 100 trees planted less than 15 months ago, 10 are today showing from one to four apples each."



Three-year-old Stark Florence Crab Tree bearing over a bushel of rosy cheeked fruit. (Above.) Photo shows the late C. M. Stark who visited the Original Florence Tree, recognized its value and arranged for us to introduce it.



STARK GOLD CRAB

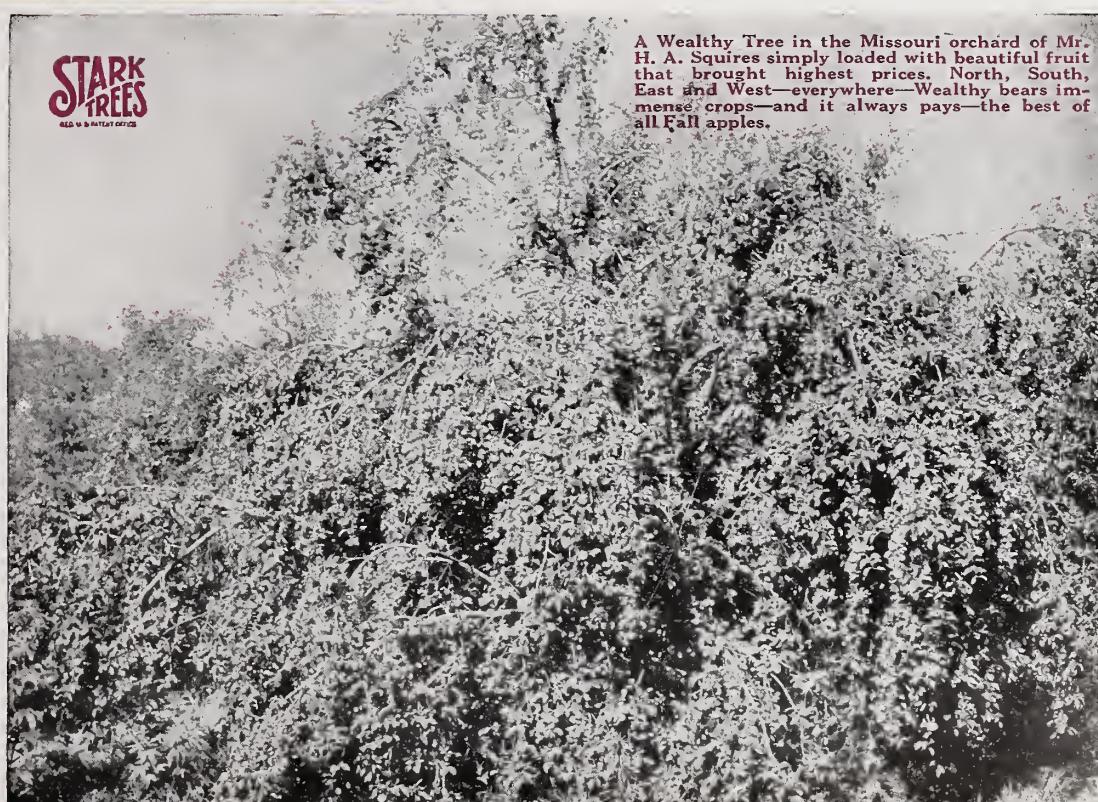
### World's Best Crabs

#### Stark Gold Sold ONLY by Stark Bro's

A beautiful hardy new golden crab from Benjamin Buckman, famous Illinois pomologist, who considered Gold the best of all the many under trial in his great orchards. Tree very hardy, vigorous, bears big crops each season. Fruit solid yellow—larger, better quality than Yellow Siberian. Makes spicy, aromatic jelly of exquisite flavor. This beautiful, golden honey-colored jelly is a great favorite with particular housewives who demand the best. Tree is semi-dwarfish—fine for fillers. This splendid yellow crab should be in every home orchard. Tree ornamental—ideal for lawn planting. **Cooking, Market.** NNCS.

#### Stark Florence Introduced by Stark Bro's

"Worth All Other Red Crabs Put Together." The most beautiful, most prolific and most valuable crab and we have fruited them all. Our propagation direct from a parent tree with tremendous bearing record. Tree dwarf, spreading, valuable ornamental tree for lawn. A splendid filler. Fruit bright, ruby red, and crimson. Delicious for sauce. **Wonderful for jelly, jam, preserves, cider.** The housewife's favorite. **Eating, Cooking, Market, Cider.** NNCS. Prof. A. F. Yeager, North Dakota State Horticulturist, reported: "Florence Crab near Fargo very heavy and consistent bearer. Would say unhesitatingly that this is most satisfactory apple for this section." Chas. Taylor, New York, says: "Stark Florence crab tree bore half bushel apples at two years." E. L. Callor of South Dakota wrote: "Florence Crab is a modern wonder in crab line. Sometimes bears next year after planting. It has no off years—hardy and a beauty." "Florence Crab bore four apples first year after planting," writes H. E. Mauls, Indiana.



A Wealthy Tree in the Missouri orchard of Mr. H. A. Squires simply loaded with beautiful fruit that brought highest prices. North, South, East and West—everywhere—Wealthy bears immense crops—and it always pays—the best of all Fall apples.

KING DAVID  
(Trade-Mark)

BANANA

STARK  
KING DAVID

DOUBLE-LIFE  
(Trade Mark)  
GRIMES GOLDEN

Stark  
Young Bearing  
JONATHAN

RHODE ISLAND  
GREENING

BELLEFLOWER  
IMPROVED

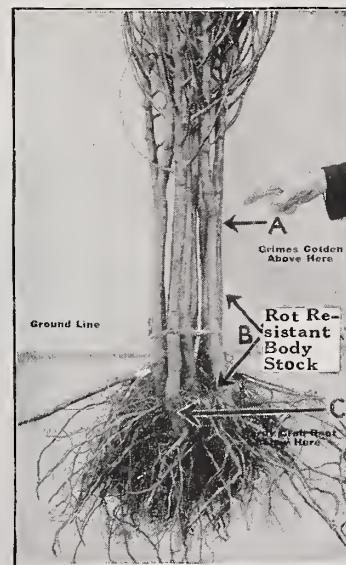
McINTOSH  
RED

McINTOSH RED

# GRIMES GOLDEN

Double-Life  
(Trade Mark)

**\*\*Winter.** The famous, spicy Grimes Golden apple, for over 50 years the Queen of Quality among apples. Medium size, beautiful golden yellow, conical shape. Possesses an alluring flavor that is unsurpassed or equaled by only one yellow apple—**Stark's Golden Delicious.** A moderately spreading grower, makes a beautiful orchard tree. The tree trunk, however, is subject to collar rot and is short lived, but the Stark "Double-Life" Process of growing the tree resists collar-rot. This "Double-Life" Process, Trade-Marked by Stark Bro's, as conceived and completed here at Louisiana, Mo., injects into Grimes Golden trees the blood of long life—the stamina and roots of a sturdy tree. The increased vigor results in a Grimes Golden tree that will bear more, bigger and better apples. And—because it Doubles the Life of the Tree, it more than doubles the profit to the grower, for it adds years to the life of Grimes Golden trees. "Double-Life" Process is Trade-Marked and trees can be sold only by Stark Bro's. Eating, Cooking, Cider, Market. NCS. Trade-Marked and perfected by Stark Bro's.



### How They Are Grown

We start with carefully selected French Crab Roots. (See C in photo.) To each is grafted a long scion of sturdy Rot Resistant Stock, which forms the main mass of lusty root growth and the trunk. (See B in photo.) High up on this disease resistant "Double-Life" body is added the Grimes Golden Bud. (See A in photo.) Result—a "Double-Life" Grimes Golden tree. Wood of Grimes Golden well above ground. Resists collar rot—and trunk becomes stronger at union than any other point.

### Costs More, But It Pays

**Jonathan** (Young Bearing Strain.) **Winter.** A fine red apple with a wonderful spicy, rich flavor that has made it a national favorite. Tree has wide adaptability. Largely grown everywhere except extreme south and far north. We searched the country over for years for a young bearing Jonathan tree with all the required characteristics as a Parent tree for our Jonathan propagation. We finally located it in a Missouri orchard, and our entire Jonathan propagation is direct through this tree. This mother Jonathan tree matured 20 apples when 3 years old, 90 apples when 4 years old and has never missed a crop. This Jonathan is a good orchard tree, rather spreading in growth, extremely long lived—practically cancer immune. Its high quality fruit very popular on the market and prices it brings make it one of most profitable. "Always juicy—one of the best early winter, home or market; juicy to the last."—Prof. H. E. Van Deman, ex-U. S. Pomologist. "The man who can successfully grow Jonathan has the financial problem of apple-growing solved."—Thos. F. Rigg, Hardin Co., Iowa. **Eating, Cooking, Cider, Market. NCS.**

Plant Jonared where brilliant all-over red color is wanted. (See page 19.)

\***McIntosh Red** **Early Winter.** A tender, juicy apple with a peculiar fragrance that makes it popular on the fancy fruit stand and well-liked for home and kitchen use. Uniform in size, beautiful crimson, flesh crisp, delicate—almost snow white. Our propagation is from a selected Montana Red McIntosh orchard and is carefully kept pure. The tree is long-lived, extremely hardy, a strong spreading grower and comes into bearing young. **Eating, Cooking, Drying, Cider, Market. NCS.**

"I believe that the varieties in greatest demand by Michigan growers during next ten years will be McIntosh, Northern Spy, Delicious or Starking."—Dr. V. R. Gardner, Head, Dept. of Horticulture, Mich. State College. "McIntosh of course is very popular and deservedly so."—Geo. F. Potter, Horticulturist, New Hampshire. "I doubt very much whether many Baldwins, Greenings or Northern Spies—the old standards—will be planted now. The chief demand will be for McIntosh, Cortland, etc."—U. P. Hedrick, Director N. Y. Exp. Station, Geneva.

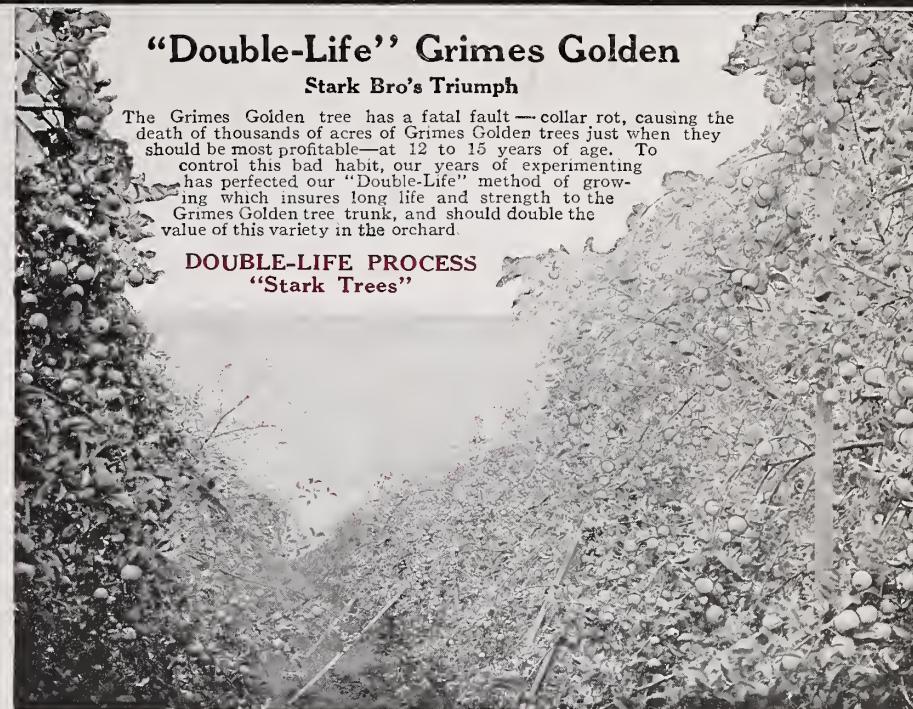
**Banana** **Winter.** Clear yellow with delicate pink blush. Has a suggestive banana flavor. It bruises easily. Requires careful handling. A good grower, hardy; a young bearer, blooms late. The planting of this variety is declining because Stark's Golden Delicious is far superior. **Eating, Cooking, Drying, Market. NCS.**

## "Double-Life" Grimes Golden

### Stark Bro's Triumph

The Grimes Golden tree has a fatal fault—collar rot, causing the death of thousands of acres of Grimes Golden trees just when they should be most profitable—at 12 to 15 years of age. To control this bad habit, our years of experimenting has perfected our "Double-Life" method of growing which insures long life and strength to the Grimes Golden tree trunk, and should double the value of this variety in the orchard.

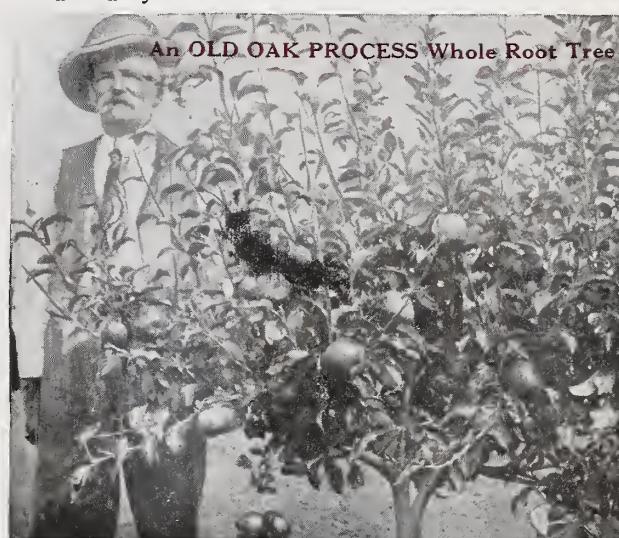
### DOUBLE-LIFE PROCESS "Stark Trees"



"Double-Life" Grimes bear enormous crops and live much longer than ordinary Grimes trees

# Stark King David (Trade Mark)

**Winter.** Bore all over the U. S. when all the old standby apples were killed by frost. Late bloomer—sure bearer. Youngest, heaviest bearer we have ever fruited, except Stark's Golden Delicious. Full of spicy, wine-like juice—flesh, rich cream color. Averages larger than Jonathan, is a solid deep (almost black) red. A fruiting King David tree is a glorious sight. At a distance looks like an immense pile of black wine-red apples. Tree is spreading, vigorous, and no tree will bear more bushels. We found this marvelous apple many years ago on a trip over a rough Ozark Mountain road—still loaded with gloriously colored apples, October 25th, 5 weeks after Jonathan had fallen. After careful investigation we bought it. Has made good all over America in both home and commercial orchards. Always commands Top Prices. **Eating, Cooking, Cider, Market. NCS. Introduced by Stark Bro's.**



John Bennett's loaded 3-year-old Stark King David bearing its second crop. Always a young bearer and produces immense crops.

### Bellflower Improved (Mason's Orange.)

**Winter.** A Kansas seedling of Bellflower. Best of its class—a young bearer. Originator says: "Out-bears all others in my orchard; never failed a crop since five years old." Wm. Cutler of Colorado says: "Will outbear Old Bellflower two to one." **Eating, Cooking, Drying, Market. NCS.**

### Rhode Island Greening

**Winter**—Large, greenish-yellow. An old favorite for pies and cooking. We propagate best strain. **Cooking, Drying, Market. NNC.**

L. S. Phillips' Stark King David Orchard.  
Limb BENT but do not break.

4-year-old Stark King David bent to the ground with a tremendous crop—1140 fine apples. No tree will bear more bushels.



ROME BEAUTY

DOUBLE-RED  
BALDWIN



# Late Winter Apples

25 Boxes from these Winesap trees (to right) won \$500.00 in Gold at N. Y. Land Show. This orchard of Mrs. Rowland's shows the result of planting strong scientifically grown Stark Trees. Our Winesap trees are from an especially valuable Va. tree with a great bearing record.



## WINESAP



### Rome, Double-Red

Introduced by Stark Bro's.

Rome Beauty, and in addition it is a brilliant dark red in color, adding tremendously to its value. We have thoroughly tested many red strains of this popular old apple, but are concentrating now on a Double-Red Sport which has proven superior to all others. It is a brilliant red apple, large, tender, juicy, good quality; hardy, one of the latest bloomers, and bears heavy crops every year. Last season it was one of four varieties out of 200 in our orchards that came through the killing late spring frosts and bore a crop of fruit. **Cooking, Market, Drying. NCS.**

### Stayman Winesap

*Winter.* Superior Stark Heavy Bearing Strain. Fruit of highest quality Stayman has made money for growers all over America. Originated and named for Dr. Stayman of Kansas 50 years ago. Our Parent Tree produced 22 barrels in Shenandoah Valley of Virginia. Fruit is large and quality delightful, flesh crisp, juicy with pleasant spicy flavor. One of the best liked apples. Progressive growers are now planting the new solid red bud sport, Scarlet Staymared, as it combines quality and 100% bright red color. **Eating, Cooking, Market. NCS.**

### Winesap (Stark Virginia Strain.)

*Winter.* A Rich-Wine-Flavored, late keeping variety, growing in popularity East, South, Central West and far West, as orchardists learn how to grow it to perfection. In Virginia, where it is at its best, we have for years looked for a superior Winesap tree. We visited all sections of that great Wine-sap State, as well as other leading fruit sections, and finally found the remarkable tree we were looking for in the famous G. J. Hopkins Virginia orchard. In **Vigor** and **Regular, Heavy Bearing,** this tree certainly has the **Best Record in the U. S.** It stands in a large Winesap orchard and according to 8-year carefully kept records, has **outborne** and **outgrown** any of the **other Winesaps**—and the **fruit is superior.** Last year it bore **18 barrels**, the year before 16 barrels, during the entire 8-year period it **averaged 15 barrels.** Prior to this the owners noticed it continually bore regular, heavier crops. Our Splendid "Virginia Strain" Winesap is from this Record Breaking Tree, to which we have **Exclusive Propagating Rights.** Winesap is standard in the East, South, West. In the Central West its great value is now being recognized. **Eating, Cooking, Cider, Market. NCS.**

**Gallia Beauty** *Winter.* A solid red apple of Rome Beauty type from Ohio. Tree hardy, strong grower. Fruit attractive red color, splendid for cooking, baking. Stores well. Our Double-Red Rome Strain is better. **Eating, Cooking, Drying, Market. NCS.**

## Grown on an OLD OAK PROCESS Whole Root Tree



Branch of Double-Red Rome Beauty (above) brilliant solid red color adds to market value and resists spray injury.

### Northern Spy, Double-Red

*Late Winter.* A true Northern Spy but with Deep Solid Red color. Propagated direct from Original Bud Sport found in New York and introduced by N. Y. Expt. Station. They report "A typical Spy except in color which is solid red. It puts the old Spy out of commission." Better color means better prices. A favorite in New England and Northern states. **Eating, Cooking, Cider, Market. NNC.**

### York-A-Red, New Red York

Patent Pending. *Late Winter.* Most attractive new Double-Red York. Best of all Red York Sports. Identical with that old money-making favorite, except color. Solid Red color, means higher prices and practically no scald. Tree vigorous, hardy, heavy bearer. A great favorite in commercial orchards. A money maker for growers who want a "barrel-filler"—especially where York is popular. Fruit large, attractive, crisp, firm, very late keeper, good quality. **Eating, Cooking, Cider, Market. NCS.**

**Fameuse (Snow)** *Winter.* Resembles Winesap color plate opposite page. We propagate a beautiful red strain from selected parent tree in Vermont. Tree hardy, bears well in Northern states. Fruit rich crimson with pure snow white flesh—good quality. McIntosh of same group is larger, a better keeper and shipper. **Eating, Cooking, Market. NNC.**

### Baldwin, Double-Red

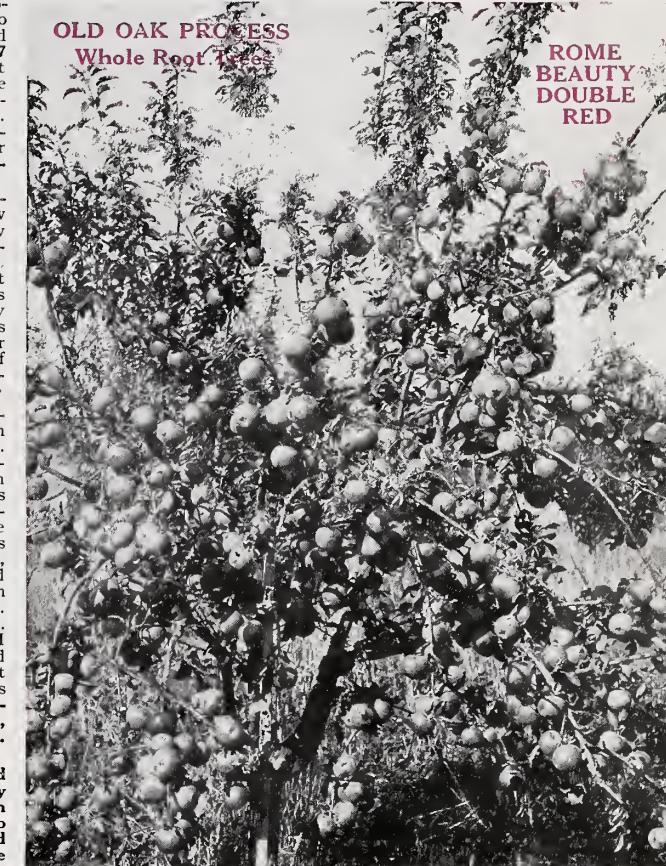
Introduced by Stark Bro's.

*Late Winter.* Just as much better than old Baldwin as Starking is better than Delicious. Deep, brilliant Double-Red colored true Baldwin. Our trees propagated from original tree discovered in New Hampshire. This new improved "Double-Red" strain makes an exceedingly attractive market apple for Northern districts where it reaches perfection and is a justly celebrated winter apple, although McIntosh and Starking trees are harder than Baldwin. Fruit richer, darker red than old Baldwin, above medium size, uniform, juicy, agreeable sub-acid flavor—good quality—fine keeper. As fruit colors early, will sell at far better prices. Trees fairly hardy, large, spreading, sometimes slow coming into bearing, often biennial bearer. This new strain proving very popular wherever Baldwin is grown. **Eating, Cooking, Market. NC.**

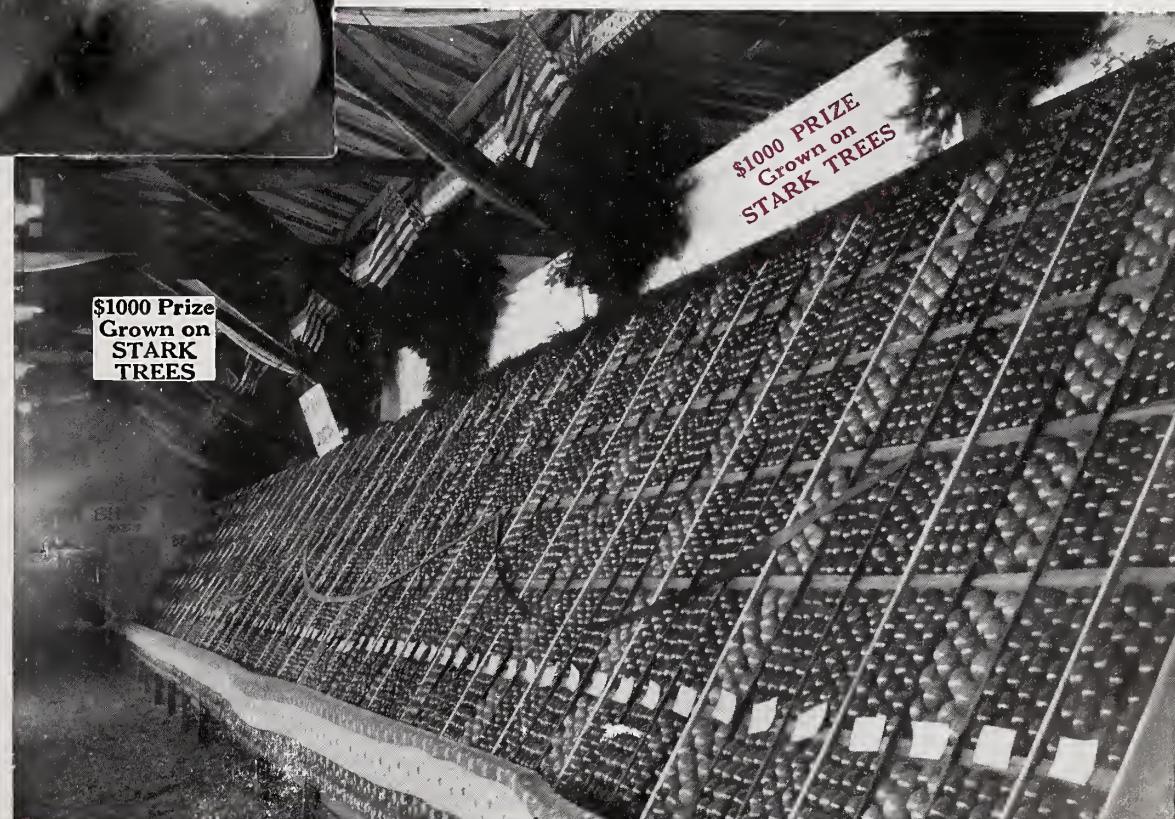
### Senator

(Trade-Mark) *Late Winter.* A splendid, large, glossy, cherry-red apple. Smooth, handsome, resembles the Doule-Red Baldwin color illustration on opposite page. Grown with Smokehouse, Vandiver, Minkler, etc. in our Test Orchards, Senator proved by far best of this type. Fruit high quality, tender, juicy. Tree hardy, bears heavily. **Eating, Cooking, Cider, Market. NNCS.** **Introduced by Stark Bro's.**

## OLD OAK PROCESS Whole Root Trees



(Below) \$1,000.00 Prize Winning carload exhibit of Stark Tree apples at National Apple Show. Grown and exhibited by M. Horan. Stark Record-Bearing Strain Varieties dominated this wonderful exhibit.



Original Tree Strain  
STARK DELICIOUS

TURLEY

VAN DEMAN  
(\$3,000.00) (Trade Mark)  
QUINCE,  $\frac{1}{2}$  SIZE

PARAGON WINESAP  
(Improved Mammoth Black Twig)

STARK BLACK BEN  
(Trade-Mark)

PARADISE  
WINTER  
SWEET



Stark Delicious scene in R. A. Watson orchard near Neoga, Ill. All above trees are Stark Delicious from our nurseries. Mr. McKinney, Mgr., gathered 20,000 barrels from 120-acres Stark Trees. He has much experience with fruit trees, but he likes Stark Trees best.

Stark Delicious bring World's Record—10 bu. above sold for \$170.00 The 2 boxes at top sold for \$25.00 each. The Pres. of the Great Northern R. R. sent these Stark Delicious to the Royal Family of England, just to prove American apple supremacy.

## Stark Delicious—Trade Mark—Original Tree Strain—Sold ONLY by Stark Bro's

"The Finest Red Apple In All The World"—said Luther Burbank, before we discovered Starking. This great, big, flashing, LATE WINTER red apple is the one so easily recognized because of its beautiful waxy skin of deep crimson blending off into golden yellow at the blossom end, with its five knob-like protuberances. Have you sunk your teeth with joyous relish into the tender, crisp, juice-laden flesh of a Delicious apple? If so, you must be still smacking your lips over its deliciously DIFFERENT flavor. You must still remember its alluring aroma, with its faint suggestion of sparkling old wine. Admittedly, the Delicious IS "The Dessert Apple Supreme"! The Genuine ORIGINAL TREE Strain Stark Delicious Trees are fast growing, hardy, sturdy, great pollinizers and regular bearers. And—shrewd orchardists and careful home orchardists have always INSISTED on getting genuine ORIGINAL TREE Strain Stark Delicious BECAUSE they know that the Original Tree was discovered by C. M. Stark over a third of a century ago—that we immediately purchased Exclusive and Perpetual Rights to this tree and we were protected by a U. S. Registered Trade-Mark. We continuously renew our stock from this original tree so that our Genuine Stark Delicious Trees bear Extra Large, Typically Shaped and Lusciously Flavored Apples.

## Black Ben—Trade Mark—The Barrel Filler

Late Winter. "The Apple for the Millions." Big Improvement over Ben Davis and Gano. Will produce more bushels to the tree, hence cost less per bushel to grow. Marvelously beautiful. Extremely large, glowing deep solid blood red (no stripes), snow-white flesh. No apple will stand hard handling or long distance shipping better; keeps perfectly in cellar and storage, no scald. Bears young and resists canker, whereas Old Ben Davis cankers badly. D. E. Lewis of Kansas City, Mgr. Central States Orchard Co., with 1000 acre orchard says, "Black Ben tree by far most satisfactory of all the Ben Davis type, as it is not susceptible to canker like Ben Davis." Some sorts bear every other year, some bear a heavy, then a light crop; some are particular as to soil, but Black Ben planted in any soil produces good crops annually. A fine cooking apple—ideal for baking. Cooking, Eating, Drying, Market. NCS. Introduced by Stark Bro's.

## Paragon—An Improved Mam. Black Twig

Latest Winter. Introduced by Stark Bro's. Unquestionably best of Mammoth Black Twig group. Paragon has many characteristics of old Winesap but averages 50% larger. It is a deep solid red apple, very firm flesh, mild in flavor and of good quality. Keeps until late spring. The tree grows to a great size, is long lived and bears well. Our propagation is from a heavy, young-bearing tree selected because of extra high color on fruit. Far more valuable than old Mammoth Black Twig. We consider it best of its type.

"My Paragon trees yielding good crops every year for nearly 30 years. For late keeping, it is my choice."—Jos. Gerardi, St. Clair Co., Ill. "Our choice for a money maker and market apple is Paragon. For bearing every year, large and even size apples, uniform, high color, we do not think the Paragon has an equal."—A. M. Bowman, Roanoke Co., Va. Eating, Cooking, Cider, Market. NCS.

Iowa's  
State  
Monument  
to the  
Original  
Stark  
Delicious  
Apple Tree  
Erected  
A.D. 1922  
By  
Historical  
Department  
of Iowa

### Inscription Reads:

To Commemorate The Discovery In Madison County Iowa Of A Variety Of Apple By Jesse Hiatt A.D. 1872 And Called By Him The Hawkeye Sole Right To Propagate Acquired By C. M. Stark A.D. 1894 Introduced and Disseminated Through Out The Apple World As The Delicious Apple Erected A.D. 1922 Iowa State Horticultural Society Madison County Historical Society Historical Department of Iowa

THE DISCOVERED  
MADISON COUNTY IOWA  
A VARIETY OF APPLE

JESSE HIATT A.D. 1872  
AND  
CALLED BY HIM  
THE HAWKEYE

SOLE RIGHT TO PROPAGATE  
ACQUIRED BY  
C. M. STARK A.D. 1894

AND BY HIM RENAMED  
INTRODUCED AND DISSEMINATED  
THROUGHOUT THE APPLE WORLD AS  
THE DELICIOUS APPLE

ERECTED A.D. 1922  
IOWA STATE HORTICULTURAL SOCIETY  
MADISON COUNTY HISTORICAL SOCIETY  
HISTORICAL DEPARTMENT OF IOWA

## STARK QUINCE

### Van Deman—Our \$3000 Quince

(Trade Mark) Introduced by Stark Bro's.

Best and largest of Quinces grown and tested in the great Stark Test Orchard. Truly "The Golden Apple of The Hesperides." One of our \$9000 fruits purchased from the late Luther Burbank. He wrote "Baked, canned or dried it retains best quince flavor. Side by side with other commercial varieties is superior in size, quality, flavor and beauty." Superb flavor, fine texture, ideal for baking, canning, preserves. Tree very productive, healthy, succeeds North. NCS.

### Orange Quince

—An old favorite quince probably the leading commercial variety in the U. S. today. Van Deman and Orange are popular because less subject to blight than others.

Tree vigorous, hardy, productive, well adapted to North. Fruit ripens early mid-season, round, golden yellow. Flesh fine, juicy, mild, beautiful dark red when cooked. Very good quality. NCS.



Stark Bro's  
Discovered &  
Introduced  
the Stark  
Delicious  
Apple.



# Pears

## Stark Bro's Best Selections

**STARK TREES**  
REG. U. S. PATENT OFFICE



Stark Seckel

A branch of the sweetest and best little pears grown—  
—Stark Seckel Meets every requirement for the home orchard.



Famous Anjou and Bartlett orchard of Capt. J. H. Shawhan, who says: "Anjou commands high prices; less liable to blight than any other; 1½ acres netted me \$1400.00." A well-cared for Pear Orchard Pays Big Profits. Lincoln is an Ideal Variety to Plant with Anjou.

**Lincoln** Late Summer. Best all-round Pear tested in our over 100 years of fruit growing. The pear we find worthy of our highest commendation, is the genuine true Lincoln—of Illinois. Fruit large, clear, beautiful yellow, sometimes blushed—marvelously beautiful—ideal shipper; quality superb—even better than Bartlett, the leader for many generations. Tree remarkably blight resistant, heavy cropper, long lived—original tree now over 80 years old and still bearing. Should be in every orchard. Eating, Cooking, Market. NCS.

**Lincoln Is Blight Resistant**—"Lincoln more blight resistant than any other; equals Bartlett in flavor and texture. Good keeper, rarely core-rots; have never discovered a winter-killed tree."—J. W. Jones, Emmet Co., Idaho.

**Anjou** Late Fall. Large handsome yellow pear blushed dull red and of richest flavor. Tree upright, good bearer, strong grower, hardy, bears young, blooms late, remarkably free from blight. Markets always ready for them at premium prices. Succeeds everywhere and is a great favorite for both home and market orchard. Eating, Cooking, Market. NCS.

**Stark Seckel** (Sugar Pear.) Late Summer. A select strain of this wonderful pear that we have grown for years. Medium size, beautiful yellow; spicy, honeyed flavor—the acme of pear perfection. Tree hardy, thrifty, blights little. Succeeds in all pear sections. Should be grown in every home orchard; not one tenth enough have ever been grown to supply the demand. Eating, Cooking, Dessert. NCS. *Introduced by Stark Bro's.*

**\*Duchess** (Angouleme.) Fall. Extremely large, often weighs over a pound; dull yellow, excellent quality—the housewife's favorite. Tree long lived, healthy, hardy, bears extremely young and produces a crop every year. Has been a favorite for generations and is still one of the best. Should be planted in home orchards and for market. Eating, Cooking, Market. NCS.

**\*Stark Tyson** (Very Early Summer.) Looks just like a Seckel, but ripens extremely early; medium size, yellow, shaded russet; sweet, juicy, perfumed, excellent. Tree hardy, long lived, very free from blight. We propagate from a select strain from Henry Wallis, St. Louis Co., Mo. Eating, Cooking, Market. NCS.

**Fame** Late Summer. There is no more delicious pear than this; juicy, melting, sweet and rich. Seeds few, almost no core; large, blushed yellow. Hardy, strong, long-lived orchard tree; a young bearer, does exceedingly well as a dwarf. Blight resistant. A hardy Native American Pear. Originated in Northern Arkansas. Eating, Cooking, Market. NCS. *Introduced by Stark Bro's.*

**Buerre Bosc.** Winter. Distinctive long-necked pear. Shape and exquisite quality make it popular everywhere. Fruit large, yellow, juicy, extra sweet. Trees bear regularly. A profitable market variety. Eating, Cooking, Market. NCS.

**Gorham—New**—Late Summer. — A LATE BARTLETT. A Bartlett cross. Tree vigorous, hardy, very resistant to blight. A splendid pollinator. Fruit resembles Bartlett in size, color and shape, but ripens 2 weeks later and lasts much longer. Flavor is sweet, pleasantly aromatic. Flesh is white, tender, buttery and juicy—fine flavor. "Best new pear in many years" reports N. Y. Expt. Station, Illinois Station says "Less subject to blight than Kieffer." Georgia Station reports "Much more blight resistant than Bartlett." Eating, Cooking, Market. NCS.

**Kieffer** Winter. The most widely planted pear, because it bears and pays. Large, rich, golden yellow, sometimes tinted red. Fine for canning and baking, but only fair quality for eating fresh. To properly ripen for eating, pick when reach full size, but before they color; store in dark, dry room. Tree vigorous, young, regular and heavy bearer; outbears everything in our orchard. Resists blight, succeeds everywhere. Eating, Cooking, Market. NCS.

**Bartlett** Summer. The great favorite in all orchards and on all markets because of delicious quality. Large, rich, golden yellow with soft blush; juicy, melting, with a rich, indescribable flavor that has made it the best known and most popular pear. One of the best for canning and shipping. Tree a strong grower, sometimes blights, bears young, large crops and regularly. Bartlett and Lincoln are our choice for high quality. We advise planting Lincoln in sections where pears blight. Eating, Cooking, Market. NCS.

70 bearing Stark Bartlett netted H. C. Day \$700 last year.

Less than 1/4 acre in J. M. Mentzer's Bartlett orchard produced 437 boxes—brought \$608.75.



Dwarf Duchess and Boy, both 3 years old; one of youngest, heaviest bearers.



4-year Lincoln Bearing Heavy Crop of fine Pears.



Loaded 2-year Lincoln, from W. J. Sandy, Sullivan Co., Mo.

© Stark Bro's Nurseries, Louisiana, Mo.



Beautiful Avenue of Kieffer Pears—All Stark Trees

Driveway bordered with 3-year-old Stark Kieffer pears. Fruit trees along roadways add beauty to the farm and are a yearly source of profit.



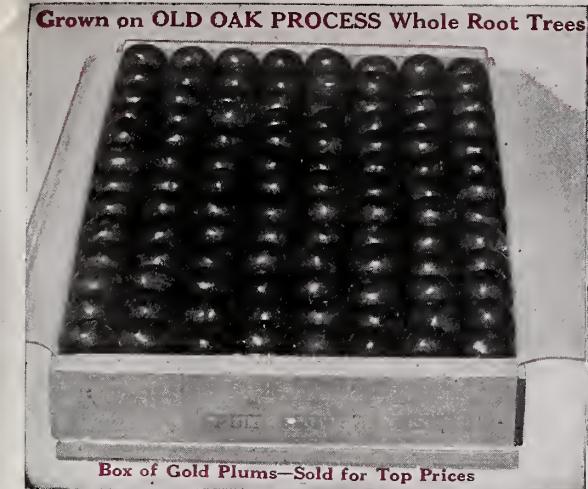
Below, Prize winning exhibit of a Stark Tree planter. Winner of 9 ribbons.—"Stark Trees Bear Fruit."



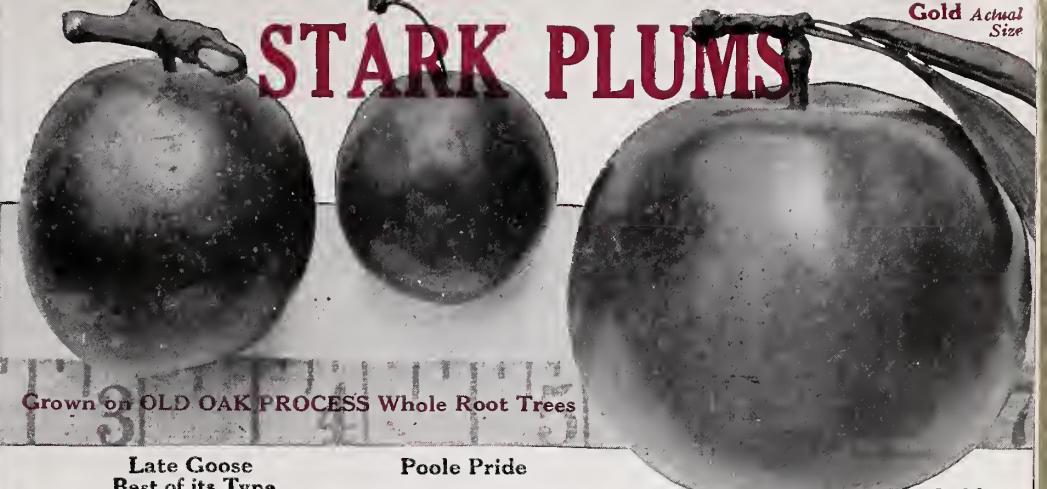
LARGE  
GERMAN P.

POOLE PRIDE





Box of Gold Plums—Sold for Top Prices



Grown on OLD OAK PROCESS Whole Root Trees

Late Goose  
Best of its Type

Poole Pride

Gold  
(Trade-Mark)

## Gold—Trade Mark—Our \$3,000 Plum

Our wonderful Gold Plum has created a greater sensation and made more friends among Plum growers than any older variety ever introduced. Luther Burbank, who originated Gold Plum, says—"A most remarkable fruit—one of the best plums ever produced." Fruit clear, semi-transparent, light golden yellow, later nearly overspread with a hazy carmine blush. When fully ripe a transparent light cherry red. Tree does best in chicken yards and on moderately dry thin or clay soil; rather dwarfish growing, but strong, healthy and one of the hardiest. We paid Burbank \$3,000.00 for this wonderful fruit and Trade-Marked the name. Buy the genuine Stark Gold from Stark Bro's, the Exclusive Introducers and Owners. Succeeds everywhere—from the Atlantic to the Pacific, from the Great Lakes to the Gulf. *Mid-Season, Eating, Cooking, Market. NCS.*  
*Introduced by Stark Bro's.*

**Omaha** *Mid-Season*—Hardy. Originated in Nebraska, in the test orchard of Theodore Williams, a famous plum authority and experimenter who originated many splendid hardy plums. He considered Omaha best of all and requested us to introduce it. Fruit very large, almost perfectly round, dark, rich red, pit small, flesh meaty, sweet and delicious. Tree sturdy—hardy as an Oak, rather spreading, bears tremendous crops. "Winter worst in 13 years—Omaha 100% alive. Hardest of 50 commercial varieties."—F. L. Coiby, N. H. *Eating, Cooking, Canning, Market. NCS.* *Introduced by Stark Bro's.*

**America** *Very Early*—A Burbank production. A cross between Burbank (Japanese) and Robinson (native), and a full brother of Gold. America is large, glossy, coral red—a most beautiful and delicious plum. Can always be depended on for crop. Tree large, very vigorous, thoroughly hardy, bears extremely young, and bears enormous crops every year. Succeeds everywhere. *Eating, Cooking, Canning, Market.*  
"Almost phenomenally free from rot"—Plums of N. Y. "Uninjured by 55 degrees below zero."—R. J. Williams, Eimside, Quebec. "Hardy, good quality and does not rot."—E. H. Riehl, Ill.

**Stark Green Gage** *(Missouri.) Mid-Season.* "Sweet as honey." Best of all Gage Plums. Greenish yellow, much larger than old Green Gage. Tree strong grower, bears wonderful crops. For preserving and canning it has no superior. The home or market nursery. *Cooking, Eating, Canning, Market. NCS.* *Introduced by Stark Bro's.*

**Late Goose** *Late.* One of the best Hardy Plums of over 100 kinds in Stark Test Orchard. Originated by Theodore Williams, of Neb. Red, resembling Wild Goose, but much larger and much more valuable. Strong grower, extremely hardy. A heavy bearer. Should be grown everywhere for home use and market. More popular than old Wild Goose because of its immense size. *Eating, Cooking, Canning, Market. NCS.* *Introduced by Stark Bro's.*

**Stark Damson** (Big Mackey.) *Late.* Largest and best Damson. A true freestone. Originated in Pike Co., Missouri. Our propagation from extra-productive Record-Bearing Parent tree. Fruit deep purple, juicy, rich, small stone, fine for preserves. Tree upright, hardy, resistant to diseases, easy to grow, produces immense crops. Damsons are money makers and should be in every orchard. Fine for jams, preserves and jellies. *Cooking, Market. NCS.*

**Indian Blood (Duarte)** *Mid-Season.* A fine red-fleshed plum, but Elephant Heart larger, better. Trees upright fast growers, hardy. Fruit large egg-shaped—flesh deep blood color, quality delicious. A plum of all around merit. *Eating, Cooking, Canning, Market. NCS.* See Photo Below.

OLD OAK PROCESS  
Whole Root Trees

Indian Blood

### Early Gold (Shiro)

Very Early. Marvelously beautiful, transparent golden yellow plum—huge honey-drop—sweet and excellent. See natural color photo below. Another great Burbank origination. Fruit is extra large size and handsome. A tree loaded with this golden fruit is a wonderful sight. Tree is hardy, very prolific. Succeeds North and is one of the greatest plums for the South—Texas, Arkansas, Mississippi, Alabama, Louisiana, Tennessee, Kentucky, Virginia grow it to perfection. *Eating, Cooking, Canning, Market. NCS.*



**Tatge—Lombard Improved** *Mid-Season.* A fine European. Superior to Lombard in size, color and quality, less rot. Fruit light purplish red, large size, good quality—the ideal kitchen plum. Hardy, immensely productive, bears young. *Eating, Cooking, Canning, Market. NCS.*

**Abundance** *Early.* A large, bright cherry red, Japanese plum. Firm, sweet, excellent quality, and ships well. The tree is hardy, healthy and productive; rots less than Burbank. Should be planted in every orchard. *Eating, Cooking, Canning, Market. NCS.*

**Poole Pride** *Mid-Season. Never Fails.* A light crimson plum with delicate bloom; delicious for preserves and jelly. *Eating, Cooking, Canning, Market. NCS.*

**Santa Rosa** *Very Early.* Produced by Luther Burbank and won Gold Medal at Lewis and Clark Exposition. Handsome, round, dark crimson plum; immense size, splendid quality. Firm flesh, strong skin, excellent shipper. Hardy, strong grower, good bearer. *Cooking, Eating, Canning, Market. NCS.*

**German Prune** *Mid-Season.* Ours is the largest, handsomest and best strain, excellent for dessert and preserving; large, dark blue, juicy and delicious. Tree satisfactory; widely planted. *Cooking, Canning, Drying, Market. NCS.*

**Superior** (Minnesota 194) *New. Mid-season.* At last a Super-Hardy plum producing very large handsome fruit. Prof. W. H. Alderman wrote "Undoubtedly best plum introduced by Minn. Station." Tree outstanding for hardiness, vigor, early and prolific bearing. Fruit very large, beautiful dark red. Flesh rich yellow, firm, juicy—a lively sweet flavor—excellent. Superior answers the great demand for a fine, big, extra hardy plum for the North. *Eating, Cooking, Market. NCS.*

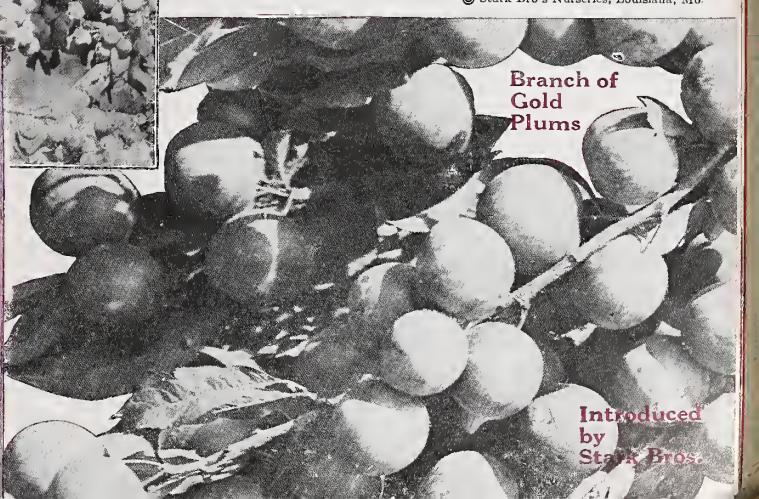
**Underwood** *Early.* From Minnesota. Plant with Superior. Tree hardy, vigorous, heavy producer—bears annually. Fruit large, attractive red, good quality, hangs well. Ideal where hardiness important. *Eating, Cooking, Market. NCS.*

### Plant Several Varieties of Plums

For better pollination, for fruit ripening over a longer season, and heaviest bearing, we suggest planting several varieties together.

New Burbank Plums—See Pages 34 to 37.

© Stark Bro's Nurseries, Louisiana, Mo.



Branch of  
Gold  
Plums

Introduced  
by  
Stark Bros.



No. 1 Actual Photograph of Loaded Limb of  
**Burbank's "ELEPHANT HEART" Plum**  
**World's Best Freestone Blood-Fleshed Plum**

Largest known plum. A plum that you can break and eat like a peach—with blood-red flesh as excruciatingly fleshy as that of an O'hearn cherry. Huge size—often measuring 2½ by 2¼ in.—big as a peach, skin smooth as a nectarine's—Freestone like an apricot. Note Huge Size Compared to Average Red Native Plums Above. This Wonderful Plum is Described on Next Page.

© Stark Bros' Nurseries, Louisiana, Mo.

# Burbank's ELEPHANT HEART Freestone Plum

**F**INALLY, after years of most exacting tests, we are ready to offer and recommend the most marvelous plum ever fruited since the world began—Burbank's "Elephant Heart"!

This plum verily "seems too good to be true." Even after you have held one of these huge

blood-red-fruits in your hand, reveled in its exquisite lusciousness and—eagerly reached for another, you find yourself ecstatically wondering, "Can This Actually Be a Plum?" It is the crowning triumph of Burbank's life-time endeavor to develop finer fruit for mankind.

## Best Freestone Blood-Fleshed Plum Known to Mankind

Imagine a plum  $2\frac{1}{2} \times 2\frac{3}{4}$  inches, big as a U. S. Standard apple, a huge, heart-shaped dark-red beauty! Then, realize with surprise that it is a **perfect freestone** (that you can

break and eat it like a peach), with blood-red flesh as exquisitely luscious as that of an Oxheart Cherry, possessing an alluring aroma never before owned by any plum!

The best freestone blood-fleshed plum that has ever been discovered and introduced! Tree is wonderfully hardy, fast growing, vigorous and healthy.

## Huge New Amazingly Sweet Red Fleshed Hardy

THE greatest triumph of all the Master Plant Breeder's painstaking life work of striving to create a **freestone blood-fleshed plum** of enormous size and transcendent quality and flavor—a glorious success that came to light after his death and one that represents the first fruition of our experts' continuance of his life work.

Starting 'way back half a Century ago

### Wonderful Hardy Tree Young Bearer

The "Elephant Heart" Plum has gone through severest tests, for **hardiness**. In Missouri and Illinois and other sections where 15 degrees below zero comes nearly **every year**, and 20 to 30 degrees below zero occurs, "Elephant Heart" trees have proven their splendid hardiness, made vigorous growth and borne young. They have shown remarkable adaptability to practically all kinds of soils. And, despite heavy bearing, and loaded limbs the fruit is uniformly huge size and attractive heart shape all over the tree.

### Peck on a 2-Year Tree Big as Mason Jar Top

"My 14 Elephant Heart trees—2 years old—bore one peck of plums each. Several were large enough to lodge in the mouth of a standard Mason fruit jar."—K. McEwen, Coosa Co., Ala.

### 100% Hardy in The Coldest Winter

"This has been one of the coldest winters that we have ever had. The temperature went down as far as 30° below zero. Elephant Heart Plum stood it perfectly. Not even the outer tips of the young branches are frozen."—Albert Koenig, Sauk Co., Wisc.

### 5 Big Plums on 2-Year Tree in Virginia

"My Elephant Heart purchased from you 2 years ago last Fall had five nice plums this past season."—Mrs. T. Gregory, Henrico Co., Va.

### 3-Year Tree Bore Big Plums in N. Y.

"My 3-year Elephant Heart plum had nice big plums on it this season. We picked them and all the family thought it the best tasting plum they ever ate. Hope to have a nice crop next year, as the tree is growing fine."—Chas. Valent, Schuyler Co., N. Y.

### 10 Fine Plums on 2-Year Tree in Wisc.

"Mrs. Bertha Knutson, Columbia Co., Wisc., bought an Elephant Heart Plum tree 2 years ago. This year it bore 10 fine plums. Your splendid trees and generous dealings have won many good friends."—W. A. Smith, St. Clair Co., Ill.

with 12 little seedling trees that he had imported from an isolated section of Southern Japan, he worked diligently towards his goal. And—NOW—the triumphant climax, Burbank's "Elephant Heart," the supreme **BEST** of over 800 new varieties of great promise that were perfected and bequeathed to Stark Bro's after his years and years of exacting selection and rejections, when we took over the Burbank

Experimental Gardens. After Stark Bro's years of tests of this plum and the tree that bears it—here in the Mississippi Valley, in California, in Missouri, in Illinois and in other localities where climates and soils and sectional conditions which would determine its adaptability—it earned a place at the very peak of Burbank's horticultural creations. The outstanding Achievement of the Greatest Fruit Wonder Worker in the History of the World!

### Hangs Long To Tree

Shipments over long distance without refrigeration, by express and parcel post, show that "Elephant Heart" Plums are extraordinarily fine shippers. Strong firm skin—does not crack. Flesh solid. Because it develops quality, color and size **EARLY**, it can be picked full colored 2 weeks before ripe, shipped to distant points and arrive in splendid condition. Keeps perfectly on fruit stands for weeks and actually gets better quality every day! Has actually kept perfectly in warm room 42 days after picking and shipping 2647 miles without refrigeration.

Last year these plums in our Orchards were still on trees 3 weeks after ripe enough to pick. This characteristic allows growers to pick plums largely at convenience and still be sure of getting size, quality and good shipping plums. It will give fruit in home orchard over a longer season than any plum known.

### Bloomed Same Year Planted in N. C.

"In February, I planted an Elephant Heart tree—also an "Un-named" Burbank Tree. Both Bloomed This Spring—same year planted."—B. Furr, Iredell Co., N. C.



2-Yr.-Old Elephant Heart Tree Bearing in Bolton Orchard, N. Y.

### Bore at 2 Years in NEW YORK

John H. Bolton, Schuyler Co., N. Y., reports:—"Burbank's Elephant Heart Plum tree planted year ago last April, produced about 2 dozen blossoms and set one fine plum when only 1 year planted. We picked this plum in September and it was extra big, same color as your catalog pictures—same dark blood red, thick, solid flesh, very small pit. The tree has grown splendidly." (See photograph of this tree above at right.) For heavier bearing and better pollination we suggest planting more than one variety of plums.



Note huge size of Elephant Heart Plums (at right) compared to Green Gage



"Missouri Grown Elephant Heart are Wonders"—Photo above shows heavily loaded limb of one of our Elephant Heart Plum trees in our Missouri Orchard where it stood 24° below zero. Observe enormous size.

You Can Obtain New Burbank Fruit Trees ONLY from Stark Bro's, Louisiana, Mo.

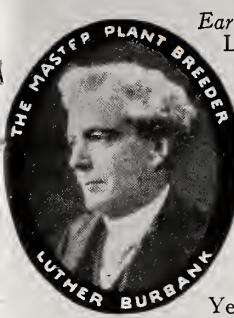


# Wonderful NEW PLUMS Created by BURBANK

Burbank's ELEPHANT HEART, Marvel Plum of the Century is Illustrated and Described on Page 35.

37

## No. 11 GREAT YELLOW PLUM—U. S. Patented



**Earliest Yellow Freestone Plum.** Ripens even earlier than Early Shiro and is much larger. Largest most outstanding solid golden plum of all the Burbank Wonder Creations. Our Test Orchard Supt. describes it as "a huge, wonderfully beautiful pure golden plum, large as a small apple." A freestone when fully ripe, from 2 to 2½ inches in diameter, excellent quality and with a very tiny seed for such a large plum. The name, GREAT YELLOW, was given it by Burbank, and is most fitting for it is pure yellow without sign of blush. Best of the Early Yellow Plums—mild and sweet, with just the right touch of acid near seed. Top budded limbs only a year and a half old bore a splendid crop of huge plums in North Missouri, after 14 below zero. The beauty of this huge translucent golden plum is beyond description, and its remarkable size will command instant attention on any market. Flesh is very solid, and holds up remarkably well in shipping, having carried 2500 miles without refrigeration during hottest weather and arrived in excellent condition. Plum Experts say: "Great Yellow and Honey Moon are unquestionably two of the Greatest Yellow plums in existence." NCS: (No. 11 on Opposite Page)

Mammoth Cardinal Plum—"thick as they can stick"—1/4 actual size. (Below)



## No. 13 MAMMOTH CARDINAL Splendid New Giant U. S. Patent Plum

A huge red, gold-fleshed plum of surpassing beauty. The very best of Burbank's Red-Skinned, Yellow-Fleshed plums. Color brilliant striking cherry-red-all-over. Largest—some, measuring 2½ in. across. Has very thick, rich, semi-transparent, creamy yellow flesh—firm, fine-grained, solid. Splendid shipper. Possesses a sweet, mild, delicate flavor, absolutely free from sharp acidity. All our experts feel that Mammoth Cardinal, because of earliness, huge size, remarkable beauty and splendid shipping qualities, will quickly take a lead in world's markets. NCS. (No. 13 on Opposite Page.)

## No. 3 JUNE BLOOD

**Very Early Blood Flesh.** This is the Earliest Big Blood Flesh Plum among Burbank's marvelous Creations. The great Burbank, himself, says in his notes—"A rich, delicious, deep purple plum. Sweet, juicy, rich. Largest of all plums ripening at this season. Flesh amber rosy-crimson (sometimes variegated)." Great and regular bearer, Semi-Cling. After years of testing we found this superb, extremely early plum the best of all the very early Blood-Fleshed kinds—making great, heavy bearing and hardiness record in all orchards. Excellent for home use, roadside market and local market. The expert breeder and Chief Scientist in charge of the Burbank Breeding Orchards wrote: "Showing up so fine, I am sure it is the variety that will be most successful for your earliest Blood-Fleshed plum." NCS. (No. 3 on Opposite Page.)

## No. 5 HONEYMOON—Delicious Yellow

Luscious Green Gage Hybrid. Here Burbank produces a glorious golden yellow plum. Fruit large size, pure (almost transparent) golden yellow with a flavor very much like a perfectly ripened Green Gage. In this plum Burbank has successfully combined the delicious flavor of the Gages with the heavy bearing qualities of the Japanese Hybrids. The tree is a strong grower, has hardiness—bore after 24 below—bears heavy every year. Bore big crops on young trees. NCS. (No. 5 on Opposite Page.)



Honey Moon, Green Gage Hybrid, a tremendous bearer of extra fine plums. Photo above 1/3 actual size.

## No. 2 PURPLE FLAME Purple Leaf Ornamental Plum Tree.

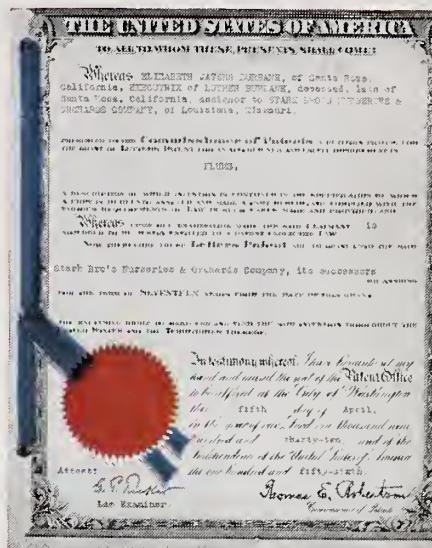
**Striking Bright Purple Leaf Ornamental Lawn Tree** A Brilliant Burbank Purple Leaf Foliage—ornamental lawn tree bearing rich red plums. Only back of the leaf is shown on opposite page. Front of leaf is a beautiful rich purplish red like leaves of Schwedler Maple shown on Page 59. Purple Flame Plum holds its rich-hued leaves until late fall. Bears abundance of delicious plums. NCS. (See No. 2 Opposite and Page 59.)

## No. 12 JUNE REDSKIN PLUM

**Earliest Red U. S. Patent Plum** Very Early. Marvellously beautiful perfectly round red Freestone Burbank Creation with golden yellow flesh. Huge. Ripens few days after June Blood and Great Yellow. Sweet and juicy. Tree heavy bearer. Very Hardy. Withstood 24 below zero. Good shipper—fine commercial variety. NCS. (No. 12 on Opposite Page.)

## No. 7 RED ACE Blood Flesh Freestone

**Mid-Season.** Resembles Elephant Heart. Gorgeous, large red-fleshed plum, fit companion of Great Elephant Heart. Burbank describes it "Big—firm—small seed—sweet as sugar. Rich, full of delicious juice—regularly productive." Tree fine strong grower. Wonderful shipper—hangs tightly to tree 3 weeks after main crop has been gathered. No sign of rot. Tree very young and heavy bearer. Never winter killed. Has withstood 24 below zero. 3-yr. old trees in Mo. loaded with huge crops. Has beauty and quality that instantly command premium prices in market. NCS. (No. 7 on Opposite Page, also illustrated below.)



### U. S. Patent Certificates Protect Our Patent

Sorts from Illegal Growing and Sale. Above photo shows one of official U. S. Patent Certificates granted Burbank's and Stark's New Fruits. Our customers are protected against irresponsible imitations.

## No. 4 GRAND PRIZE Purple Prune

**Early.** Magnificent, big, beautiful, long shaped Freestone, often 2½ inches long—has a bluish-purple skin with beautiful light blue bloom. The flesh is extraordinarily delicious and translucent golden yellow, sweet, juicy prune, and a perfect Freestone. Seed very thin and exceedingly small for such a large prune. Far superior to ordinary prunes. Very large, high quality. An excellent shipper, with strong skin that does not crack. Burbank considered this prune one of his outstanding creations and gave it more space and attention than any other prune. NCS. (No. 4 on Opposite Page.)

## No. 15 PURPLE PLUMCOT Half Plum Half Apricot

**Early—Luther Burbank** was the first man in the world to combine the flavor delights of both Plum and Apricot in one new fruit—the Plumcot. This PURPLE PLUMCOT is his finest blood-fleshed variety—huge, often 2 in. across. Gorgeous purplish red, with flesh blood-red clear to pit. Rich—irresistibly delicious. Perfect freestone. Is bearing splendidly. One of the best of all in our Missouri Test Orchards. Hardy—bore after 24 below zero. Photo below shows cluster of plumcots. NCS. (No. 15 on Opposite Page.)

Burbank Purple Plumcot Actually larger than pictured. Experts pronounce this the best of 66 varieties of plums and plumcots ripening at the same time. Burbank considered this Plumcot best of all.

# Hal-Berta Giant

World's First U. S. Patented Peach

Hal-Berta Giant

Elberta

Hal-Berta Giant average size on left compared to Elberta  
grown in the same orchard on the right.



One of the greatest events in Horticultural history—Conference of some of America's foremost fruit experts when Stark Bro's signed the Purchase of Hal-Berta Giant at HIGHEST PRICE EVER PAID for a peach tree, and obtained the World's First Tree Patent on Hal-Berta.

## HAL-BERTA GIANT—World's First Patented Peach

Trade-Mark

### Original Tree at 4 Yrs. Bore 6 Bu. of Peaches—Many Weighing a Pound Each!

HERE'S the amazing NEW Mid-Season Perfect Freestone Yellow Peach—the Giant son of J. H. Hale, which FILLS the long-felt market need for a supremely HIGH QUALITY, EXTRA LARGE yellow freestone peach to lengthen the Hale-Elberta season. It is a beautiful peach—almost fuzzless skin—small pit—firm, solid, luscious, honey-juice flesh.

### Original Hal-Berta Tree at 4 Years Bore 6 Bushels of Superb Peaches—Half of Which Weighed a Pound Each

We sent men, who know peaches like Lindbergh knows an airplane, to quietly inspect the Original HAL-BERTA GIANT Peach Tree, and its golden fruit. The report was—"So marvelous that one must see this tree in order to get a real idea of how Beautiful and BIG peaches can be. Magnificent size and striking color. These peaches have developed with very little moisture. If moisture had been normal, they would have been STILL BIGGER." Ripens Mid-Season, usually a week to 10 days after Hale and Elberta. Will continue and lengthen Hale-Elberta season. Has all the delicious flavor and melting, firm flesh of J. H. Hale (though 30 per cent LARGER than Hale)—bears BUMPER CROPS LIKE ELBERTA. Should be TREMENDOUSLY PROFITABLE—THE YELLOW PEACH TO FOLLOW HALE AND ELBERTA, FOR WHICH WE'VE BEEN SEARCHING FOR PAST 15 YEARS!

"This 4-year-old tree bore 6 bushels—half of peaches WEIGHING NEARLY A POUND EACH. Began bearing at 2 years old." (See photo to right.)

So—we purchased it outright and a U. S. Patent on it has now been granted, to be

our sole property. We paid a HIGHER PRICE BY FAR, THAN ANY PEACH TREE HAD EVER BROUGHT.

#### Wonderfully Hardy Tree

HAL-BERTA GIANT Trees came TRIUMPHANTLY through severest tests (26 degrees below Zero)—hardy and vigorous where many Elberta and Hale trees were winter killed to the ground.

#### Obtainable from Stark Bro's ONLY

No one but Stark Bro's Nurseries can propagate or sell Genuine Hal-Berta Giant Trees. We will vigorously PROTECT the public and ourselves against infringers.

"Mrs. Carter of LaPlata County, has Hal-Berta Giant 4 years old. Far below zero winter killed all other peach trees. Most of them root and all, but not a limb on Hal-Berta. It had a full crop of extra fine peaches. There was not another peach on this mesa or in the county." —J. G. Johnson, LaPlata County, Col.

#### Glowing Reports from Growers

"My 3-year Hal-Bertas ripened 8 days after all Hale were shipped. Fine appearance, extremely large size bring premium prices. Flavor excellent. Sweeter than Hale. Trees vigorous, good bearers." —Paul Van Arx, Beaumont.

Prof. Dorsey (Univ. Ill.) says Hal-Berta Giant excellent. Recommends it because of solid flesh, fine shipping type, and can be allowed to get hard ripe on tree and then be shipped satisfactorily.

"I have some of your trees, and the best advertisement is your Hal-Berta Giant Peach Trees. My 3-year old Hal-Berta Giant bore a big crop last year. I weighed the peaches here at the store, and they weighed from  $\frac{1}{2}$  of a pound to more than a pound each. I advertised these peaches all over Oklahoma, and no doubt you will receive lots of orders on the strength of them. One man offered me 50c for two of the peaches (25c each)." —Jess Henson, Pittsburgh Co., Okla.



#### 13 Huge Hal-Bertas on 2-Year Tree

"B. Dickey's Hal-Bertas bore 13 peaches big as cocoanuts at 2 years old—never saw anything like them. Fruitmen say it has fine future to follow Elberta, ripe when other peaches are scarce." —J. M. Robinson, Mass.

#### Tree Stood 23° Below Zero— 2-Yr. Olds Bore 1½ Bu.

"Had wonderful success with your Hal-Berta Giant. Tree stood 23° below zero, and last year at 2 years old they averaged 1½ bushels per tree of most beautiful peaches I ever saw." —K. C. Perry, Okanogan Co., Wash.

#### 50 Bushels—Twice as Big as Elbertas

"I picked 50 bushels of Hal-Berta Giants last year from my young trees. Some of them weighed 1½ pounds (20 ounces) each. They had excellent quality—much better than Elberta, and were almost double size of Elbertas. I never saw a more beautiful peach. They held up well and went to market in perfect shape where they brought me as high as \$3.00 per bushel. They ripened a week or 10 days after Elberta." —J. K. Scarborough, Adams Co., Ill.



2 Year Hal-Berta Giant Tree in Mass. which bore 13 Peaches "Big as Cocoanuts."

**HAL-BERTA GIANT, JULY ELBERTA and GOLDEN ELBERTA CLING Trees Sold ONLY by Stark Bro's**

STARK EARLY ELBERTA

"WORLD'S FINEST FLAVOR"



**11,000 Mile  
Trip For Stark  
Early Elberta**  
(See photo to  
right.)

Opening a box of Stark Early Elberta after a journey of 11,509 miles. Six boxes shipped from Utah by Dr. Sumner Gleason to H. W. Collingwood, Editor Rural New Yorker. He re-shipped them to Dr. E. J. Wickson, Calif. Exp. Sta., who shipped them to E. H. Favor, Editor Fruit Grower, St. Joseph, Mo., who shipped them on to us at Louisiana, Mo. They were in perfect condition, so we sent them on for a second visit to Editor Collingwood. He examined them and returned to us—completing a remarkable journey, 11,509 miles, without a single ounce of ice, in good shape, and "crisp and juicy to the last."



Dr. Sumner Gleason  
who fruited the first  
Stark Early Elberta

Kaysville, Utah

We Control All  
Buds from Orig-  
inal Tree.

Stark Bro's N. & O. Co.,  
Louisiana, Mo.

Dear Sirs.—This is to inform you that I have never supplied buds from the original Early Elberta tree or other trees of the same variety to any nursery except Stark Bro's, Louisiana, Mo.

Very truly,  
SUMNER GLEASON.



Below—Stark Early Elberta and ruler in center of 3 peaches—Carman to left, Old Elberta to right. Dr. Gleason and original Stark Early Elberta Tree. Basket of Stark Early Elberta and ruler.



Label (to left) is always on Every Genuine Stark Early Elberta.

Average Specimens grown in the same orchard. Stark Early Elberta brought 86 per cent more than Old Elberta.

**STARK  
TREES**  
REG. U. S. PATENT OFFICE

Knudson's 3 yr. Orchard of  
Stark Early Elberta



Below—a 3-year-old Loaded Orchard of Stark Early Elberta. The Greatest Peach from over 4,000,000 Seedlings Sent Out for Testing by Stark Bro's



**Exclusive  
Control**

In consideration of  
.... the said  
Sumner Gleason  
(originator of Stark  
Early Elberta) does  
hereby grant, assign  
and set over unto  
Stark Bro's the ex-  
clusive right and  
control of all stock  
and buds of the  
original tree to the  
sole use and control  
of Stark Bro's.



Trade  
Mark

# Stark Early Elberta

## Quality King of ALL Yellow Freestones

Prof. Wickson, the  
Great Western  
Authority.

The Supreme Yellow Peach, most delicious yellow variety known. Most valuable of over 4,000,000 new peaches sent out by us. Huge size, glorious pure golden yellow, sometimes tinted with flashing red. Stark Early Elberta averages larger than old Elberta, has a strong protecting skin, covering a luscious flesh that is flavored with a juice as sweet as nectar, better canner than any other yellow Freestone. It allures with its beauty, gratifies with its quality and sells for top market prices everywhere. The peach lovers of the nation have put upon it the stamp of their approval and it is today the most-talked-of and best liked of all peaches. Stark Early Elberta is a Stark Variety—originated and introduced by us over 15 years ago from Utah where the first tree fruited. It has fruited from New York to California, from Michigan to Georgia and throughout the entire country has won the admiration of every grower. It ripens from a week to 10 days ahead of old Elberta and enables the grower to put big, handsome, luscious yellow peaches on the market before Elbertas are ready. Sells for \$3.50 when Elbertas from the same orchards go at \$1.50 because it hits the market at just the right time. Tree, sturdy grower, hardier than Elberta and can be depended upon for big crops. Thomas F. Rigg, Horticulturalist, and President American Poultry Association,

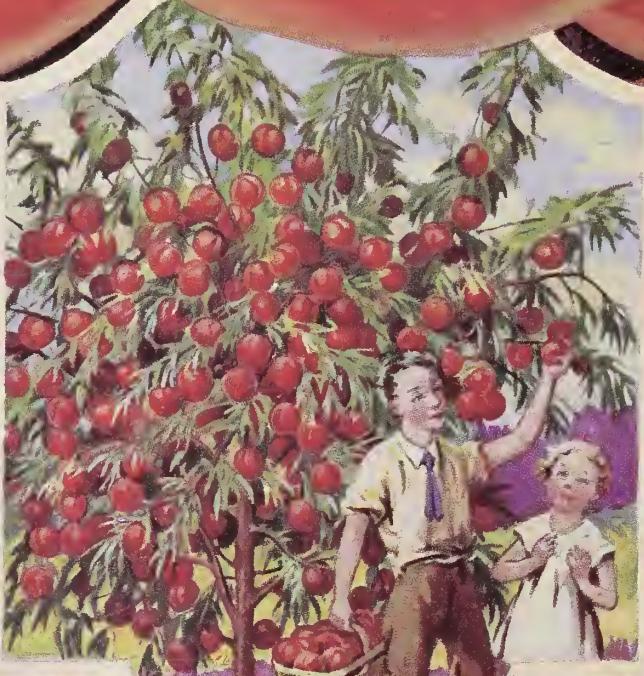
writes us from his Iowa Orchard: "Extremely hardy in bud, far more so than Elberta and will thrive and produce far north of the Elberta limit." Wise ones are planting it largely. Many bogus, inferior sorts have been sent out as "Early Elbertas." Get the genuine from Stark Bro's.

E. W. Kirkpatrick, nationally known, Texas peach authority, says: "The most beautiful and perfect peach I have ever seen; texture finer than Elberta, color richer and more beautiful; a great acquisition to the wealth of the world." Luther Burbank, recognized as the greatest horticultural genius the world has ever known, tested Stark Early Elberta then wrote us: "One of the handsomest, most shapely and most beautifully colored of peaches; quality fully carries out its appearance. A model peach. Congratulations." The whole peach world recognizes its value and its introduction has tremendously stimulated American peach growing. Ripens 10 days before Elberta. Eating, Cooking, Canning, Drying, Market. N.C.S. Originated and introduced by Stark Bro's.



WORLD'S FINEST CANNING CLING PEACH  
**Golden Elberta Cling**

BURBANK'S NEW-U.S.PATENT  
**July Elberta**



3 Year Burbank's JULY ELBERTA TREE

# JULY ELBERTA—Burbank's New U.S. PATENT Peach

**Very Early Yellow Free.** This remarkable brilliant red cheeked, yellow fleshed Peach has made an amazing record in Burbank-Stark Test Orchards as well as home and commercial orchards all over America. Growers report wonderful crops borne by 2-yr.-old July Elberta Peach Trees. It has proven

to be the Long Looked For VERY Early Yellow TRUE FREESTONE Peach—ripening about 20 days BEFORE Elberta—halfway between June Elberta and Stark Early Elberta. An excellent high quality Yellow Free-stone Peach for Shipping, Eating Fresh and splendid for Canning.

A beautiful, big, vivid-all-over-red peach that makes its trees appear aflame with fire—most brilliant red of all peaches—with flesh of pure golden yellow, rich in flavor, tender and juicy in texture. Much better quality than old Elberta. Splendid for shipping, eating fresh or canning. The trees of this variety have proven to be the most prolific bearers of all the great Burbank Peaches in our Burbank-Stark Test Orchards—always bear heavy crops of very beautiful, uniform,

large peaches ripening just at the time that really fine peaches bring highest market prices. The crop is well distributed over the tree—a characteristic which is very desirable in a peach for either the commercial or home orchard. Very hardy, also—bore splendid crops even after 14° below Zero. See Opposite Page. NCS.

U. S. Patent has been granted on this marvelous VERY EARLY freestone peach and Burbank's "July Elberta" Peach Trees can be obtained ONLY from Stark Bro's, Louisiana, Mo.

"Outstanding Commercial Peach"  
"My July Elbertas, 2 years old, set good crop and bore 10 bushels of big deep red and gold peaches. They hang on tree week or 10 days after shipping stage, showing they are good shippers. I think July Elberta the outstanding peach among many choice varieties I grow. They bear earlier—3 weeks before Elberta. Flavor is good as quality. Growth of tree while carrying crop is amazing—most thrifty, vigorous trees I set out. I want more this Fall, as this is a peach you can't flatter too much—it looks finer on the trees or counter than in the catalog."—Logan Fain, Morris Co., Texas.

"Greatest Peach Ever Produced"

"July Elberta in my orchard is the most magnificent peach it has been my privilege to witness. Wonderful in size and most beautiful red coloring, blending to very dark orange on under-side. Meat fully an inch thick. I think July Elberta the greatest peach ever produced in this state, and one no artist can properly reproduce. Flavor just can't be excelled."—W. D. Fleming, Oklahoma Co., Okla.

"Only Variety That Has Good Crop"

"My July Elberta are growing well, and is the only peach that has a good crop."—Louis H. Christ, Jefferson Co., Mo.

"Hardier Than Others"

"My 2-year July Elbertas have made very satisfactory growth and are bearing this year. They are harder than the other peaches I have."—Nicholson Bro's, Gloucester Co., N. J.

"2-Year-Old July Elberta Bore Crop"

"July Elberta fruited in 2nd summer—a good grower and bearer—ripe with Rochester. A beautiful, magnificent sight. Flavor sweet, pleasing. Good shipper. Believe easier to handle commercially than Rochester. Could sell 1,000 July Elberta Trees."—Paul Van Arx, The Famous Peach Orchardist.

## Golden Elberta

## Cling WORLD'S FINEST CANNING PEACH

### Genuine Golden Elberta Cling Is Obtainable ONLY from Stark Bro's

**Midseason—Yellow Clingstone.** The sweetest, finest, most delicious and most beautiful yellow fleshed clingstone peach the world has ever known. The finding and introduction of this great variety covers a search that took us into every peach section of the United States, and the testing of hundreds of promising sorts—but we HAVE FINALLY FOUND IT! The original tree grew in Arkansas—often called "America's Greatest Experiment Station." After years of extensive tests, we can now unqualifiedly recommend it. The fruit looks somewhat like Stark Early Elberta—about the same

shape, the same marvelous golden color—BUT IT IS A PERFECT CLINGSTONE, Quality superb, honey sweet juice and flesh—the most alluring quality of any clingstone—yet so firm, so solid, that it will ship almost any distance without breaking down. **"The Finest Canning Peach in the World."**

We now offer Golden Elberta Cling, as unquestionably the best yellow clingstone peach, from every standpoint. NCS.

"Our most pleasant surprise was with the GOLDEN ELBERTA CLING Peach. It is a beautiful large peach, excelled by none in flavor."—Willis D. Witter, Maryland. *Ripe 5 days before Elberta.* Introduced and Sold ONLY by Stark Bro's.

## J. H. Hale—Million Dollar Peach

### Mid-Season, Yellow Freestone—Superior to Elberta

Originated by Mr. J. H. Hale—"The Peach King." In size, color, texture, flavor, keeping and shipping qualities J. H. Hale surpasses old Elberta. Mammoth in size, vivid carmine over golden yellow, almost perfectly round, **fuzzless** and smooth as a glove. Commands instant attention on all markets by **Giant size and glorious color.** Flesh solid like a cling, yet melting, tender, free from grain and stringiness, has **exquisite peachy flavor**—without

any of the bitter tang of Elberta; almost as firm as a clingstone; shipping ability really marvelous. Tree a stocky grower, often bears at 2 years old. Bears heavily and has proved its adaptability to a wide range of soils and climates but does best in good land. The N. J. Exp. Sta. says—"From our experience J. H. Hale is a much superior peach commercially to Elberta—an extraordinarily good shipper." **Eating, Cooking, Canning, Canning.** NCS.

### 22° Below Zero—No Injury

"J. H. Hale is beyond any claims made for it. Elberta tree froze out at 22 degrees below zero; Hale came through without injury. Very large fruit; very vigorous. Rapid grower. Will displace Old Elberta in future plantings."—N. P. Mead, Chelan Co.

### Grows Amazing J. H. Hales on \$10 Land

Photo of tree at left shows crops on 4-year-old J. H. Hale Tree in orchard of J. C. Taylor, Ross Co., Ohio. He was a railroad car inspector only a few years ago. He bought 30 acres of cheap, thicket land for \$10 an acre and planted it to Stark Trees (including Stark Delicious and Stark Golden Delicious, later Stark)

### I Credit Stark Trees"

writes Mr. Taylor, who raised these wonderful J. H. Hales—"And also the advice I received from Stark's. Our peach trees began bearing 3 years ago—and we have picked 3 crops from them. I get twice as much money for my peaches grown on Stark 'Record-Bearing' Strain Trees as the fellows with old varieties."

### All You Claim for It"

"Spent three years in the largest peach orchard in America—the Bert Johnson Orchards at Nashville, Ark.

Saw J. H. Hale coming into bearing alongside Elberta and I know it is all you claim in size and flavor."—Henry Leaton, Garland Co., Ark.

### \$1420.00 Per Acre Profit

Farming quotes—"From 1 acre J. H. Hale trees we harvested 748 bushels—1500 baskets and 1000 six-basket crates. They sold the next morning for 60 per cent higher than Elberta."

### Hale Free From Disease

"The J. H. Hale is the greatest peach I ever saw. Must say they are better than anything else I have. Your Hale trees are absolutely free from any disease."—Jas. M. Mount, Montgomery Co., Maryland.

Photo of Huge J. H. Hale Peaches



BIG INDIAN  
BLOOD CLING

GOLDEN  
JUBILEE

ALTON

EUREKA

MAYFLOWER

EARLY  
MAMIE ROSS

JUNE ELBERTA

RED BIRD CLING

CUMBERLAND

BELLE OF GEORGIA

ECLIPSE  
(Very Early)

HILEY

HALEHAVEN

ILLINOIS

HYSLOP CLING

JAP. GIANT CLING

CHAMPION

STARK SUMMER HEATH

ORIOLE (Very Early)

# Early Peaches

## Bring Big Profits

Early in the season—just when the earliest ripening peaches begin to color—people are fruit hungry. They will willingly pay higher prices for fruit than at any other time. Fruit growers should realize this and should be in position to put on the market, good early peaches and take advantage of the highest-of-the-season prices they command. Plant these sorts.

### Plant Star (\*) Varieties

Varieties \*Starred thus—\*Alton—are best of their type and season; those varieties are best of all. **Adaptability**—After each description, note key letters: N means succeeds north, S, South, C, Central and NCS means good everywhere.

Grown on an OLD OAK PROCESS TREE

**Alton** *Hardy, Early White Semi-free.* Usually a true freestone—some seasons being semi-free. A magnificent white-fleshed peach, larger than Carman, better quality than Champion and handsomer than any picture ever painted. Fruit creamy white with glossy blush of rosy red. Flesh white, firm, sweet, juicy; flavor rich and delicious. Tree strong, vigorous, immensely productive and extremely hardy in bud and bloom. Every year growers report Alton their hardest variety of peach. After 25 years' experience we recommend this as ideal peach of Champion-Belle or Georgia-Hiley type. Usually a true freestone—some seasons being semi-free. There are four requirements for an ideal commercial peach: Color, size, quality and a good shipper. Alton has all four. Prof. L. R. Taft, former Michigan State Horticulturist and one of the most conservative orchardists in the north, reports: "Alton is one of the hardest peaches we grow in Michigan." Plant this great white and red peach everywhere for marketing and home use. Ideal for canning, preserving and sweet pickles. Dr. E. L. Morris, famous Tennessee horticulturist, reports after a recent severe winter: "Peaches are all killed except Eureka and Alton." Record-Bearing strain from Originator. Ripens 25 to 30 days ahead of Elberta, 15 days after Red Bird Cling. **Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.**

**June Elberta** *Earliest-of-all Yellow Peaches.* After years of searching and testing we have found June Elberta to be the best of its season. Trees are vigorous, young heavy bearers and **hardy in blossom**. Fruit semi-free-stone, big, handsome, high color, of excellent quality and resists rot. Unlike most extremely early sorts it is a **first class shipper** and because of earliness, vigor, beauty and quality will always command high prices. Much superior to Arp Beauty which it resembles. Record-Bearing strain.

"My June Elberta sold for \$3.50 per bushel here while inferior kinds brought about half this price."—J. S. Smith, West Virginia.

"On the grounds of Geneva, N. Y. Exp. Sta., June Elberta is **wonderfully attractive. Fruit large, handsome yellow, red** blush on sunny side. One of the handsomest of peaches. Quality good."—Prof. U. P. Hedrick (N. Y. Exp. Sta.).

"June Elberta about a month earlier than Elberta. Fruit large and attractive."—Stanley Johnson, Supt. South Haven, Mich., Exp. Sta. Ripens about with Red Bird Cling, 40 to 45 days before Elberta. **Eating, Cooking, Marketing. NCS. Introduced by Stark Bro's.**

**Early Rose** *Very Early White Clingstone.* Large size, firm, ships well. Tree hardy, bears young—heavy crops. **Record Strain. NCS.**

**Hiley** *(Early Belle). Early white freestone.* Attractive pink blushed white peach of good size. Tree hardy, dependable bearer. Recommended for market and home orchard. **Record strain from N. C. Ripens 18 days before Elberta. Eating, Cooking, Market. NCS.**

**Champion** *Mid-season white freestone.* Tree hardy, good bearer. Ripens 14 days before Elberta. Flesh firm, sweet, rich, satisfying. Has long been the standard quality white-fleshed peach, but we recommend Alton, which is a better all-around variety. Plant Stark Record-Bearing strain. **Eating, Cooking, Market. NCS.**

**Eclipse** *Early Yellow Freestone.* From New Jersey Exp. Sta., resembles Belle of Georgia, its parent, but better quality and a yellow peach. Tree vigorous, spreading and very hardy. Fruit, medium size, attractive, hangs well to tree. Flesh yellow, high quality. Ripens 15 days before Elberta. Ohio Experiment Station reports it one of the hardest varieties under trial—bore heavy crops when most varieties failed. Original tree Record-Bearing strain. **Eating, Cooking, Market. NCS.**

**Early Mamie Ross** *Early, White, Semi-free.* Creamy white fruit with bright red cheek. Quality most delicious, tree hardy, good grower and dependable bearer. Record Strain. Ripens 34 days before Elberta. **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

**Cumberland** *Early White Semi-free.* From N. J. Exp. Sta. Vigorous, very hardy in bud. Very productive. Fruit large, oval. Flesh white, almost freestone. Quality very good. Original tree Record-Bearing strain. N. J. Exp. Sta. reports: "About the best white fleshed variety of its season. Hardier than others." Ohio Exp. Sta. reports: "One of the very hardiest varieties." Ripens 20 days before Elberta. **Eating, Cooking, Local Market. NCS.**

**Oriole** *Earliest Yellow Freestone.* A cross between Slappey and Dewey from N. J. Exp. Sta. Trees vigorous, very hardy. Heavy producers, bear young. Fruit, round, attractive, high quality. N. J. and Mich. Exp. Stations both report Oriole one of the hardest under trial. Record parent strain. **Eating, Cooking, Local Market. NCS.**

**Size Comparison**  
Carman-Alton  
1-3 Size



Big, gloriously colored Red Birds like these top all markets everywhere. Acknowledged everywhere best and most beautiful early peach, and a better shipper than Elberta. "F. W. Boardman, St. Louis, sold 16 cars Red Bird for \$12,689.60." — K. C. Packer.

Red Bird

**Red Bird Cling** *Earliest Red-White Cling.* The sensation on all early markets. Perfectly round, "Red as fire, ships better than Elberta and has consistently topped all early markets. **Size immense.** Often almost as large as J. H. Hale. Nearly twice the size of other peaches of the same season. The fruit is bright, glowing red on a background of creamy white—strikingly handsome. An ideal shipper, ripe when no other good commercial sorts are on the market. Tree and blossoms extremely hardy, a record young bearer, strong grower. Often bears crops when other hardy peaches fail. Red Bird stands alone as **THE best peach of its season.** Record-Bearing strain from Stark Test Orchard.

J. E. Eggers of St. Louis, Missouri: "57 Red Bird trees netted me \$669, covering about one-half acre of land."

"Red Bird on 75 trees brought \$413.50"—R. F. Kieter, Smith County, Texas.

Jackson County Horticulturist reports after the most severe winter in years, "Only the Red Bird variety and a few seedlings survived the prolonged zero weather." About 45 days before Elberta. **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

**Golden Jubilee** *New Very Early Yellow Freestone.* Originated at New Jersey Exp. Sta. as a cross between Elberta and Greensboro. A beautiful, very early, large peach of Elberta type that has quickly become a great favorite with orchardists. Altogether as fine a new very early peach as one could ask for. The tree is vigorous, spreading, blooms later and is harder than ordinary Elberta. Fruit clear, bright deep yellow, large, oblong shape. Excellent size, appearance and quality. Delicious flavor with no Elberta bitterness. Ships better than most early varieties. Golden Jubilee answers big demand for a large very early yellow freestone peach. We propagate from best Record-Bearing Tree. Ripens about 25 days before Elberta and with no competition brings highest market prices. Ideal for roadside stands and home markets. All progressive peach growers are planting Golden Jubilee heavily. **Eating, Cooking, Market. NCS.**

New Jersey Exp. Sta. reports: "At present it is the most desirable yellow fleshed freestone of its season."

H. B. Tukey of N. Y. Exp. Sta. writes: "Golden Jubilee is now in the recommended class."

**Mayflower** *Very Earliest White Semi-Cling.* Attractive "red all over" peach—earliest of all varieties. Tree bears young, hardy, thrifty, heavy producer. Fruit medium size, good quality. **Record strain: Eating, Cooking, NCS.**

**Eureka Hardy** *Early White Semi-freestone.* We introduced Eureka because of its iron-clad hardness, size, beauty and early ripening season—about 10 days after Red Bird Cling, 30 to 35 days ahead of Elberta. Eureka bears when other so-called hardy sorts are killed. Beautiful, rosy-cheeked peach with white flesh and delicious flavor. We recommend it where hardiness is desired. Record strain from Stark Test Orchard.

"I picked 60 bushels of peaches off 15 3-year-old Eureka trees."—E. Simmons, Rockingham Co., Virginia.

Eureka is the only one out of 93 varieties that has a full set of live buds this season," reports Joseph Gerardi, famous Ill. orchardist.

"Ten Eureka peach trees came through 42 below zero in 1934 and 25 below in 1935 without injury."—Frank Yarosh, Oneida County, New York.

**Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

**Rochester** *Early Yellow Freestone.* Of Early Crawford group but 2 weeks earlier. Recent years have emphasized importance of Rochester because of great hardiness in tree and bud. Tree large, vigorous, spreading, heavy. Fruit large, yellow red, very attractive. Flesh juicy, rich sweet, quality excellent. Nearly true freestone. Ripens over a long season and ideal for early market purposes. Early, hardy peaches are becoming more and more popular. We advise the planting of Rochester in every home orchard. Ripens about 20 days before Elberta. Record-Bearing strain from N. Y. **Eating, Canning, Local Market. NCS.**

**Crawford Early Improved** *Early Yellow Freestone.* This Stark Record-Bearing Strain is the best of its type, a hardier improvement over Crawford Early. A much better bearer and better quality. A deep yellow peach with striking red cheek. **Flavor is exquisite** and sweet. This old favorite is an ideal roadside and home market variety. Ripens about 7 days before Elberta. **Eating, Cooking, Market. NCS.**

**Halehaven** *New, Early Yellow Freestone.* Originated at Mich. Exp. Sta. as cross between J. H. Hale and South Haven, combining quality and appearance of Hale with hardiness, vigor of tree and ripening season of South Haven. Although just recently introduced Halehaven is steadily gaining favor over South Haven because of its size, more beautiful color, thicker skin and less tendency to cling. Trees hardy, vigorous, strong growers, bear young and heavily. Fruit large, round like Hale with attractive contrasting red and yellow color. One of the most beautiful of all peaches. Should be planted in every orchard. Original tree strain from Mich. Ripens about 17 days before Elberta. **Eating, Cooking, Market. NCS.**

**South Haven** *Early Yellow Freestone.* (Resembles Late Elberta Color photo.) Originated in Michigan. Tree vigorous, very hardy and productive. Fruit attractive, medium size and excellent quality. Popular for local market and roadside stands. Record strain. Ripens about 17 days before Elberta. **Eating, Cooking, Market. NCS.**

## Other Early Peaches

**July Elberta** — See Pages 42 and 43  
Very Early Yellow Freestone

**July Gold** — See Page 49  
Early Luscious Gold'n Freestone

**Stark Early Elberta** — See Pages 40 and 41  
Finest Flavored Elberta



# Select MID-SEASON and LATE Peaches

**Late Elberta** Late Yellow Freestone. This splendid peach fills the gap between Hal-Berta and Krummel October and should be in every orchard to give succession of ripening. Ripens when prices are high and canning peaches in big demand. Of Elberta type, about 25 days later than old Elberta but fruit is better quality, somewhat larger. Tree is strong grower, vigorous and long lived. Produces heavy crops of large sized peaches. Fruit is high flavor, sweet, no bitterness at pit. Ships perfectly, does not rot and gives good appearance on market. Growers report it one of the surest late profit makers. Late Elberta ripens at a season when regular Elberta are all gone and consequently brings top prices on the market. The grower who plants a succession of late season peaches such as Hal-Berta, Hardyberta, Late Elberta and Krummel October will supply the late high-price market with quality favorites. Record-Bearing Strain from Stark test orchard.

John M. Robinson, Worcester Co., Mass. \$85c to \$1. Mr. Warren says he believes there writes: "Saw Mr. J. H. Warren's orchard the 2nd of October. He was finishing picking his Late Elbertas, getting \$3 per 16 qt. basket. Regular Elberta sold 3 weeks before brought NCS."

Eating, Cooking, Canning, Market.

**Halate (New)** Late Yellow Freestone. A delicious new peach discovered in Stark Bro's famous Test Orchards. Ideal to extend the Hale-Elberta season. Fruit somewhat resembles Hale in appearance, fine quality, but tree has vigor of Elberta. Satisfactory in growth, bearing and hardiness. Our tests show Halate trees bear young and produce excellent crops of highly flavored peaches. Fruit large, high quality—better flavor than Hale or Elberta. Comes on market when yellow peaches always bring top prices. Halate is one of the finest varieties for canning as well as being one of the best of eating out of hand. Genuine Halate trees can be obtained only from Stark Bro's. Be sure to get the genuine Stark RECORD-BEARING Strain trees.

Every home or commercial orchard should include a planting of Halate as this smooth, attractive, high quality peach will quickly find a place on the late peach market. Late peaches are big profit earners. Ripens 10 days to 2 weeks after Elberta. Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.

**Elberta** (Large QUEEN strain) Mid-Season Yellow Freestone. Our select large RECORD BEARING Queen Strain is from the best tree in a large Elberta Orchard—larger, rounder and often brings 50c to 75c more per bushel than other Elbertas. Elberta is known all over America as the standard market peach. Large, round, yellow with beautiful blush, ships well, sells well. Tree hardy, bears young and carries immense crops—a strong grower. Will always be in demand on the market. Eating, Cooking, Drying, Canning, Market. NCS. QUEEN Strain, Introduced by Stark Bro's.

**Belle of Georgia** Mid-Season White Freestone. Has often been called "Red and White Elberta," but harder and more dependable bearer year after year than Elberta. Trees hardy, vigorous, sure bearers. Fruit large size, rich creamy white with bright red blush.

Our RECORD BEARING Strain is very large and showy in appearance and simply delicious in quality. Splendid shipper. Should be in every orchard. Ripens about 8 days before Elberta. Eating, Cooking, Canning, Market. NCS.

**Illinois** (Trade-Mark). Mid-season White Free. Handsome, FIERY-RED cheeked peach, pure white flesh, perfect freestone. Juicy, spicy, high flavored. Holds up remarkably well in shipping. Our Original Tree RECORD BEARING Strain Comes in when a good quality Red Checked white fleshed peach is wanted. Red Bird Cling, Alton, Belle and Illinois are the ranking whiteness peaches of their seasons, and are recommended for all sections. Remarkably free from rot. Ripens just before Elberta and after Champion—even superior to that old favorite. Eating, Canning, Market. NCS. Introduced by Stark Bro's.

\***Crawford Late Improved** Late Yellow Freestone. Our strain of Crawford Late is larger, better quality, and the tree is harder, and a surer bearer than old Crawford Late. Fruit large, yellow, delicious quality, firm, good shipper. Tree healthy, hardy, thrifty, bears well. Ripe 10 days after Elberta. Eating, Cooking, Canning, Market. NCS.

**Giant Snowball** Mid-Season—White Freestone. Beautiful huge white peach overspread with red. Creamy white flesh, juicy, agreeable, a true freestone. Originated in Indiana and under test shows size equal to J. H. Hale and quality equal to Champion. In our orchards larger, thicker flesh than any other white peach. Bids fair to displace the standard midseason white fleshed varieties. Ripe 6 days after Elberta. Eating, Canning, Cooking, Market. NCS. Introduced by Stark Bro's.

## Other Midseason and Late Peaches

**Hal-Berta** — See Pages 38 and 39

Huge late yellow tree.

**J. H. Hale** — See Page 43

Mid-season yellow.

**Burbank Giant** — See Page 49

Burbank's best late.

**Golden Elberta Clg.** — See Page 43

Best yel. clg.

OLD OAK PROCESS  
Whole Root Trees

Krummel  
3-Year-Old



Basket full of great big genuine Late Elbertas.

**Hardyberta—New** U. S. PATENT Pending. Late Yellow Freestone. The peach that every orchardist wants—one that bears when others fail—when prices are highest. For years we had been searching for a late peach of Elberta type with Elberta's natural market value but larger, better quality—and with a much hardier tree. Mr. Harpole, the originator, states: "Hardyberta" is the hardest peach I know. It stood 20 below zero 6 years ago and fruited. Many trees nearby were killed outright. This winter, one of the most severe on record, young 2 year old Hardyberta trees stood 17 to 20 degrees below zero and again came through with live fruit buds and bore a crop. Of many other nearby varieties, not a single one had any blossoms."

Prof. M. J. Dorsey, Chief of Pomology, U. S. Ill., wrote enthusiastically: "About one-third to one-half buds on Hardyberta came through the severe winter. Of all other varieties planted there, only this one and a seedling tree came through with live buds for a crop."

Tree strong grower, unusually vigorous, unique heavy dark green foliage. Attractive golden, red blush, 30% larger than Elberta, smooth. Flesh yellow, very good quality, much better than Elberta, no bitterness, good shipper.

*Gets Ripe About 2 weeks after Elberta.* Original tree, RECORD-BEARING Strain. Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.

Tree strong grower, unusually vigorous, one of the best quality of all late peaches—

glossy red and gold, hangs on last of all—until frost. Krummel is ready for market at the time when it has no competition and always brings highest prices. Tree strong grower, hardy, bears young and seldom fails. Fruit is large size, almost round, deep yellow with Carmine Red cheek; luscious, sweet, no bitterness next to pit. Flesh firm and ships perfectly. One of the finest for canning and sweet pickles. Report at recent Indiana Horticultural Meeting, showed Krummel to have the richest, finest flavor when canned in comparison to other commercial canning varieties. Our trees grown from a superior RECORD-BEARING Strain. Ripe about 40 days after Elberta.

N. Waterhout, St. Louis Co., Mo. says: "The best paying peach I know." Mo. State Exp. Sta. says: "Krummel October is perhaps the best late yellow freestone. Thrives in all localities where peaches are grown. Tree hardy, dependable cropper. Krummel October should be in every family orchard."

Eating, Canning, Market. NCS. Introduced by Stark Bro's.

## Finest Cling Peaches

**Red Bird Cling** — See Opposite Page

**Golden Elberta Cling** — See Pages 42-43

**Stark Summer Heath** Mid-season, White Cling. (Improved Summer Snow). Creamy-white fleshed peach of the Heath type. Snow-white clear to pit. Medium large, very handsome in appearance, has lusciousness of late season Heaths. Wonderful peach for canning, requires little sugar. A great favorite with housewives and fills a big gap for roadside markets. Tree hardy, Record Bearer, ripens about 7 to 10 days after Elberta. Eating, Cooking, Market. NCS.

**Big Indian Blood Cling** Mid-Season Red Flesh. The biggest, handsomest and best of all the blood cling—flesh red as that of a beet. Large, red, handsome—ideal for pickling and preserving. Our RECORD-BEARING Strain from Texas is an unusual peach of marvelous beauty. Ripens 15 days after Elberta. Eating, Cooking, Canning. NCS. Introduced by Stark Bro's.

**Hyslop Cling** (Sugar Cling) Medium Late White. Wonderfully fine white cling peach beautifully blushed red; large, round, handsome; flesh sweet, tender, juicy, good. Tree vigorous, hardy, satisfactory. A favorite in Stark Orchards—Record-Bearing Strain. 15 days after Elberta. Eating, Cooking, Canning, Market. NCS.

**Martha Fern Cling** Late White. One of the finest white clingstones. Fruit immense size, creamy white with pink blush; quality superb. Tree thrifty, hardy; satisfactory in every way. Ours is Original Record-Bearing Strain. Ripens 27 days after Elberta. Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.

**Japan Giant Cling** Mid-Season Yellow Cling. A marvelous Golden peach that was recommended by Japanese Experiment Station, imported by us, and fruited in our Test Orchards. The fruit is very large size golden yellow with rich red blush. Flesh pure golden yellow, firm and of unsurpassed quality. Our RECORD-BEARING Strain is a strong grower, young bearer, hardy. Best peach of its type and season. 9 days before Elberta. Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.

**Mammoth Heath Cling** Very Late, White. Large, red flushed, creamy white cling, extremely popular for canning and preserving. Year after year this huge cling brings top prices. Our Record-Bearing strain trees are hardy, productive. Ripens 35 days after Elberta. Canning, Cooking, Eating, Market. NCS. Introduced by Stark Bro's.

**Stark Heath Cling** Late White Cling. Marvelous canner. An extra large, selected, tested, RECORD-BEARING Strain of White Heath. Best, most productive, most profitable of all Heaths. Mich. State Exp. Sta. states: "100% more productive than old Heath." This better strain of Heath Cling was originally grown in Judge Stark's own orchard over 100 years ago—constantly selected and improved, this great favorite still retains its outstanding popularity. Most delicious quality; flesh tender, melting, juicy, flavor incomparably luscious. Ripens 40 days after Elberta. Canning, Eating, Cooking, Market. NCS. Introduced by Stark Bro's.

## APRICOTS

**Wilson Delicious** — New—Large. Hardy, Early.

Test Orchard, Wilson Delicious apricot has shown itself to be our best hardy sort. Tree is the most vigorous of any variety in our orchard, very hardy—stood 26 below zero without being injured. Fruit ripens a week earlier than Moorepark and is 20% larger in size—beautiful, orange yellow color. Flesh firm, juicy with a rich aromatic flavor. Fruit hangs well—splendid keeper. The best of all apricots. Stockham Brothers state: "5 to 10 days earlier than any other apricot and sold for far more than any other variety." Eating, Cooking, Canning, Drying, NCS. Introduced by Stark Bro's.

**Stella Apricot** The apricot that is "Hardier than a peach." Stella originated in Nebraska where sub-zero weather makes it impossible for tender bud fruits to flourish, BUT STELLA APRICOT blooms and thrives and bears tremendous crops of this luscious fruit there, even farther north. We grow the Original RECORD-BEARING Strain. The fruit is large, beautifully colored, of delicious quality. The originator says: "The Duchess of Oldenburg among Apricots." Eating, Cooking, Canning, Market, Drying.

**Superb** Early Summer. A hardy Russian apricot which originated in Kansas and has been largely planted throughout the Central West. Tree, thrifty, hardy, productive. Fruit large, orange yellow, flesh firm, quality good. Eating, Cooking, Canning, Drying. NCS.

LATE ELBERTA

NEW  
HALATE

STARK  
HEATH  
CLING

HARDYBERTA  
U. S. Patent  
Pending

WILSON DELICIOUS  
APRICOT

GIANT  
SNOWBALL

ELBERTA QUEEN  
Stark Bro's  
Large Strain

KRUMMEL  
OCTOBER

MAMMOTH HEATH CLING



## Burbank's BLACK GIANT Cherry

**No. 24** *Hardy, Sweet. Bloomed 100% After 26° Below Zero.* When writing about this great cherry Luther Burbank stated: "Firm, deep blackish crimson skin, Sugary sweet and delicious. Gigantic size—4 cherries weigh an ounce." Mr. Burbank had a lifetime of experience with hundreds of different cherry varieties and considered Black Giant one of his very best. (See No. 24 in color plate above.)

Has proven an enormous bearer, yet fruit is uniformly large despite tremendous crops. Not subject to cracking. Flesh a mouth-watering blood red, almost purple around small pit—very firm and meaty—a splendid shipper. Shipped successfully thousands of miles—across continent, from coast to coast, without refrigeration. Black Giant and Stark Gold Cherries proved hardier than any other sweets—bloom 100% after 26 below zero. Huge Size, Wonderful Beauty and Entrancing Flavor of "Black Giant" Sugar Cherry makes it first favorite of the family and market. Its striking appearance, supreme quality, remarkable shipping ability and great crops of gigantic cherries will make commercial growers plant it for high-class, high-price markets. **Eating, Cooking, Market. NCS.** (See No. 24 above.)

## Burbank's HONEY HEART Cherry

**No. 19** *Late Sweet—U. S. Patented*—Luther Burbank wrote: "Beautiful—like Napoleon, but infinitely better quality." Skin is Red and Gold, but when ripe a deep rich, glowing red—immensely attractive. Crisp, juice-laden **marvelously delicious flesh** of transparent white. Big—"Often 1 inch in diameter," declares Inspector G. Thomas. Very small pit, perfect freestone, flavor luscious and sprightly. Wonderful shipper—sent over 2000 miles successfully. **Very firm and very resistant to rot.** Almost immune from cracking. Our tests show it to be one of the youngest, heaviest producing big sweet cherry Luther Burbank ever created. **Eating, Cooking, Market. NCS.**

## Burbank's ORANGE Plumcot

**No. 27** *½ Plum—½ Apricot.* Luther Burbank made the first successful cross between plums and apricots, combining the best characteristics of each. The Plumcot is, perhaps, his greatest scientific achievement. The Orange Plumcot is brilliant orange-gold mottled with vivid red—flesh rich orange, thick, meaty, very small seed—flavor a delightful blend of plum sprightliness and pungent apricot-sweetness. Very young, heavy bearing tree. Hardy. Bore in Mo. after 14° below zero. A wonderful fruit for home orchards. **Eating, Cooking, Local Market. NCS.** (See No. 27 above.)

## Luther Burbank "Wizard of Horticulture"

Luther Burbank, known all over the world as "The Master Plant Breeder," was a genius to whom all people owe an everlasting debt of gratitude.

For half a century he labored unselfishly for his fellow man. He was aided by Master Horticulturists from the four corners of the earth, who sent him rare fruits and plants for plant breeding.

In his Wonder Test Orchards, for nearly 50 years, BURBANK, THE WIZARD, systematically bred superior new types, and marvelous new Fruit Creations.

## Burbank's FLAMING GOLD Nectarine

**No. 23** The famous "Lost Nectarine" of Luther Burbank. The Wizard has here created a perfect blending of White Nectarine and a delicious yellow freestone Peach. **Burbank declared:** "The very best of my Nectarines." Big as a Champion peach. Waxy, Fuzz-free skin of flaming wine-red, blushed over vivid gold. Rich golden orange flesh of Honey sweetness and Champagne sprightliness. Stone is perfectly free and small. Flesh firm. Splendid shipper—does not crack. A luxury fruit for the home—one that assures great profits to commercial orchardists. Ripens about 1 week before Elberta peaches. Almost unbelievable young bearing ability: **Young 1-yr. trees in our nursery**, after the hardest, longest winter in 20 years (often 14 degrees below zero) came through loaded with blossoms and set a tremendous crop. Will bear immense crops in Eastern and Mid-Western sections. Very resistant to disease, rot, etc.

W. E. Ickes, Tuscarawas Co., Ohio, writes: "My young Flaming Gold nectarine tree bore 8 fruits when 1 year old." **Eating, Cooking, Market. NCS.** (See No. 23 color photo above.)

## Burbank's GIANT Peach Huge, Pure Yellow Freestone

**No. 20** Tremendous in size—often 3½ and even 4 inches in diameter! In our tests, often larger than J. H. Hale peaches. These huge peaches, deliciously flavored, with **thick golden flesh** were borne on 1½ year tree only 2½ ft. high, in our nursery. That established its HAR-DI-NESSEN, after one of the hardest winters in 20 years—with thermometer touching 14° below zero here.

Fruit has absolutely **no trace of red at seed.** Seed is very small. A genuine TREAT to eat out of hand and glorious when served sliced with cream. A variety that will be a great pride and joy to the home orchardist and roadside market. Not a long distance shipper.

Ripens about with Elberta but far superior in quality. Albert Millsap, Gates Co., Ore., writes: "The Burbank Giant variety is an outstanding peach, both fresh and as a canner." **Eating, Canning, Local Market. NCS.**

## Burbank's BLOOD Nectarine

**No. 22** First and ONLY INDIAN BLOOD NECTARINE ever developed! Possesses rich color of Indian Blood Peach—skin smooth as a plum—flesh blood red beneath skin, merging into marbled red and white near pit, tender and almost wine-like in flavor. Not susceptible to rot or cracking. Very young bearer. Ripens about Sept. 20 in Missouri. This nectarine is entirely different from any other fruit you may have in your orchard and no orchard is complete without Nectarines. They sell well on roadside and local markets and are splendid for canning purposes. **Eating, Cooking, Market. NCS.** (See No. 22 on Color Photo above.)

## Burbank's JULY GOLD Peach

**No. 18** Early July Gold is a clear yellow-orange peach, averaging 2½ to 3 inches in diameter, with rich clear golden flesh. Flavor simply delightful. Ripens about July 25th in North Mo.—about 3 weeks ahead of regular Elberta. Very young, heavy bearer; hardy, vigorous grower. Wonderful early peach for home orchard. JULY GOLD 1-year trees in our nursery, some only 3 feet tall, were loaded with fruit, after exceptionally hard, long winter, marked by 14° below zero.

P. B. Powell, famous N. Y. Horticulturist, wrote us: "July Gold is one of the most delicious peaches ever tasted. I am delighted with it and it is an extremely early bearer." **Eating, Cooking, Canning, Local Market. NCS.**

# Montlate

U.S. Patented

MONTLATE — Nearly 2 Weeks LATER than Montmorency.  
(U. S. Patented)

New  
MONTLATE  
Still Green

MONTMORENCY  
Full Ripe

(Left) MONTLATE still green, (Right) Montmorency full ripe—both picked same day. MONTLATE, is a wonderful new profit cherry. Lengthens picking season, ripe when cherries are scarce, prices highest—ripens nearly 2 weeks LATER than Montmorency. U.S. Patented, Sold ONLY by Stark Bro's.

# Montearly

U.S. Patented

MONTEARLY Nearly 2 Weeks EARLIER than Montmorency.  
(U. S. Patented)

MONTMORENCY  
Still Green

Earliest Cherry  
MONTEARLY  
Full Ripe

(Left) Montmorency still green, (Right) MONTEARLY full ripe—both picked same day. MONTEARLY—Earliest Pie Cherry Known—large, dark red, high quality. Ripens nearly 2 weeks EARLIER than Montmorency—bring top prices. NEW—U. S. Patented, Sold ONLY by Stark Bro's.

# Two Great NEW U. S. Patent Cherries

*They Extend Montmorency's Profit Picking Season 6 Weeks*

## Montlate Cherry      U. S. Patented

### Latest of ALL Montmorencies

Some years ago, two entirely NEW Varieties of cherries came to us from the celebrated Cherry Specialist, PROF. L. R. TAFT, former State Horticulturist of MICHIGAN, known throughout the world as a real Authority on cherries, and for years Treasurer of the American Pomological Society.

One of these cherries ripens 10 days to 2 weeks LATER than Montmorency and is even LARGER THAN MONTMORENCY. The other ripens long before ordinary Montmorency—even earlier than



2-year MONTLATE Tree Bearing Full Crop and Prof. Taft, Originator. (Oval) Prof. Taft with Loaded Branch of Huge MONTLATE Cherries From Tree.

## Montearly Cherry

Earlier, Larger Than Richmond

2 Weeks Before Montmorency

The Originator of Montearly, Prof. Taft, describes this remarkable cherry as follows: "This cherry is fully as early as Early Richmond (our own experts state that it ripens A FEW DAYS EARLIER). Fruit is larger than Montmorency and has a long stem. Color is a deep, rich wine color, with deep red colored juice something like English Morello. Flavor less tart than regular Montmorency. This cherry makes a wonderful sauce or pie. The tree in size, shape and growth is identically like Montmorency. Leaves less subject to leaf-spot than regular Montmorency."

### Top Market Prices

One of our experts who investigated Montearly before we purchased it, reported, "Montearly is going to put Early Richmond out of business!" It is earlier and bigger and BETTER. Far superior for pies, preserves and canning. Because of its meaty flesh, and the fact that it is not so watery as Early Richmond and Montmorency, it is a Superior Shipping Cherry. Its EXTREME EARLINESS brings it on the market just when truly fine cherries command HIGHEST MARKET PRICES!

## Montearly Cherry      U. S. Patented

### Earliest of ALL Sour Cherries

Early Richmond and is ONE-THIRD LARGER AND BETTER THAN EARLY RICHMOND. Both were pronounced on investigation to be bud sports or hybrids of Montmorency, fortunately discovered by Prof. Taft. We quickly purchased all propagation rights for all time to the two original trees bearing these remarkable cherries—named them MONTLATE and MONTEARLY—and they were AWARDED U. S. PATENTS BY THE U. S. GOVERNMENT! Both are exclusive and CAN BE OBTAINED ONLY FROM STARK BRO'S.

## Montlate Cherry

### 2 Weeks After Montmorency Bears Heavier Than English Morello

"Montlate is a late-ripening sport of Montmorency," states Prof. Taft, former MICHIGAN State Horticulturist. "I consider Montlate to be a definite fixed sport of Montmorency. Fully equal to Montmorency in young and heavy bearing. The fruit sells for the same high prices as English Morello and the trees are certainly MORE PRODUCTIVE—and the cherries are even larger than Montmorency, due to the prolonged season of ripening. The entire crop ripens uniformly on the tree, which is very vigorous and does not show any injury from leaf spot. This variety has also withstood winter temperature of 28 degrees below zero without apparent injury."

"It ripens 2 weeks later than Montmorency," reports John Porter of East Jordan (Mich.) Canning Co., large canners of fancy cherries. "The Montlate extends the Mont. season for gathering the crop, as well as that for operating the canning factory. This is greatly to our advantage, both as cherry growers and as canning factory operators. We have planted several acres of this variety (MONTLATE) in our own orchards—and will plant the early variety (MONTEARLY) also."

### "A Great Boon to Growers"

#### —Says Prof. Hedrick, N. Y.

Prof. U. P. Hedrick, noted author of "CHERRIES OF NEW YORK" and State Horticulturist of NEW YORK, reports: "I and all my associates here believe these two cherries (Montearly and Montlate) to be *entirely distinct*—and VERY MERITORIOUS in that they extend the canning season for sour cherries, both before and after the Montmorency season. Canners tell me that these early and late Montmorencies WILL BE A GREAT BOON TO THE GROWERS AND CANNERS."

Prof. G. H. Howe, of N. Y. Exp. Station, NEW YORK, recently wrote: "The Montlate trees you sent us two years ago, fruited this year, having made a splendid growth since planting. The fruit ripened 2 weeks later than Montmorency but otherwise is no different from Montmorency. The trees are of the same habit of growth as Montmorency—the fruit is of the same fine color."

### "Better Than Early Richmond!"

H. D. Hootman, Ext. Horticulturist, East Lansing, MICHIGAN, reported to us: "I consider Montearly better than Early Richmond. It is a darker red for commercial planting in this State."

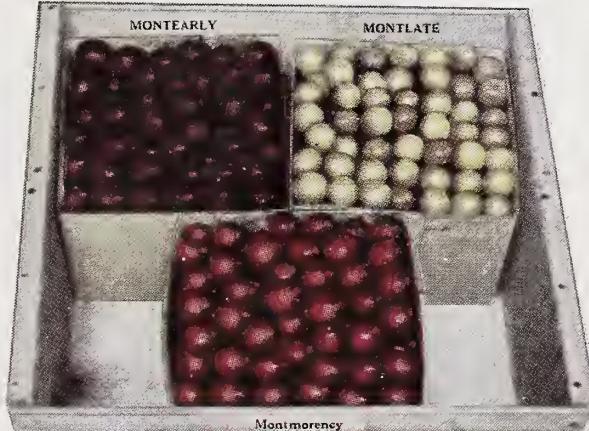
### New York Authority Says Montearly will Double Profits

Jno. T. Bregger, Ext. Hort. Cornell University, N.Y. reported: "This Montearly Cherry will prolong the season of ripening and picking. It will just double the income of Montmorency cherry growers. Canners want Montmorency just as red or as black as they can get them. The pink color of the Montearly juice is an advantage to canners. The long, easily separated stem of Montearly is another advantage both in picking and canning. I don't believe the canners like Early Richmond."

### Montearly Great Beauty

The remarkable SIZE and BEAUTY of this very early cherry will make it a PHENOMENAL PROFIT-MAKER ON THE VERY EARLY MARKETS. As Prof. Taft says: "The extremely handsome color of the skin of Montearly puts it in a class by itself!"

"Montearly, Montmorency Stark, and Montlate, make it possible to have fresh pies three times the usual period. They prolong the harvesting, so orchards can be picked with one-third the number of pickers, and Canneries can operate 6 or 8 weeks instead of 2 or 3, thus greatly reducing costs and increasing profits."



Top—MONTEARLY, Dead Ripe, Picked 12 Days—  
Montmorency, Just Ripe—MONTLATE, Still Green.  
Below—MONTEARLY, Larger, Earlier Than Ey. Richmond  
—Both Picked From Same Orchard, Same Day.

# Stark Gold

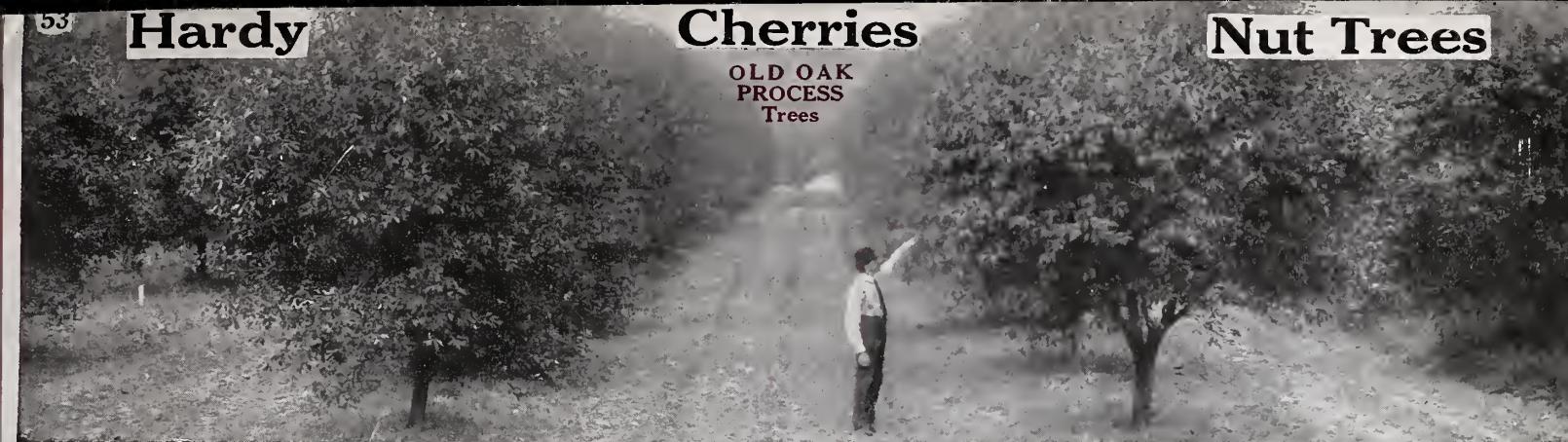
Trade-Mark  
Sold Only by Stark Bro's

Montmorency  
Stark  
Best Montmorency

"*Stark Gold* hardy as English Morello—stood 22 below zero; big, unblemished, beautiful fruit; bore when 2 years old."—R. L. Sanderson, West Austintown, Ohio. "Stark Gold brought 50 cents a gallon; beautiful, splendid flavor. Wonderfully hardy; bears regularly—bore when 2 years old. None have diseases or insect troubles."—E. Rahrbaugh, Clearville, Pa. "Very hardy; bore second year. Big, Golden color, flavor fine; trees healthy."—Vester Mathis, Karnak, Ill.

2-Year Old  
**STARK GOLD**  
Cherry  
Bearing Good Crop

© Stark Bro's Nurseries, Louisiana, Mo.



53 Hardy

Cherries

OLD OAK  
PROCESS  
Trees

Nut Trees

Montmorency Monarch Orchard on Stark Nursery Grounds with Berries between the Rows—Produced 2350 gallons of Cherries per acre, at 40 cents a gallon, would be \$940.00 per acre for just one crop, with the added profits from the Berries between the rows. Every back yard or lawn should have its Cherry Trees. Trees above are handsome enough for any lawn.

## Glorious Stark Gold (Trade) Mark

Owned and Sold  
Only by Stark Bro's

### CHERRIES

Discovered and  
Introduced by Us

(Trade-Mark.) At last we can offer a sweet cherry that is **really hardy**. Stark Gold Cherry came from Richardson Co., Neb., and was introduced by Stark Bro's. We quote Mr. Thomas, the originator: "Surpassed in hardiness any cherry on my place; thermometer often registers 40 degrees below zero, and average winter reaches 25 to 30 below. Stark Gold never misses a crop. Sells for 3 times the price of other cherries." (Below see Mr. Thomas, originator, and the old tree.) The fruit is of immense size, **glossy, almost transparent, pure, lustrous golden color** without a single touch of red, and the **quality is superb**. It ripens about 2 weeks later than Early Richmond, but will hold on to the tree 10 days after ripening. Cherry growers throughout the whole country are enthusiastic over this wonderful sweet cherry and we have never been able to grow enough to supply the demand. **Eating, Cooking, Canning, Market.** NNCS. **Introduced by Stark Bro's.** See Inside Front Cover.

**STARK TREES**  
REG. U. S. PATENT OFFICE

Stark Cherry  
Trees are grown  
in the best  
cherry soils in  
America, and  
by the most  
up-to-date  
scientific  
methods. They  
have magnifi-  
cent roots and  
lots of vigor.

Trees Full of Great Big Glowing Golden Cherries. My Stark Gold Cherry blossomed less than fourteen months after being set out and matured five or six cherries. It has borne every year since and this is the third year.—Mrs. J. S. Brown, Connecticut.

**Great Big Yellow Cherries.** Our 4-year-old Stark Gold Cherry Tree is five inches in diameter and eighteen feet high. Last year it was full of great big yellow cherries, **solid meat** and splendid flavor.—Roy F. Barnes, Illinois.

#### Our Exclusive Contract

"In consideration of \$..... said C. J. Thomas hereby agrees to furnish said Stark Bro's all buds, etc., from said Stark Gold Cherry Tree and give said Stark Bro's exclusive right and control of all buds, etc."

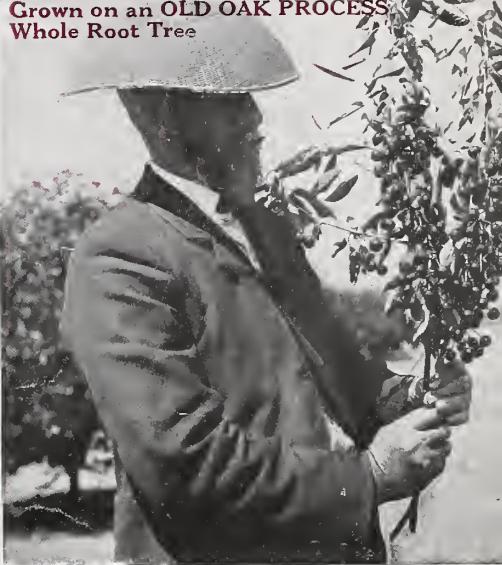
## Montmorency Stark

**Mid-Season.** The best strain of Montmorency. From a select tree on our grounds which uniformly bore very large fruit—larger than any other Montmorency. Tree stronger grower than Montmorency King (*Ordinaire*). Our favorite for over 20 years. Fruit large, flesh firm, ships perfectly; tree strong grower, sure and young bearer, **largest of all the sour cherries**, very hardy; produces tremendous money making crops—succeeds throughout the U. S.

This great cherry should be grown on every farm and on every town lot, along driveways—wherever a **space 10 feet square**. Many fruit growers **plant cherry trees along the highways** of their farms, and today their old fence rows are producing enough profit to pay the taxes on the farm, and more besides. It is the perfect variety for pies, preserves, cobblers, puddings and other good "eats." The Montmorencies are the best "so-called" sour cherries—they are not really sour, for Montmorency when fully ripe is **sweet and luscious**,

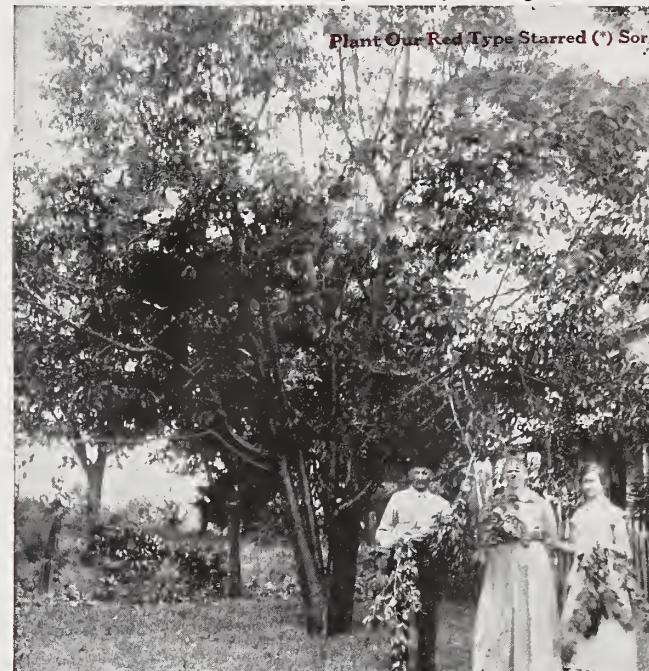
**the favorite of the children.** Three-fourths of all cherries should be of this type. They are the most perfect in tree, resist disease, less affected by wet weather, are most productive and bear best fruit of all the sour. No matter how unfavorable the season, the Montmorencies can be depended upon. They are hardy, bloom late, **sure bearers**. On account of **young bearing** (often fruit at 2 years old), semi-dwarfish growth, they make ideal fillers for apple orchards. **Excellent shippers, always bring good prices.** In canning factories and preserving works they are preferred and are wanted by the hundreds of tons. Succeed throughout the U. S. We grow five strains of the Montmorencies which are kept absolutely pure. **Eating, Cooking, Canning, Market.** NNCS. **Introduced by Stark Bro's.**

Grown on an OLD OAK PROCESS Whole Root Tree



Branch of Montmorency Cherry from 4-year-old trees in orchard of Hon. C. B. Kountze. Bears tremendous crops of money-making fruit.

Plant Our Red Type Starred (\*) Sort



Old Stark Gold Tree—Stood 40° below zero in Nebraska. Never fails

## NUT TREES—Stark's Newest and Best Sorts

### Pecan Nuts

**Missouri Hardy** (*Seedling*). Hardiest of all Pecans producing largest finest nuts of seedling type. Plump, delightful, tasty, nut meat. Tree especially recommended for sections north. Our propagation from famous exceptionally hardy tree in North Missouri. Makes beautiful tree ideal for lawn. Highly profitable for commercial pecans.

**Pabst.** Grafted paper shell widely disseminated south. Tree medium upright satisfactory grower. Large oblong nuts rather thick but cracks easily. Kernel plump, rich. Originated in Jackson Co. Miss.

**Schley.** Grafted paper shell, outstanding variety east of Mississippi River. Tree vigorous grower produces fine quality nut, medium to oblong thin shell, kernel rich in oil. Tree form symmetrical with thick foliage. Originated in Jackson Co. Miss.

**Stuart.** Grafted paper shell. One of most widely distributed through Pecan Belt. Most resistant to scab. Tree reaches considerable height. Regular bearing. Nuts medium to large, well marked. Show well in commercial packages.

### Walnuts

**Hardy Black.** One of finest native trees. Ideal for lawn. Growth large, rapid, sometimes 100 ft. high, 5 ft. diameter. Symmetrical large rounded crown, drooping lower branches. Often bears early. Large nuts easily cracked—delicious sweet kernels. Flourishes on variety of soils.

**Butternut.** Sometimes known as White Walnut. Extremely hardy. Best specimens 75 ft. high, 4 ft. diameter. Form beautiful, triangular outline. Superb lawn tree. Our type produces superior butter-nuts—rich, tasty.

**Japan Walnut.** Rapid grower. Beautiful form and foliage. Planted as ornamental as well as for nuts. Nuts somewhat like butternut, but with smooth shell.

### Mammoth Hickory

We propagate special strain selected for size and uniformly superior quality of Nuts. Nuts immense size, largest and tastiest kernels. Profitable commercially.

**Filbert** (*American Hazelnut*). Our hardy shrub makes very attractive border. Produces delicious nuts similar in taste to English filbert. Commercial planting pays well.

### Burbank's Giant Royal Walnut

#### Rapid Growing Tree

As a Nut tree the Royal Walnut is a constant, heavy producer—and the nuts are much larger than Black Walnuts. Luther Burbank, Originator, states "The quality also is much superior to that of either parent; the meat, which is very large, and parts more readily from the shell, has none of the disagreeable strong taste of the common American Black. Also sweeter than California Black."

A wonderful timber producer. Actual tests indicate Burbank Royal Walnut trees usually reach merchantable timber-size in half the time of ordinary Black Walnut.

The increasing demand and many uses for Walnut which no other tree can fill, combined with scarcity of trees, assure a high priced market—not only for Walnut Meats, but for timber and for hulls for dye making. Beautiful shade tree.

**STARK TREES**  
REG. U. S. PATENT OFFICE



# Stark New RECORD-BEARING Strain Cherries

BLACK TARTARIAN  
IMPROVED

NAPOLEON

ROYAL DUKE

MONTMORENCY SWEET

EARLY RICHMOND

SUDA HARDY

Montmorency  
Monarch

For BURBANK CHERRIES  
See Page 49

Dyehouse

King  
Montmorency

## Stark Lambert—Hardy Strain

*Stark Improved Lambert Hardy Strain The Largest Black Sweet Cherry, except our Burbank's Black Giant. (See color photo S below.)*

Dark purplish red, turning almost jet black when ripe; skin glossy—tough enough to insure good shipping; flesh firm, rich, sweet, juicy, of supreme quality—largest and most showy of sweet cherries, with extraordinarily small pit. Ripens in Early Summer about a week before Stark Gold. We now offer an IMPROVED HARDY "STARK LAMBERT"—our propagation for five years has been from a Record-Bearing Parent tree that bore every year through a long period, and showed a marked improvement in hardiness and regular, heavy bearing over all other Lambert trees. It led also in size of fruit, gallons per tree and vigor, producing heavy crops after 24 degrees below zero. As rapidly as possible our propagation was worked to this tree—and now this super LAMBERT tree is the Mother tree of all Lambert trees we grow. Color Illustration below. Eating, Canning, Market. NCS.

**Suda Hardy** Late. Where a late red tart cherry is wanted, Suda Hardy should always be planted. Tree is perfectly hardy and the fruit is produced in immense quantities. Of English Morello type, but larger, not quite so acid, better quality, and produces larger crops. Ripens and comes on market 10 days after Montmorencies. Always sells readily at premium prices. Montearly, Montmorency, Montlate, and Suda Hardy give a long season of luscious money-making fruit and are the best tart cherries. Eating, Cooking, Canning, Market. NNCS. Introduced and Sold ONLY by Stark Bro's.

**Montmorency Monarch** Mid-Season. A splendid strain of Montmorency from the Iowa Experiment Station where it made a wonderful record. 70 Monarch trees on our grounds produced 1175 gallons of fruit after the birds and the children had feasted many times. Cooking, Canning, Eating, Market. NNCS. Illustrated above. Introduced by Stark Bro's.

**Montmorency King** (Ordinaire) Mid-Season. Cannot be too highly recommended for quality and quantity of fruit, hardiness and beauty of tree, and unfailing crops. Ripens a week or 10 days after Early Richmond. The Montmorency is the most widely planted of all sour cherries, but there are not one-half enough grown to supply the demand. The trees do not require much care, and they produce immense crops every year—no matter how unfavorable the season. Montmorency Stark and Montmorency King are ideal for the market orchard, home orchard, and

small yard. Should be planted everywhere. Eating, Canning, Cooking, Market. NNCS. Illustrated above.

**Montmorency Sweet** Mid-Season. A true Montmorency, but sweeter than any other strain. Originated on our grounds where we watched it for many years before introducing. Cooking, Canning, Eating, Market. NNCS. Illustrated above. Introduced and Sold ONLY by Stark Bro's.

**Dyehouse** Early. Better than Early Richmond, a week earlier, larger, smaller seed—best very early cherry except Montearly. Tree thrifty, unusually strong grower, good bearer. For tart cherries, Montearly, Dyehouse, Montmorency Stark, Montlate, and Suda Hardy are the best. NNCS.

**Early Richmond** Early. Ripe about a week later than Montearly but is not as good. Medium size, clear, bright red. Not so desirable as the Montmorency group. NNC.

Branch of  
Huge  
Stark Lambert

Stark  
Lambert

## Black Tartarian Improved—Hardy

Hariest, most dependable, most widely-successful of LARGE BLACK TARTARIAN SWEET CHERRIES—ideal Hardy, Black Teammate of Stark Gold. After many years of propagation we grow only the Deacon CERTIFIED POLLINIZING Strain which proved the best. An extra large, black, heart-shaped, purplish-red fleshed cherry, for home and market. Sweet, early, hardy. Where hardiness or pollination is required, it is planted almost to the exclusion of all other black sweet cherries.

This RECORD-BEARING Strain of Black Tartarian Improved came from a famous Western Cherry Expert. Our trees have been propagated DIRECT from his superior Record-Bearing Parent Tree. He says "It is 100% better in bearing big crops regularly than any other Black Tartarian. The uniform huge size of its fruit is better than any other. A good pollinator for Bing, Lambert and Royal Anne (Napoleon). Hardy—bore last year when a succession of heavy frosts took most of our fruit." Eating, Canning, Market. NCS.

**Napoleon—Stark Strain** is EXTRA Large. Eating, Canning, Cooking, Market. NCSCS.

**Late.** A large yellow, pink-blushed cherry, grown in all Sweet Cherry sections. Tree hardy. One of heaviest bearers of all sweet cherries. The Stark Hardy Strain in our Orchards.

**Royal Duke** Early. Large, light red, rich, juicy, semi-sweet—the best of all the Dukes. Cooking, Eating, Market. NCS.

## Rainbow Stripe Lambert—New Mystery Cherry

A remarkable novelty in cherries—originated on a dark red Lambert Cherry Tree with one limb bearing WHITE Lambert Cherries with a narrow Blood Red Stripe from stem to tip—a true bud-sport. Fruit huge, delightful flavor, ripens mid-season. Tree hardy, bears abundant crops uniformly large cherries shaped exactly like Lambert. Fine cherry for your home or commercial orchard. Great shipping cherry. (See Color Photo "R" at right.) Introduced and Sold ONLY by Stark Bro's. NCS.

**Bing** (Early Sweet) One of the most delicious dark Red cherries. Succeeds in Central States and East better than most sweets. Tree hardy, foliage heavy, productive. Should be planted with Stark Lambert, which ripens later. Both are great favorites in great commercial sweet cherry orchards. Eating, Cooking, Canning, Market. NCS.

**Windsor** Budded from finest big Record Tree. Profitable, Sells well. Ships well. Dark red. Extremely hardy. Remarkably free from brown-rot. NCS.

**Governor Wood** (Earliest Sweet) Trees vigorous, bear young. Very early. Large beautiful delicious yellow cherry tinted with crimson. Not a commercial shipper. NCS.

Rainbow  
Stripe  
Lambert

R

# Stark's New IMPROVED BERRIES—World's Finest



1. Monarch White Mulberry.



2. Logan Raspberry New.



4. Gorgeous Giant Mulberry.



5. Redpath Imp. Latham Rasp. Berries.



7. Cumberland Black Rasp., Standard.



9. Mersereau Blackberry, Leader.  
13. Blowers Blackberry, (below)

## STARK'S NEW IMPROVED MULBERRIES

**1. MONARCH WHITE**—Sold only by Stark. A beautiful glistening creamy white Mulberry. Sweet, rich, excellent. Stately tree attains enormous size—the original tree is "big as an oak." This is a famous variety from the grounds of E. H. Riehl, Ill. Expt' Station. Introduced by Stark Bro's.

## STARK'S BEST & NEWEST RASPBERRIES

**5. REDPATH**—Improved Latham. Stark's Strain Plants Free from Mosaic. No other red raspberry so popular or profitable. Originated in Minn. Extremely hardy. Redpath strain which we grow is more resistant to virus diseases, than any other raspberry we know. Very strong plant, tremendous crops. Berries exceptionally large. In quality our strain ranks top. Before Kentucky Hort. Soc. 17000 berries were weighed. Taking Latham as 100, Cuthbert was 67, St. Regis 54—"50% ahead of leading competitors." —C. H. Andrews, Minn.

**3. CHIEF**—Early New. Fine new sort, seedling of Latham. Bright red, slightly smaller than Latham, equal quality. Vigorous heavy bearer, begins about week before Latham. Profitable for early market.

**6. FLAMING GIANT (Ohta) Hardiest**. Giant grower. Medium size red berry. After years of severe test Flaming Giant holds record as hardiest of all Red Raspberries. Perfect after early freeze —15 below—others killed. Thrives over widest territory North to South. Berries rich, firm, delicious. Excellent shipper. VERY PROFITABLE. "H. Harper, Ky., made \$300 an acre off Flaming Giant Raspberries' first year bearing. A. Johnston cleared \$512.50 from 1½ acres. Flaming Giants do not winter-kill."—Capper's Farmer.

**ST. REGIS EVERBEARING (Red)**. Produces luscious fruit early to late. Real everbearing. Berries bright crimson, delicious, firm. "Extra size, fine flavor, heavy bearing."—E. S. Wolfer, Oregon.

**CUTHBERT (Red)**. Old standby. Widely planted for many years. Firm, large, juicy. Good shipper.

## STARK SELECT

**9. MERSEREAU**, Mid-season. Beautiful glossy black. Our best seller and a standard wherever blackberries are grown. Has the good points of the old Snyder but is larger, of better quality and less likely to turn red after picking. Not as upright growing as some, having a tendency to trail unless trained. Large attractive fruit rather round, most delicious, and holds up well. One of best all-purpose blackberries for home and a dependable payer for commercial growers and canners.

## DEWBERRY

**9. LUCRETIA** Best of all Dewberries. Like No. 9 to left. The first to achieve commercial importance. It is by far the superior of varieties that have followed it. Fruit is large firm flesh, tender to melting and of most delightful flavor. The trailing plant requires support, is vigorous, hardy, productive. Every planting, home or commercial, should have a plot of these distinctive berries.

**11. Newburgh Red Raspberries.** Dish Below



10  
Early Harvest Blackberry. Very Early Planted Extensively in South for Canning.

**4. GORGEOUS (Trade-Mark)**—Sold only by Stark. A luscious jet black mulberry; almost double the size of most sorts. Another originated by E. H. Riehl. Fruit large, jet black, juicy, melting, superior quality. We unhesitatingly recommend it. NCS. Introduced by Stark Bro's.

**11. NEWBURGH**—New Red. A sensation in Raspberries! Larger than any other red berry. Bright red, delicious. Tremendous bearer. Begins to ripen few days before Latham. Firm, dry texture, freedom from crumpling, make Newburgh splendid shipper. Profs. Slate & Rankin N. Y. Expt' Station write: "During 10 years this variety has been grown at Geneva, no mosaic has appeared. Block of seedlings held 5 years with both mosaics abundantly present—Newburgh not infected."

**3. POTOMAC**—New Purple. Large, firm, quality very good. Hardy, vigorous, productive. Late long season. Better than Cardinal. Equal in all respects to Columbian. Has marked resistance to Anthracnose. Stock free from all virus diseases.

**7. CUMBERLAND (Black)**. Has ranked as standard black cap raspberry for longest period, best known of all blacks. Our best seller. Fruit is very large, firm and of highest quality. Plant is extremely hardy, vigorous and is EXTRAORDINARILY PRODUCTIVE. Ripens in mid-season. An excellent shipper. One of most reliable and satisfactory sorts for home planting and dependably profitable for commercial growers.

**2. LOGAN**—New (Black). Very popular new sort. Berries glossy black, fine quality. Nearly week earlier than Cumberland. Heavy cropper and holds up well through season. Especially valued for resistance to diseases.

**BLACK PEARL**. Early season black cap, favored by many growers. Large berry, good quality. Good cropper. We prefer and recommend Cumberland and Logan.

## BLACKBERRIES

**14. ELDORADO**. Season early to medium and long. Jet black berry of enormous size. Firm, sweet and of excellent quality. Plants are erect, vigorous, very hardy. Resistant to orange rust. With Mersereau it is preferred by canners and used by them in large quantities.

**13. BLOWERS**. (Everbearing). Very large jet blackberry, extremely sweet and excellent flavor. Vine hardy, rugged, good bearer. Fruit ships well.

## 12. ALFRED EARLY (New) Blackberry

Very promising new variety. Fruit large to very large, firm, sweet delicious. Plant erect, well-branched canes, vigorous and considered hardy. Has stood low temperatures, but in northern sections covering in winter is recommended. Exceptionally heavy cropper. Ripening season begins about a week earlier than most varieties and continues through long season.

**10. EARLY HARVEST** Blackberry. Very early standard blackberry grown popularly for many years. Medium size, glossy black, good flavor, good shipper. Not as good quality, nor as large as Eldorado or Mersereau. Planted extensively in the south for canning.



12. Aired, Early New Blackberry.  
14. Eldorado Blackberry, (below)



STARK  
ECLIPSE

EARLY GIANT  
( $\frac{2}{3}$  Size—U. S. Patent)



LUCILE

LUTIE  
( $\frac{1}{2}$  Size)



NIAGARA

HICKS

DIAMOND

Photo to left—one of our great grape Nurseries. Selected for us as finest Grape Root soils in America by Prof. Craig, N. Y. Agr. College.

Bunch of Stark Delicious Grapes.

## Stark EARLY GIANT—New U. S. PATENT

"OFTEN 1½ INCHES IN DIAMETER—10 days earlier than Campbell Early" says Originator, under Oath to U. S. Govt. (See Color Illustration Opposite Page)

World's FIRST U. S. Patent Grape—LARGEST of All

**Sensational—New,** Very Early—Blue-Black—Magnificent Giant U. S. Patent. This is the Largest Known Grape of all hardy varieties. Originated in the Campbell Early vineyard of Herman Weiderkehr, Altus Co., Ark. Both berry and bunch are practically double the size of Campbell Early and Quality is fully equal to it.

A loaded vine of Stark Early Giant is a glorious sight! It produces tremendous tonnage and its enormous size and superb quality will make it very popular on the market. Vine is a very thrifty grower, foliage deep green. The bunch is large and the berry clings tenaciously and holds up well after ripe, making a good shipper. The originator, Herman Weiderkehr, is a successful grape grower. He says: "This Grape Should Revolutionize Vineyards wherever black grapes are grown." A great variety, both for the home arbor and large or small vineyards. NCS.

Eating, Jelly, Juice, Market. Sold ONLY by Stark Bro's.

## Stark Delicious Greatest of ALL Red Grapes in U.S.

(Trade-Mark) Best red grape ever discovered. Until we introduced Stark Delicious, there was no red grape of superior quality that had also a strong healthy productive vine. Stark Delicious has become so popular that we have never been able to grow enough to supply the demand. Its color is so attractive, the bunch so large and handsome, the quality so delicious that it always brings top prices on all markets.

From every standpoint Stark Delicious is the red grape supreme. It is delightfully sweet and rich, comparing with Delaware in this respect, and has every good quality that a grape should have both in the vineyard, on the table and on the market. Ripens just before Catawba—early September here, at just the right

time for the market. In our vineyards it is the youngest bearer—often bears on one year vines—a splendid hardy healthy vine with luxuriant foliage that hangs very late. For eating out of hand, for the table, for jelly, for grape juice, for the small town or city market—it is ideal. Eating, Jelly, Juice, Market. Sold ONLY by Stark Bro's. NCS.

## Stark Eclipse—Best Very Early Black Grape

(Trade-Mark)

This is the earliest of our black grapes, coming in at least a week ahead of Moore Early. Bunch and berries almost as large as Concord, of very finest quality—rich sweet and do not crack in wet weather or shatter from the bunch which is handsome, compact and a tenacious hanger. Best of all for grape juice. Vine is a hardy vigorous grower. Originated with E. A. Riehl of Illinois and is one of the most popular grapes for both the home and market. Brings top prices on account of earliness and flavor. Sold ONLY by Stark Bro's. NCS.

Eating, Jelly, Juice, Market.

## HICKS—Super Concord

By Far Best Of All Concord Type

Very desirable Black grape from all standpoints. Larger and better than Concord. Of the Concord type, it is a better grower and a heavier bearer. Fruit ripens with Concord or earlier. Berries are large, roundish, dark purplish to black, firm and covered with heavy blue bloom. Flesh is juicy, fine grained, faintly foxy sweet, mild and most delicious. This grape is highly recommended by New York Experimental Station which found it more prolific than Concord with vines of stronger growth. Commercially introduced by Stark Bro's. Eating, Jelly, Grape Juice, Market. NCS.

**Brighton** Bright red grape, hardy vine, producing large heavily shouldered bunches. One of sweetest, most delicious grapes. High quality, handsome appearance, one of the leading commercial grapes. Ripens just ahead of Worden. Plant with another sort for proper pollination. Diamond, Worden and Stark Delicious are ideal for this purpose. Eating, Jelly, Juice, Market.

**Caco—New** Cross of Concord and Catawba, producing high-quality melting texture, rivaling finest hothouse grapes. Vigorous, hardy, prolific, disease resistant. Berries very large, sparkling, Wine-Red. Mid-season to late. One of most beautiful red grapes ever produced. Recommended for home vineyard purposes or commercial planting. Eating, Juice, Market. NCS.

**Campbells Early** Large size that ripens about two weeks ahead of Concord, but ripening season is variable, ripening through long season, and is generally marketable slightly earlier than Worden. Keeps and ships well. Quality excellent—not foxy, somewhat vinous. Eating, Jelly, Juice, Market. NCS.

**Catawba** A general favorite sweet Red grape well known for its wine making qualities. Requires favored warm locations. Ripens too late in far north. A standard commercial grape. One of the best keepers, lasting until March or later. CS.

**Concord** Widely grown Black grape universally popular for home arbors and a money maker for vineyardists everywhere. Healthy, hardy, vigorous vine. Large bunch and berry. One of the heaviest bearers. Eating, Jelly, Grape Juice, Market. NCS.

**Delaware** Medium Early, small, Red. A standard of rich, delicate flavor and agreeable aroma. Adaptable to many different soils, bears abundantly. General favorite for Eating, Jelly, and Wine. Keeps and ships well. NCS.

**Wine Grapes** We supply Clinton (black, tart, spicy, Northern)—Ives (hardy, general) with great red wine reputation,—Cynthiana (Southern) said to produce best of all red wines and much used for blending. Eating, Jelly, Juice, Market.

**Worden** A splendid Black grape of the Concord type and having Concord's heavy bearing characteristics but ripens ten days earlier. The bunch is large and the fruit is of excellent quality. Eating, Jelly, Juice, Market.

**Diamond** Famous early ripening White grape, much prized as best of all for white wines, American Champagne and white grape juice. Its delicious quality for beverage purposes is unequalled. For beauty it has no superiors among white grapes. Early ripening, hardness, vigor and productivity not surpassed by any. A seedling of Concord, with the vigor of vine and heavy bearing qualities of that well-known variety. Fruit usually ripens earlier than Niagara and is a splendid keeper. Berries firm, medium size or larger. Flesh transparent, juicy, tender to melting, fine grained, aromatic, sprightly. Eating, Jelly, Juice, Market. NCS.

**Fredonia—New** Very Early. A new Black grape that is winning great favor owing to its early ripening and fine flavor. Fruit ripens 3 weeks earlier than Concord which gives it decided market advantage. Berries large, round, hang well. Flesh solid but juicy and tender. Eating, Jelly, Juice, Market. NCS.

**Lucile** Early Red. A dark red grape, medium to large berry and bunch, excellent quality, keeps well and ships well. In vigor, health, hardiness, productiveness, it is unsurpassed by no other variety, and it is practically immune to fungus diseases. It is one of the most beautiful hardy grapes and it sells at high prices. Should be in every home vineyard. Eating, Jelly, Juice, Market. NCS.

**Lutie** Mid-Season Red. A rich Red grape good everywhere and under all conditions. Vine vigorous, heavy bearer; fruit delicious in quality and seldom rots. E. A. Riehl, Ill. authority, says: "Bears full crops when others fail; one of most profitable varieties I have ever grown." Eating, Jelly, Juice, Market. NCS.

**Moore Early** Similar to Concord but ripens two weeks earlier and is leading standard Black grape of its season. Bunch and berry large. Quality good. Vine vigorous, hardy, bears heavily. Another excellent variety for grape juice. Eating, Jelly, Juice, Market. NCS.

**Niagara** "The White Concord." One of most widely planted and the best known White grape. Vine ranks with Concord in vigor and productiveness. Bunch is large, the fruit of wonderful flavor. NCS.

**Mary Washington Asparagus** Large Early, prolific most delicious. Shoots extremely resistant to rust. Do not branch near ground. Often possible to cut unbranched shoots with tight buds 2 ft. long. There are several strains of Washington but the Mary Washington strain is much superior. Should be in your garden.

**Martha Washington** Heavy yielding pedigree strain, immune to rust. Grows rapidly, producing long, tender shoots. Has great flavor with both home and commercial growers.

**Bonvallots Giant** Long a standard variety preferred by growers for its fine table qualities.

**McDonald—New Crimson Rhubarb.** Bright crimson stalk of large size. Very productive, tender, succulent. Particularly prized for pies and desserts. "Color when cooked without peeling is attractive as red raspberries. Yields heavily, lasts lifetime." Prof. L. G. Bunting, McDonald College, Quebec.

**Victoria Giant** Big stocks, twice size of ordinary Rhubarb. Unusually tender—delicious. Somewhat later than Myatt's Linnaeus.

**Myatt's Linnaeus** Early, tender, free from toughness or stringiness. Mild sub-acid flavor.

**Horseradish** is easily grown, but is found in too few gardens. An indispensable relish.

**Mary Washington Best New Asparagus**

Other varieties See PRICE LIST.

# Super-Quality STARK SHADE TREES

**Grow  
Fastest  
and  
Live  
Longest**



**CHINESE ELM** (*Ulmus Pumila*). Fine new Quick Growing Tree of large size from Asia. Ours is the Large Hardy Northern Type. Especially good for dry soils. Has attained instant popularity everywhere. Graceful refined foliage.

**BECHTEL CRAB** (*Malus ioensis plena*). Dwarf tree 12 feet high literally covered in May with fragrant rose-pink Double-flowers. Attractive in groups or specimens.

**SILVER MAPLE** (*Acer dasycarpum*). Rapid-growing. Large, spreading, tree. Long lived if not pruned, hardy. Thrives in all soils.

**LOMBARDY POPLAR** (*Populus nigra italicica*). Picturesque Italian tree. Used in garden plantings, to screen unsightly views or buildings, or to give accent.

**WESTERN CATALPA** (*Catalpa speciosa*). Rapid grower. Stands heat and drought. Attractive white flowers shown above.

**WISCONSIN WEEPING WILLOW** (*Salix blanda*). A huge tree. Long slender graceful drooping branches. Rapid grower in either moist or dry ground. Hardy.

**CUTLEAF WEEPING BIRCH** (*Betula alba pendula*). Attractive, silvery white bark, graceful drooping branches. Finely cut foliage. Effective in lawn groups.

**PUSSY WILLOW** (*Salix discolor*). Attractive Silver Gray—Earliest buds for cutting in Spring. Dwarf tree.



Norway Maple

Schwedler Maple  
Leaves (Right)

**NEW  
Purple  
Flame**  
**Red  
Leaf  
Plum**  
Page 37

**Same  
Color  
as  
Leaves  
Above**  
**"Best  
of All"**  
for  
Lawns.



Sugar Maple

**NORWAY MAPLE** (*Acer platanoides*). One of the most beautiful shade trees. Has deep green foliage and strong branches which resist storms and require no pruning. Natural globe-shaped, compact head. Attains height of 60 feet. Popular for lawns, avenues, parks.

**SCHWEGLER MAPLE** (Center Oval) (*Acer platanoides schwedleri*). Identical in habit of growth with the Norway Maple, but the foliage is Bright Wine-Red in spring. It makes an unusually beautiful specimen tree for the lawn. **PURPLE FLAME, Red Leaf Plum**—New Burbank Creation, page 37—has same brilliant red leaf.



American Elm (Above)

European Plane Tree  
or Sycamore (Below)

European Sycamore

**AMERICAN or WHITE ELM** (*Ulmus americana*). Our grandest shade tree. Famous in American history. Medium rapid grower. Succeeds everywhere. Stark Bro's grow the true vase-shaped type with graceful spreading arching branches, tough, sinewy, resistant to storms. Ideal street or lawn tree. Often 80 feet high.

**SUGAR or HARD MAPLE** (*Acer saccharum*). Rich green leaves. Glorious yellow and scarlet in autumn. Large, long lived tree.

**EUROPEAN PLANE TREE or SYCAMORE** (*Platanus orientalis*). Rapid grower. Withstands smoke and dust. Ideal for city planting. Famous tree of Paris.

(Above)  
FLOWERS OF  
PARKMAN CRAB

(*Malus halliana parkmanii*). A very beautiful dwarf Japanese tree. A distinguished ornamental and an inspiring sight in May when it is literally covered with small, fragrant semi-double rosy pink flowers. It grows 8 to 12 feet high, and is prized both for specimen planting, or in tall shrub borders.

(Below)

## ROSE ACACIA

(*Robinia hispida*), Dwarf Tree. Familiarly known as Moss Locust. Nothing is more cheerful among the flowers of early June than the showy bright rose colored Rose-Acacia. The flowers which crowd the branches in large and colorful clusters, are of the graceful shape of sweet pea blossoms. Very attractive in border or in specimen plantings. It grows to a height of about 8 feet.

Flowers of  
Rose-acacia  
(Moss Locust)

**1. TRUMPET HONEYSUCKLE**

Vine with clusters of scarlet trumpet-shaped flowers Spring and Fall. Bright red berries.

**2. ENGLEMAN IVY**

Turns scarlet in Fall. Best all-purpose ivy. Clings to walls, hardy, quick grower.



1. (Above) Red Trumpet Honeysuckle

6. (Below) Sweet Autumn Clematis. (*Paniculata*) Very fragrant.

2. (Above) Engleman Ivy



3. (Above) Chinese Wisteria



7. (Below) Purple Jackman Clematis



4. (Above) Boston Ivy

## Stark's BEST FLOWERING VINES CLEMATIS

**3. CHINESE WISTERIA** (*Wisteria sinensis*)

Great favorite. Long clusters, often a foot in length, of fragrant lavender, sweet-pea-shaped flowers, in early June.

**4. BOSTON IVY** (*Ampelopsis tricuspidata*)

Hardy climber. Clings firmly to walls, posts, etc. Handsome leaves.

Brilliant Fall colors.

**5. HALL'S HONEYSUCKLE**

(*Lonicera japonica halliana*). Very fragrant creamy and yellow flowers all summer. Ideal for porch vine, hedge or wire fence.

**6. SWEET AUTUMN CLEMATIS** (*Clematis paniculata grandiflora*)

Masses of white, very fragrant blooms in Autumn. Attractive feathery seed-pods on vine all winter.

**7. JACKMAN CLEMATIS** (*Clematis jackmani*)

Favorite Purple, large-flowered. Strong grower. Mass of rich velvety purple blooms cover entire vine. June, July. Often blooms second time in Fall.

**8. WHITE HENRY CLEMATIS** (*Clematis henryi*)

Large, waxy, pure white flowers. Make an attractive trellis vine. Good foliage.



5. (Above) Hall's Honeysuckle

8. (Below) White Clematis Henryi

# HEDGES

## JAPANESE BARBERRY HEDGE

(*Berberis thunbergii*). See illustration at left—A thorny all-purpose, compact bushy dwarf shrub that is attractive when allowed to grow naturally to its usual height of about three feet or when trimmed to a desired height.

Very popular for hedges, shrub borders, foundation plantings or entrances. Except where thorns are needed to keep out dogs and intruders, (Stark's NEW THORNLESS is far more desirable). The small light green leaves turn to brilliant orange and scarlet in the Autumn and the bright red berries hang on the bush all winter, giving a cheerful holiday touch to the scene. Rust and disease immune. In growth, Jap. Barberry is just the same as the Thornless. (See Red Berries to left.)

### NEW U. S. PATENT THORNLESS JAPANESE BARBERRY

#### Sold ONLY By Stark Bro's

Stark Bro's New U. S. Patent Thornless Barberry is much preferred by those who desire the latest and best in hedge, shrub borders, foundation planting and entrance adornment. It is a thornless, denser bud sport of the ordinary thorny Jap. Barberry described above and has all its hardiness, sturdiness, adaptability and beauty. Height is about 2½ feet, but its compact growth, close profusion of light green foliage permits its trimming to any form, square cut or rounded. The Thornless also takes on the brilliant characteristic colorings of orange and scarlet in the Fall. Its red berries cling to the bush through the winter, completing its year round beauty. Occasionally a few undeveloped, pliable, spines appear, but they soon drop off. Immune to rust and disease.

Thornless Barberry Hedge Berries and fall-colored leaves (At left). Grows same as Jap. Barberry.

New U. S. Patent Thornless Barberry Makes Ideal Formal Pruned Hedge (Like Above)

**AMUR PRIVET (North) Hedge and Flowers (at right)**  
(*Ligustrum amurense* — north). "Iron clad" Hardy northern type. Stands 32° below zero without injury. Best of all Privets. Hedge dense as California and far harder. Can be trimmed any desired shape. Used as shrub is covered with fragrant white flowers.

**(Below) RED LEAVED JAPANESE BARBERRY** (*Berberis thunbergii atropurpurea*). Beautiful New Red Leaved sport of the Jap. Barberry, prized for its bright foliage the entire season. Rich lustrous bronze red, like the richest red-leaved Maples — becoming more brilliant and gorgeous in summer, changing to vivid orange scarlet in autumn.

A leaf coloring unequalled by any shrub, is followed by brilliant scarlet berries all winter. To develop its high coloring at all seasons plant in full exposure to the sun. Adds distinction to any planting. Burbank's New Red-Leaved Ornamental Plum "Scarlet Flame" (Page 37) makes a perfect color companion. Immune to rust and disease.

**(Above) TRUEHEDGE COLUMNBERRY**  
New U. S. Patent. Hedge of Hardy Dense erect type of Jap. Barberry. Takes the place of the Dwarf Box hedge where Box is not hardy. Immune to rust and disease.

### (Below) Stark's New GLOBE HEADED LOCUST

#### New Dwarf Tree

(*Robinia pseudoacacia bessoniana*). Similar to Umbrella Catalpa, except head is globe-shaped and much more refined in appearance. Dense foliage. No thorns. Ideal for entrance plantings in pairs or in formal gardens. We found this tree growing so successfully in Montana at 40° below zero, that we thought the rest of the country should have it.

Stark's NEW  
Globe-Headed  
Locust Tree  
(Below)

Stark's New  
Globe-Headed  
Locust Tree  
(Below)

# STARK SHRUBS

Bush of  
Hydrangea  
Peegee  
(Right)



(Left) HYDRANGEA PEEGEE

(*Hydrangea paniculata graniflora*). Stark's Large Flowering type produces enormous cone shaped blooms, often a foot long, during July and August. At first white, then changing to bright pink in late summer. Beautiful in foundation planting or in shrub borders, or as a single specimen for a lawn. Perfectly hardy. Very conspicuous and showy, medium to tall growing. Useful as bush shrub or can be trained to tree form. It is one of Stark's most popular shrubs. Succeeds everywhere and requires little attention. The flower heads may be dried and are often used for winter bouquets. We grow only the true Stark large-flowered type.

## SNOWHILL HYDRANGEA

(Below) Flower and Bush

(*Hydrangea arborescens grandiflora*). Called the Ever-blooming Hydrangea, as it is in bloom from June until frost. A favorite of the many visitors to Stark Park. Large round heads of pure white flowers, often 10 inches in diameter, resemble a huge Snowball. Medium height grower. Especially valuable shrub for planting in front of taller shrubs or around foundations. Succeeds even in partial shade as well as in sun.

Flower of  
Snowhill Hydrangea  
 $\frac{1}{4}$  size (Left)

Hydrangea  
Peegee Flower  
(Above)  
 $\frac{1}{3}$  actual size

Bush of  
Snowhill  
Hydrangea

Golden  
Flowers  
 $\frac{1}{2}$  size  
and Bush  
of border  
Forsythia  
(Below)



## Stark's (Right) SHRUB ALTHEA (Rose of Sharon)

(*Hibiscus syriacus*). Hibiscus. Many colors. Beautiful large Double Flowers of bright rose pink (illustrated), also Purple and Red. The white, Crimson-Eye, is single-flowered. Blooms August to frost. Often grows to small tree.

## FORSYTHIAS (Golden Bell) (Left)

**BORDER FORSYTHIA**  
(*intermedia*). Masses of bright yellow flowers in earliest spring before leaves appear. Fine for borders, groups, entrances, foundations.

**WEEPING FORSYTHIA**  
(*Forsythia suspensa*). Tall, long weeping branches, "Golden Fountains" of early bright yellow flowers. Foundation, border, entrance, covering banks or walls.

© Stark Bro's Nurseries, Louisiana, Mo.

Stark's  
Double Rose  
Shrub-althea

Felix  
Crousse  
Peony



## PEONIES

Easy to grow. Increase in beauty each year. Big roots of Stark-grown Peonies are full of vitality.

**FELIX CROUSSE** (Top) One of best. Enormous blooms. Rich velvety red. Fairly late bloomer. Fine for cutting.

**OFFICINALIS RUBRA** (Above) Fine, large, shiny, very double, dark red blooms. First to bloom in Stark Park.

**EDULIS SUPERBA** Best pink. Often called "Decorative Day Peony." Excellent for cutting. Immense flowers. Peach Blossom pink.

**FESTIVA MAXIMA** Best large white peony. Flecks of red in center.

Yellow  
Blooms  
of  
Double-  
Kerria  
Shrub

# Stark's Finest FRENCH BUDDED LILACS and Deutzia Shrubs

Pride of  
Rochester  
Deutzia  
Shrub  
(Below)

Ludwig Spaeth Lilac  $\frac{1}{2}$  size

Deutzia Rosea Bush. White Deutzia Gracilis, Top.

Belle de Nancy Lilac  $\frac{1}{2}$  size

**PERSIAN LILAC** (*Syringa persica*) Semi-dwarf. Delicately fragrant, very beautiful! Large loose heads of colorful lavender flowers. Small leaves. Rapid grower. Foundation, screen and specimen planting.

**PRESIDENT GREVY LILAC** (*French*) Enormous heads of nearly true blue double flowers. Our propagation direct from a plant selected in France by C. M. Stark, who declared this the finest Lilac.

**MME. ABEL CHATENAY LILAC** (*French*) The finest double white lilac ever developed. Creamy white with large very fragrant flowers of most attractive loveliness.

**LUDWIG SPAETH LILAC** (*French*) Long clusters. Deep reddish purple. Our parent plant brought from France by C. M. Stark.

**LEMOINE DEUTZIA** (*Deutzia lemoinei*) Dwarf white.

**BELLE DE NANCY LILAC** (*French*) Handsome clusters of large double pink satiny rose-hued flowers, lighter toward center.

**DOUBLE KERRIA** (*Kerria Japonica flore plena*) Large, double, globe-shaped flowers. Beautiful bright yellow in June and throughout the summer. Splendid medium-dwarf shrub, bright green branches attractive in winter.

**PRIDE OF ROCHESTER DEUTZIA** Medium height. Lovely double flowers slightly tinged pink on outside. Border or specimen plant.

**DEUTZIA ROSEA** (*Rose panicle deutzia*) Flowers attractive rose color. Only true pink Deutzia. Profuse bloomer in Spring. Shown in circle above.

**DEUTZIA GRACILIS** (*Slender deutzia*) White flowers in upper part of circle.

**Shrubs  
Will  
Add  
Beauty  
And  
Value  
to  
YOUR  
HOME**



**Yucca (Adam's Needle)**



**Flowers of  
Billiard  
Spirea**



**Flower and Bush of Genuine Orange-eye Butterfly Bush (Dorothy Perkins Rose on House)**

**YUCCA**

(*Yucca filamentosa*). Sometimes called "Adam's Needle," due to its pointed, sword-shaped, evergreen leaves. Tall stately stalks thickly covered with creamy white flowers. Very attractive for garden, lawn, or in front of bays of shrubs.

**SPIREA, BILLIARD** (*Spirea billiardii*). During July and August it is a mass of bright pink blossoms which are fine for cutting. A magnificent specimen shrub, growing to a height of 5 or 6 feet. Well adapted for shrubbery beds and borders because of its narrow, upright dense growth. One of the most beautiful Spireas and one of the best of all shrubs which flourish even in dry places. Our propagation is the true Stark Plumpy type which blooms a second time in the fall.

**BUTTERFLY BUSH, DARK PURPLE** (*Buddleia farguha*). A delightful companion shrub for Orange-Eye Butterfly Bush, as it is similar except the flowers are a dark purple instead of lavender.

**BUTTERFLY BUSH ORANGE EYE** (*Buddleia davidi*). Also known as Summer Lilac as it produces a profusion of long slender arching spikes of beautiful lilac-like lavender flowers, from July until frost. The delightful fragrance of the flowers attracts myriads of gorgeously colored butterflies. A valuable shrub for planting singly, in borders or in shrub beds. It should be cut back near the ground in the Fall for quickest growth in the early Spring.

**FLOWERING ALMOND** (*Prunus glandulosa*). One of the first and most cheerful color notes of Spring. This dwarf shrub is literally covered with double, pink rose-like flowers in May. With its delicate pink buds its branches have a pink veil of bloom which excites the admiration of all flower lovers.

Dorothy Perkins Climbing Rose On House to left (Described on Page 67)

(Below)  
Blooms of Flowering Almond make a wonderful display in any planting.



**RED RUGOSA ROSE**  
(*Rosa rugosa*). Much prized dwarf Japanese Shrub Roses. Very hardy. Fine for foundation plantings, borders, entrances, hedges. Fragrant deep pink Roses—often 3 in. diameter. Large Bright Berries remain into winter. Attractive dark green foliage, disease resistant.

**WHITE RUGOSA**  
(*Rosa alba*). Large white single flowers. Orange Colored Berries. Fragrant, hardy like Red Rugosa.

**HUGONIS ROSE (Yellow)** (*Rosa hugonis*)  
Left. A glorious glowing Chinese Shrub rose. Graceful arched branches covered with bright golden blossoms. Attractive in group, border, foundation, entrance or lawn. Very hardy.

Bush and Flowers of Sweet Mock Orange



(Below) Red Baby Rambler Rose

Bush and Flowers (2/3 size) of Virginial Mock Orange

### New MOCKORANGE Shrubs

For screens, hedges, mass plantings, these beautiful white flowered, hardy shrubs, insure finest effects.

**VIRGINAL (Giant Flowered)** (*Philadelphus virginicus*). Mockorange. Enormous, fragrant, 2-inch double-flowers. Medium height. Long blooming season.

**MOCKORANGE SWEET** (*Phil. coronarius*). Beautiful, tall shrub. Large sweet-scented white blossoms May and June. The true fragrant variety. Very hardy.

**MOCKORANGE LEMOINE** (*Phil. lemoinei*). Dwarf form of old-fashioned shrub called Syringa. Grows 4 to 5 ft. and in June is covered with fragrant creamy white blossoms.

**New BABY RAMBLER Roses—** Continuous bloomers. Hardy, dwarf types 1 to 2 feet high. Excellent for bedding, edging or rose hedges. Flowers in clusters similar to Climbing Ramblers. We offer **RED, PINK, ORANGE, SALMON** Baby Ramblers.

© Stark Bro's Nurseries, Louisiana, Mo.



**GARDENIA** — Dependable improved yellow climber for all sections. Hardy, vigorous. Small tea-rose shaped buds, deep yellow changing to cream color. Unusually fragrant.



**AMERICAN PILLAR** A leader among climbing Roses. Enormous clusters, vivid red, intensely yellow stamens. Disease-resistant; vigorous. Extremely hardy. Long, late bloomer.



**DR. W. VAN FLEET** Large Blooms. A favorite hardy Climbing Rose of America. Apple-blossom pink. Long stemmed. Midseason bloomer.



**EXCELSA** (Red Dorothy Perkins) Most dependable red Rambler. Replaces old Crimson Rambler. Large bright crimson clusters hold color for weeks. Hardy. Vigorous.

**GOLDEN CLIMBER**

**U.S. Patent—New**  
Fine hardy Yellow Climber. Large fragrant golden flowers produced singly on long stems. Early. Vigorous. Dark green, glossy foliage. (Not illustrated.)

**PRINCESS VAN ORANGE**

**U.S. Patent—New**  
Princess Van Orange presents a striking color display. Huge masses of Orange-Scarlet flowers. Blooms over long period. Vigorous grower. Rich green foliage. (Not illustrated.)

**BLAZE**

**U.S. Patent—New**  
Brilliant red climber resembling Paul's Scarlet Climber. Vigorous grower. Blooms early. Clusters of bloom on new growth at intervals during summer. (Not illustrated.)



**PAUL'S SCARLET CLIMBER** Brilliant scarlet, early-blooming Rose. Does not fade out. Large flowers in clusters on long stems. Vigorous, hardy, strikingly effective.

© Stark Bro's Nurseries, Louisiana, Mo.

**DOROTHY PERKINS** Best Pink Rambler. Bright, rosy pink clusters make bower of beauty in late Spring. Vigorous, grown everywhere.

**CLIMBING AMERICAN BEAUTY** (On Mr. Stark's house). Early, Very Large Flowers, often 3 inches. Lovely American Beauty color, fragrant.

**VIKTORIA**  
Most perfect white ever-bloomer. Exquisite long pointed buds, fragrant, long lasting. Showy white with creamy center, very double. Profuse, hardy.

Kaiserin  
Auguste  
Viktoria

Sunburst  
Yellow

**SUNBURST** Beautifully formed, long buds. Delightful fragrance. Popular.

Burbank's  
Scarlet  
Flame

## Stark's Newer Most Popular EVERBLOOMING FRAGRANT BUSH ROSES

### SCARLET FLAME

Burbank's New Master Creation from years of patient effort. Flashing, fiery brilliance. A wealth of vivid, lively color for any garden. Most profuse, constant bloomer under all conditions.

### EDITH N. PERKINS

Two-tone pink, flushed with tints of orange and gold. Fragrant, pointed buds. Blooms early and constantly. Vigorous, healthy and very hardy. A winner.

Edith  
Nellie Perkins

These Patented Roses are being Handled Under License from the Patent Owner



**TALISMAN** Unique color blending. Lasting. Free bloomer.

**ETOILE DE HOLLANDE BEST** Finest red. Large, very fragrant.

**GOLDEN DAWN** Massive buds. Superb. Vigorous. Profuse bloomer.

**MME. E. HERRIOTT** Daily Mail Winner. Rich copper coloring.

**MARGARET McGREDY** Best, hardiest, scarlet. Prolific.



**BETTY UPRICHARD** Has exquisite coppery sheen. Profuse.

**SOUV. DE CLAUDIUS PERNET** Popular. Large. Pointed Bud.

**E. G. HILL** Large bud. Long stems. Lasting. Showy. Prolific.

**JOANNA HILL** Large bud. Long stems. Lasting. Profuse.

**MME. BUTTERFLY** Lovely. Charming tones. Rich perfume.



**PRES. HERBERT HOOVER** Sensational flaming favorite.

**SNOW QUEEN** (F. K. Druschki) Extra big waxy buds. Hardiest.

**MRS. SAM McGREDY** Fiery hues. Long buds. Prolific. Hardy.

**GRUSS AN TEPLITZ** Always blooming. Velvety. Hardiest.

**MRS. P. S. DUPONT** Big prize winner. Prolific. Healthiest.

Courtesy J. Horace McFarland Co.

© Stark Bro's Nurseries, Louisiana, Mo.

Mrs. Charles  
Bell  
(Salmon Pink)

Radiance—Pink

# THE GREAT FAMILY of RADIANCE ROSES

## MRS. CHARLES BELL

Salmon-pink. A splendid salmon-sport of true Radiance. Everbloomer. Good bedder and fine for cutting. Vigorous.

### RADIANCE

Bright pink. Most popular pink Everbloomer in America. Succeeds for everyone. Beautiful buds, large full formed, fragrant flowers set on long stems. A wonderful bedder.

### RED RADIANCE

Best and Most Reliable Red Rose. Exquisite, well formed, fragrant buds on long, stiff stems. Always in bloom. Ideal for cutting, lasting. Unusually hardy, vigorous and disease resistant.

## Fine New U.S. PATENT EVERBLOOMING BUSH ROSES AND POPULAR NEW CLIMBERS ARE SHOWN BELOW



Burbank's **GOLDEN COMET**  
Patent pend. Exquisite, pointed.



**SIGNORA** Patent pending.  
Gorgeous cutting rose. A winner.



**COUNTESS VANDAL** Patent No. 38. Magnificent. Continual.



**MME. COCHET COCHET**  
Pat. No. 129. Coppery-gold tints.



**ECLIPSE** Plant Pat. 172.  
Superb, long buds. Prolific, hardy.



**GLOAMING** Patent No. 137.  
Satiny, gorgeous buds. Vigorous.



**TEXAS CENTENNIAL** Pat. No. 162. Most striking new red.



**AMELIA EARHART** Patent No. 63. Magnificent size, fragrant.



**MATADOR** Patent pending.  
Large, flashing, velvety sheen.



**CARILLON** Patent No. 136.  
Striking color. Always blooming.



**JACOTTE** Climber. Brilliant apricot-orange. Unusual. Large.



**MARY WALLACE** Climber.  
Unexcelled, large, clear-pink.



**SCORCHER** Climber. Australian. Amazing, fiery brilliance.



**NEW DAWN** Patent No. 1.  
Everblooming Van Fleet Climber.



**DOUBLOONS** Patent No. 152.  
Climber. Large. Hardy. Winner.

Courtesy J. Horace McFarland Co.

These Patented Roses are being Handled Under License from the Patent Owner



Burbank's **GOLDEN COMET**  
Patent pend. Exquisite, pointed.



**SIGNORA** Patent pending.  
Gorgeous cutting rose. A winner.



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Everblooming Van Fleet Climber.



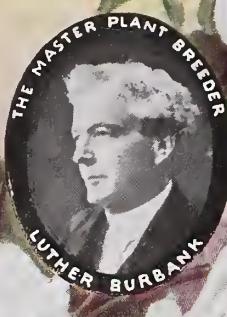
**DOUBLOONS** Patent No. 152.  
Climber. Large. Hardy. Winner.

© Stark Bro's Nurseries, Louisiana, Mo.

COPPER CLIMBER  
The First Rose  
Of Its Kind

SNOWWHITE  
Sensational New  
White Climber

GOLDEN SUNSET  
New Gorgeous Golden  
Climbing Rose



© Stark Bros' Nurseries, Louisiana, Mo.

### THREE MARVELOUS NEW BURBANK ROSE CREATIONS

#### COPPER CLIMBER—U. S. Patent

(Pending). First of its kind! A hardy, NEW Burbank Creation so exquisite in its distinctive coloring it is acclaimed as THE BEAUTY SENSATION of Climbing Roses. Long-pointed, tea-rose-like buds of deep orange copper, lighten as the flower unfolds, to glowing COPPERY SALMON, with delicate pink edges. Blooms profusely from early June through long season. Delightfully fragrant roses, long, strong stems, fine for cutting. Arching branches covered with roses of breath-taking loveliness. Glossy, rich green foliage. Amazingly beautiful for pergola, trellis, fence. Healthy, vigorous grower.

#### SNOWWHITE Climber—U. S. Patent

(Pending). New, Hardy, Burbank Creation. The World's FIRST White Climber with Large, Double-Flowered, Tea-Rose-Like Blossoms. Exquisite pure white and delightful fragrance of a tea-rose. Long strong stems, fine for cutting, pergola, trellis, fence. Blooms profusely, long season.

#### GOLDEN SUNSET—U. S. Patent

A New Burbank Hardy Climber. Gorgeously beautiful large, double, golden yellow roses, often tipped with orange. Curled, cupped, golden petals and unique holly-like glossy dark green foliage, give distinction all summer long. Vigorous grower.

**NEW**  
U. S. PATENT  
Pending

**BURBANK'S NEW  
ROSE FLOWERING  
PEACH TREES**

*The Sensation of a Century!  
A Marvelous Burst of,  
Glorious Spring Color!*

SANTA ROSA  
Flaming Red

ORCHID  
Pink



**New ROSE-FLOWERING Peaches**

Burbank Creations—U. S. PATENT (Pending)

Burbank's New Wonder-Gift to the beauty lovers of the world—trees which produce a profusion of bright, gloriously beautiful, double rose-like blossoms *early* in the Spring, followed by edible peaches. In the Shrub Border or as Ornamental Lawn Trees they will be prized for their rare beauty, and will excite the admiration of all.

**SANTA ROSA (Double-Red).** Produces such an entrancing profusion of large, brilliant, flashing red, double blossoms that it has the appearance of a **SOLID MASS OF FLAMING RED!** Rich green foliage and produces edible peaches.

**ORCHID (Double-Pink).** Exquisite, Large, Bright Orchid-Pink Double Blossoms cover its branches in early spring before the leaves appear. A Marvel of Beauty. Also bears good peaches.



A Beautiful Outdoor Living Room like this one is possible upon the average home grounds if planned the Stark Bro's way.

# The Home Planting Idea Sweeps the Nation

EVERWHERE—in city, village and country—there appears a new interest in planting. Home owners are awakening to the beauty possibilities of their home grounds, to the joy of planting and creating beautiful outdoor living rooms in place of the old-fashioned "back yard." This garden room is planned as you would a room indoors. Let grass provide a soft, velvety carpet of green—plant trees, shrubs and evergreens to give privacy and screen unsightly views—and you have a modern outdoor living room.

## Adds to the Joy of Living

Here, in privacy, you may enjoy yourself to your heart's content among the flowers and shrubbery. Here you may picnic or entertain guests in beautiful surroundings. Here the children may play in safety, free from the dangers of the street. The renewed interest in life created by flowering shrubs and beautiful surroundings will add years to one's life.

## Increases Property Value

Beautifying your home grounds is an investment which pays immediate dividends. The moment you set an ornamental or fruit tree, a shrub, plant or vine, your property becomes more valuable and desirable. Real estate dealers have estimated that the addition of a few trees and shrubs in a new subdivision often increases the property value 20%. Most things depreciate from the minute of purchase. Planting is one of the few investments that *does not depreciate* but ever brings increased returns in actual value and satisfaction.



Flowers and Tree of Red-flowering Dogwood (Above)

# The Outdoor Living Room

—the “Fashion” in Town and Country

A Haven of Beauty, Interest and Enjoyment

## Essential To The Modern Home

The Outdoor Living Room is a necessity to American homes. Unsightly backyards have given place to the new fashion that has swept the country. To be up-to-date the modern home owner must have an Outdoor Living Room. It is the biggest paying investment he can make and it costs so little. Any backyard can be converted from a dingy, cluttered, unsightly place into a haven of beauty, rest and recreation — beautiful in every month.

You can have the same miraculous transformation on your own backyard.

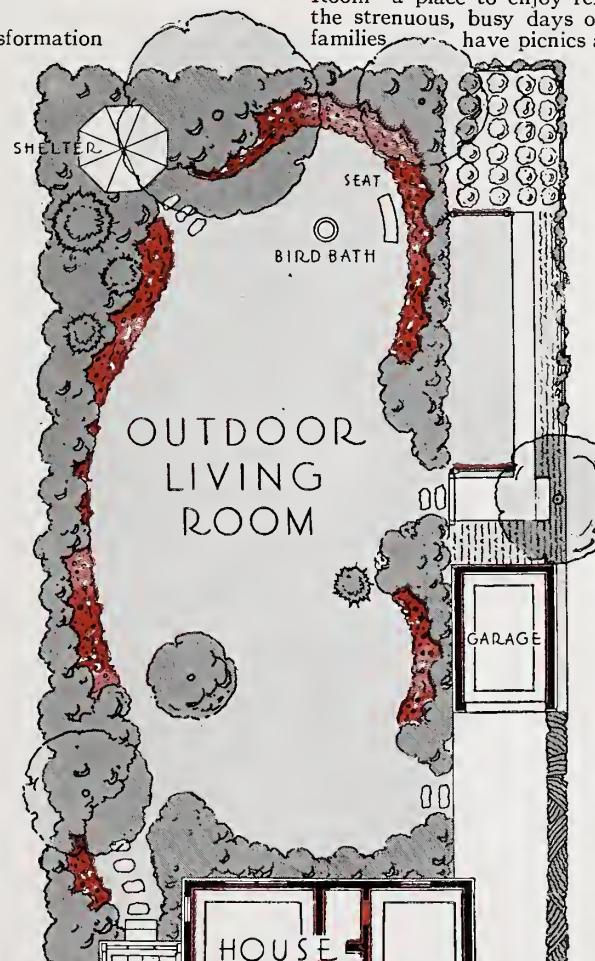
The great thrill of having and working with these beautiful shrubs and flowers will repay you in added health, pleasure and happiness many times the small cost, to say nothing of the greater increase in value and saleability of your property.

You can make your home the show place of your community. Hundreds of people see the grounds and outdoor views of your home to every one who sees the inside. A beautifully planted place reflects progressiveness, pride and success, whereas the bare, unattractive home grounds suggest carelessness. Make up your mind to have an Outdoor Living Room this spring.

## A Farm House is Not a Home Unless it's Planted

Mother and children are happier, prouder and more satisfied to “stay on the farm” if it is beautifully planted. Father, too, takes great pride in having an attractive lawn and a beautiful Outdoor Living Room. The plan at right is specially designed for the modern farm home but any of the plans on this page can easily be adapted to the farm grounds.

It is astounding to most owners of farm homes to learn of the very small cost of a beautiful and graceful planting. Even the smallest or plainest house will be made cozy and attractive—the object of envy of the neighborhood. Unsightly buildings or undesirable views can be screened from view quickly and economically by quick growing flowering shrubs, trees and vines. The farm Outdoor Living Room is the ideal place for rest and relaxation for the whole family—and a perfect place for picnics and entertainment of visitors. Don't delay, start this year.



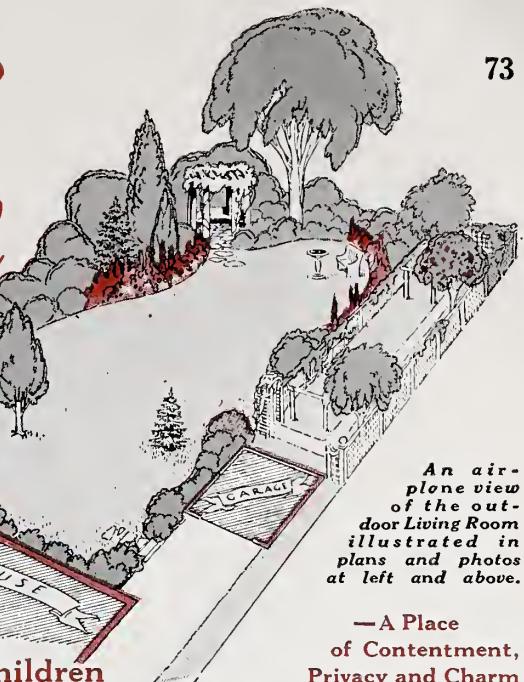
Ground plan above shows border planting of shrubs in background with perennials, roses and flowers in front.

No farm home grounds is complete without a spacious front yard bordered with flowering shrubs, hedges, graceful trees for summer and winter protection—and, of course, the Outdoor Living Room.



With plenty of space available around the country farm home, a wider scope and variety is easily accomplished. The Outdoor Living Room utilizes the home orchard as a background, the arbor for grapes and borders of flowering shrubs, with roses and flowers in front.

“It's  
Not A  
Home  
Until  
It's  
Planted”



An air-plane view of the outdoor Living Room illustrated in plans and photos at left and above.

—A Place of Contentment, Privacy and Charm

## A Cozy Corner for Children

An ideal place for children's play, bringing them health and happiness —safe from hazards of the street.

Photographs above show two parts of this beautiful Outdoor Living Room—a place to enjoy relaxation, comfort and welcome shade after the strenuous, busy days of the housewife and business man. Most families have picnics and entertain here.

## Make Your Home Complete

You'll find it an easy, delightful task to plan and plant an outdoor living room with the assistance of this catalog and Stark Bro's Nursery and make your home complete.

These few examples on this page will show you how inexpensively you can beautify your home grounds the Stark way. Not for many years have we been able to offer ornamental plants at such low prices. Remember always that our prices, reasonable as they are, are based on the **Best Quality Plants**. All Stark Shrubs and Trees are hardy, vigorous, clean and well-rooted. A Stark planting becomes more beautiful, enjoyable and valuable each year.

To make your grounds appropriately beautiful is a work of love. It is thought and labor of which you can be justly proud. Everyone who sees you making these improvements will admire you for it. All who view the results of surrounding your home with attractive flowering shrubs, graceful shade trees, trim hedges, and blooming beds of roses, will envy your ownership in that home.

## Free Landscaping Plans for Stark Customers

If your home grounds are large or if you have peculiar and complicated home grounds beautifying problems to solve, you should write to Stark Bro's Landscape Plan Department. This Department will give you its best expert advice and, on your instruction, will draw an **individually designed landscape plan** for your home grounds. This Plan Will Be Furnished to You ABSOLUTELY FREE if you agree to purchase from us the Nursery Stock necessary to beautify your home grounds. This Department is composed of Graduate Landscape Architects—men with the technical and the practical training necessary to make landscape planting plans for any size estate, park, public building, school, church, industrial building, golf course, or private home grounds.



An inviting corner of the outdoor Living Room with a background and screen planting of beautiful flowering shrubs and graceful trees obscuring an undesirable view.

# STARK LANDSCAPE PLAN SERVICE

A Nation-Wide Organization to Provide Free Landscape Plans for Stark Customers

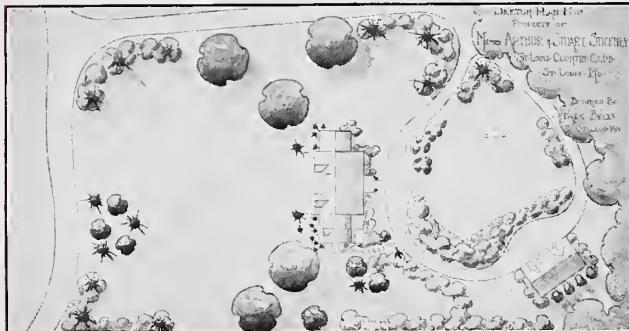
It is a known fact that in order to properly build a house it is necessary to have plans to follow. It is just as important when planting shrubs, shade trees, and other ornamentals on your grounds to have definite plans and intelligent suggestions. There is a right and a wrong way of laying out walks, drives, locating and planting trees and shrubs. Unless someone who has made a careful study of this work is consulted, the results obtained from planting a yard will usually be more or less disappointing. A small yard requires just as intelligent planting as a large place.

A large number of Stark salesmen and service men through-

wonderful help, particularly to the average home-owner who has felt that he could not afford to pay the fees of a professional landscape architect and, as a result, has left his property unimproved. Now, through Stark Bro's service, it is possible for him to really secure the advice and plans of an expert landscape architect. If the owner cannot make the entire planting in one season it may be extended over three or four seasons, making some additions each season until the entire plan is followed out. In that way he will be sure the planting will be correctly done and yet have the cost distributed over a number of years. No one can plant trees and shrubs promiscuously and then expect their yard to be successfully landscaped.

## How to Secure Free Landscape Plans

To Stark customers, these individually designed landscape plans are free. They are drawn from measurements, photographs, etc., mailed to us. Plans for most places can be handled satisfactorily by mail in this way and thus save our customers much expense.



Above is the sketch plan designed by Stark Bro's landscape architects for the attractive Stickney residence, St. Louis, Missouri. Photograph at right shows the results one year after planting Stark stock according to our detailed planting plan.



out the United States have taken special work and study in ornamentals and have been equipped with authoritative information. These Ornamental Planting Advisors will gladly give you the benefit of their advice and suggestions, together with data from their valuable reference books and equipment.

If you want merely a small foundation planting or a few groups of shrubs, etc., for the corners of the lawn or at the entrances, a Stark Ornamental Advisor—there is one in your neighborhood—will be glad to advise and make suggestions for your planting. No planting plan is necessary for plantings of this kind.

Stark Bro's maintain their Landscape Service Department for the benefit of their customers. This Department is made up of a number of graduate landscape architects of many years' experience. They will be glad to advise you in regard to your planting problems. They also design plans for home grounds, private country estates, parks, cemeteries, schools, subdivisions, and other public and private properties.

The Stark method of free landscape service and plans is a

We require only a small deposit to cover actual cost of preparing your detailed planting-plan. This deposit is made at the time the plan is drawn and then is refunded to the customer when the order for stock is sent in. Or, in other words, it is applied as cash on the order. The amount asked for as a deposit is 10 per cent of the estimated cost of the nursery stock for your planting. Of course, this amount is held within a limit set by you. As an example, if you wish to spend \$50 for your planting, Stark Bro's ask you \$5 (10 per cent) as a deposit for the plan. Then, when your order for stock is sent in to the amount of \$50, this \$5 deposit will be applied on the order. Thus, our customers get their landscape plan free.

In case of very large places it is sometimes necessary for one of our architects to personally go over the grounds and secure the necessary information. For these personal trips a very moderate charge is made.

Our Landscape Department will be glad to send you any further detailed information in regard to Stark Landscape Plan Service.



"Our place is now landscaped—over \$250 worth of shrubbery—all from your nursery. Thank you for your wonderful service. Your stock is far above the average and our dealings with you have been most satisfactory. Our place receives many compliments. We never hesitate to tell that Stark plans and stock brought this good success."

—H. J. BUCK,  
Merriam, Kansas.

"The work done by Stark Bro's for Innerness County Club (where International Golf Tournament was held) was satisfactory in every way and we should certainly employ them again if we had work of the same character. We were able to accomplish a completely satisfactory result at a cost of about half that proposed by other bidders."

—E. J. MARSHALL,  
Toledo, Ohio.



Photograph above shows attractive park planting of Stark ornamentals in Pittsfield, Ill. This is only a small portion of this beautiful planting. Stark Bro's immediate effect ornamentals are extensively used in parks.

The executives of large industries realize the effect of beautiful surroundings on the morale of their employees. In two years time cinder- and gravel-covered grounds of the factory pictured below were transformed into an attractive little park.



OUR space permits us to show only a few photographs of the thousands of large and moderate-size plantings for which Stark Bro's furnish stock each season. Our corps of expert landscape architects furnish plans, and Stark Bro's quality stock is used in cemeteries, parks, school plantings, subdivisions, and other public and private grounds from coast to coast. Stark Plans and Stark Quality Stock are the ideal combination for quick and permanent results.

*See page 74 for details of Stark Bro's Landscape Plan Service*



Compare the "before" picture of this Kewanee (Ill.) church with photograph taken two years after this Stark planting was made. It is now considered one of the most beautiful churches in northern Illinois.

© 1933

The beautiful Pike County (Mo.) Courthouse grounds, located near Stark Bro's Nurseries, were planned by Stark experts. This building, though beautiful, never showed its real architectural beauty until surrounded with Stark flowering shrubs and trees.



Stark Bro's landscape architects, each year, plan the grounds for many country clubs and country estates. These beautiful grounds, near Massillon, Ohio, are entirely planted with Stark shade trees and ornamentals.

**ALL THE PHOTOGRAPHS ON THIS PAGE SHOW STARK ORNAMENTALS USED IN LARGE PLANTINGS OF DIFFERENT TYPES**

© by Stark Bro's Nurseries, Louisiana, Mo.—World's Largest Ornamental Nurseries



The photographs above show the attractive home of Mr. Kable, of Mt. Morris, Ill., and the striking results obtained with Stark ornamentals in two years. Note the wonderful difference this planting has made in this home—increased enjoyment and actual increased sales value.

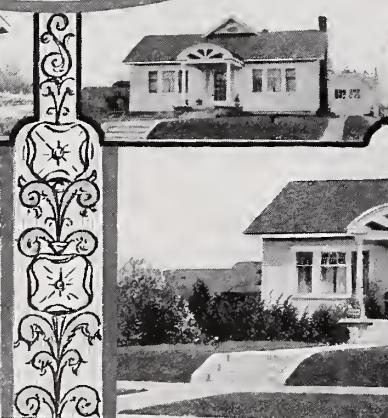
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The picture in oval at right is of the Pike County (Missouri) home of Mr. S. Hayden. The larger photograph was taken just 15 months after planting. Compare this with the small photograph taken before any planting was made. A striking example showing the wonderful quick results anyone can obtain by planting Stark-grown ornamentals. Mr. Hayden states: "This Stark planting has truly transformed my house into a *real* home."



Stark immediate effect shrubs and trees have been used exclusively in this beautiful Nebraska planting. Considering that this has been an awfully dry season in southwest Nebraska, I think I have accomplished wonders with Stark Bro's shrubs. Every shrub and tree that you see in the picture was planted in April. This picture was taken 16 months later. This place was absolutely bare—not even a lawn. Everyone around here admires our place greatly, and all declare it looks as though the shrubs and trees were planted for five or six years. I have followed your Landscape Architect's plan to the letter and it has certainly improved this place wonderfully. I think more of the shrubs than I do of the house."—A. N. LINEBURG, McCook, Neb.

(See above photographs)



The above shows a "before and after" picture of Dr. B. H. Brown's home in Muskogee, Okla. The small picture was sent to us by Dr. Brown when he wrote to our experts requesting advice on the proper shrubs and trees to plant. The large photograph was sent to us three years later. Regardless of the dry, hot summers in this section, Dr. Brown wrote that this Stark planting of trees and shrubs produced the marvelous growth and beautiful effects shown in this photograph in 3 years' time.



The above photograph of Mr. A. B. Howell's residence in Pike County, Missouri, shows a most attractive foundation planting of Stark shrubs. One can easily imagine how bare and uninviting this home would be without this planting. Only a few inexpensive shrubs were needed to make this transformation.

Stark ornamentals may be found successfully growing in the North, South, East and West.

Picture above taken 2 years after planting shows the home grounds of Mrs. J. Swem, Medford, Ore., planned by Stark Bro's and planted with Stark stock. Mrs. Swem wrote: "My shrubs are the admiration of all. All marvel at the coralberry—the only ones in Medford. The flowering almonds are just ready to burst into bloom. They were also a gorgeous sight last spring."

**ALL THESE ARE STARK PLANTINGS—QUICKLY TRANSFORMING THESE MERE HOUSES INTO BEAUTIFUL HOMES**



Only a few Stark shrubs were used in this foundation planting for this Missouri home, yet the immediate effects obtained, after one season's growth, can be easily seen from the larger picture.



Above is a central western farmhouse transformed into a beautiful place with Stark ornamentals. Note how effectively the barn has been screened. Attractive farm-yards will greatly increase the "Back to the farm movement."



The grounds of the beautiful home of Dr. Stevenson, Quincy, Ill., were planted last spring. The above photograph, taken one year later, shows how quickly these few Stark shrubs enhanced the very barren appearance of this house.



This three-year-old planting of Stark ornamentals has truly transformed the above Illinois yard into a place of park-like beauty. Notice especially the effective screening of the garage and of the other outbuildings in the rear.



The attractive St. Louis home of Mr. Doering has been made a place of beauty by the aid of Stark ornamentals. This photograph shows only a portion of these beautiful grounds which were completely planned by Stark Bro's landscape experts and planted with Stark Bro's Quality Stock.

**THESE MODERATE-COST STARK PLANTINGS PLANNED BY OUR EXPERTS. See page 74**



Literally miles of Stark ornamentals may be seen growing in our nurseries in carefully selected locations in various parts of the United States. Each plant and tree is given individual scientific attention so as to assure perfect root and top development.

Photograph at right shows the perfect development of Stark-grown shade trees and shrubs. Each tree is given plenty of space for proper development into a well-branched specimen which will give the customer practically immediate results. The 125 years of experience and the accumulative expert knowledge of five generations accounts for the fact that Stark trees are quality trees.



This snow-white field of Van Houtte Spirea in bloom was a wonderful sight. Compare the height of the plants with height of man in picture. This shows what excellent care and modern methods will do toward producing plants for immediate effects. Stark shrubs are not dug until they have developed into perfect specimens.

Stark quality shade trees are grown under the supervision of experts who have had a generation of practical experience, and also training at leading Agricultural Colleges. Each tree is individually trained into a perfect specimen with properly developed top and root system.



This huge field of Stark-grown Hydrangea Peegee shows the results which may be obtained from planting the Stark improved large-flowering type. A veritable sea of Hydrangeas that is typical of all the well-branched, vigorous ornamental stock which Stark Bro's ship out to their customers.

© by Stark Bro's Nurseries, Louisiana, Mo.—World's Largest Ornamental Nurseries



Nuts and Clusters of  
American Hazelnut



11-year-old Stark  
Butternut tree  
and nuts



Tree and cracked nut  
(at left) of Burbank  
Royal Walnut



Pecan tree and nuts of Pabst, Schley, and Stuart Pecans



Whole nut and kernel of Missouri Mammoth Hickory nut

#### NUT TREES NOT ONLY PRODUCE VALUABLE FOOD BUT ARE ATTRACTIVE SHADE TREES

**AMERICAN HAZELNUT** (*Corylus americana*). Delicious nuts similar to English filberts. Fine shrub for border.

**BUTTERNUT** (*Juglans cinerea*). Photograph shows a Stark tree just 11 years old, which has been in bearing for several years in Ohio. Notice how effectively it screens unattractive buildings. Nuts are unusually rich and delicious.

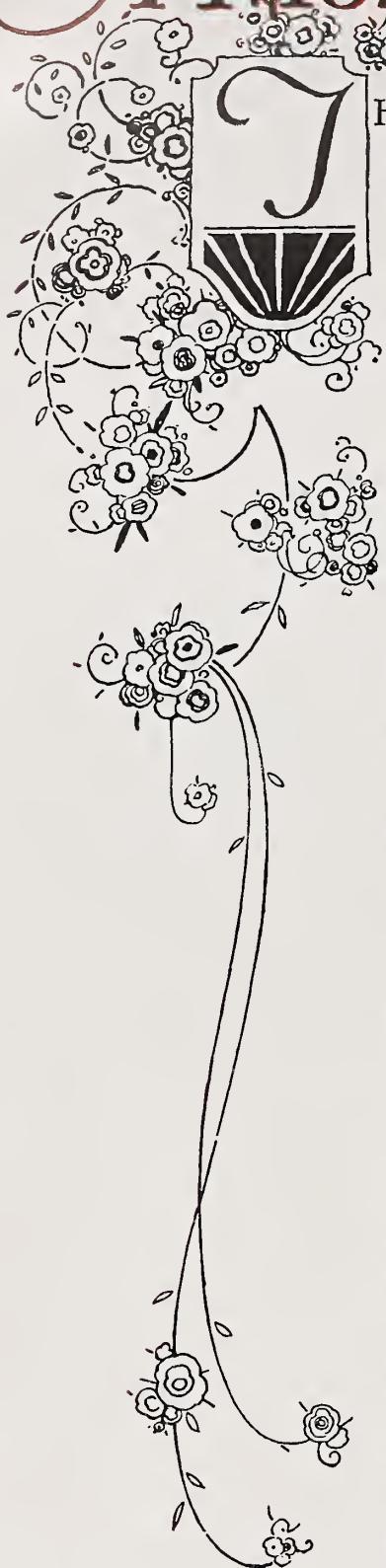
**MISSOURI MAMMOTH HICKORY NUT** (*Hicoria*). A special strain of Hickory. Immense nuts. Kernels very large. Attractive tree.

**BURBANK ROYAL WALNUT** (*Juglans*). Best of all Black Walnuts. Mr. Burbank said "Quality much superior—meat very large". Grows to timber size in one-half time of ordinary Black Walnut.

**PECAN** (*Hicoria pecan*). The favorite nut of the American people. Ideal lawn tree. Schley, Stuart, and Pabst are most satisfactory varieties. We do not recommend these grafted southern varieties north of the Ohio River. For sections north we recommend our Missouri Hardy Seedling Pecan.

See page 53.

# A More Beautiful America



HIS book has been prepared as another one of Stark Bro's many services to the American Public and as another step forward in helping to make America more beautiful. We have dedicated it to our hosts of customers in every state in the Union and in foreign lands, in appreciation of their great interest and helpful suggestions in developing and broadening the activities of this institution.

In this age, every American is interested in having a beautiful home and appreciates the actual value of beautiful surroundings which help to create a happy frame of mind that cannot be obtained in any other way. Only secondary to this is the actual proven increase in sales' value of any property that is beautified with trees, shrubs, and roses.

Everyone's natural pride should induce him or her to beautify their home grounds, so that their property will be the envy of the neighborhood and will win the admiration of every passerby. Furthermore, it is the duty of everyone to take an interest in creating beautiful parks, well-kept modern cemeteries, and attractive grounds around the schools and other public buildings in their city. Nothing else can do as much to develop civic pride in any city or community.

We have built up a wonderful Free Landscape Planting Plan Service for our customers, and, in addition, have several thousand Stark Service Men—in fact, there is one in practically every locality of the United States—who are able to give valuable and authoritative information on shade trees, flowering shrubs, roses, and other ornamentals. And now, to help both our Service Men and our thousands of customers throughout America, we have prepared this beautiful book of true-to-life color photographs of the choicest flowering shrubs, shade trees, roses, vines, and hedges. The varieties pictured and described in this book are the best and most satisfactory of all ornamentals. They were selected after many years of experience and tests by our experts and after consulting with other leading Horticulturists and Landscape Architects of America.

In this book are shown actual Stark photographs taken on our own grounds or photographs which have been sent to us by our friends and customers, showing the wonderful results obtained by planting Stark Ornamentals. You will find Nature's own colors truthfully portrayed in all these color photographs. We have spared no expense in making this book the best and most helpful of its kind ever issued.

Largest In  
The World  
\*  
Oldest  
In America

Stark Bro's Nurseries  
Louisiana, Mo.

# Stark Quality *through nearly* 125 Years

At LOUISIANA, MISSOURI, on the banks of the Mississippi River, is a beautiful little valley, and there is located the headquarters of one of America's oldest business institutions, the World's Largest Nursery. Since the year 1816, when Judge James Stark came to Missouri from Kentucky and started his Nursery on the sunset side of the Mississippi River, in the wonderful loess soil of Pike County, it has gradually grown into the Mammoth Institution of today.

Along with the ever-increasing size of the Stark Nursery Institution, there has been an equal increase in improvements in methods of growing and handling Stark Quality Stock and a continually better and more efficient service for Stark customers.

## "Stark Nurseries The Life Work of Five Generations"

The work of developing this Nursery has been carried on through five generations of the Stark family. It has been the life-work of all these generations to strive for all that is best in horticulture.

Many of our expert employees have also been with the Stark Organization for several generations, and their knowledge and skill in growing the Highest Quality Ornamentals has accumulated and been passed down from father to son. Often three generations of the same family are in our employ at the same time.

Nine Stark Branch Nurseries have been established in Seven different States.

There are 4,000 acres of America's best soil, in selected locations throughout the United States, devoted to the growing of Stark Quality Stock. This is one of the many reasons why Stark Nursery Stock is so Superior to stock produced under the usual conditions where an attempt is made to grow hundreds of different kinds and species of young nursery trees and plants in the same type soil and climate. Grown under ideal soil and climatic conditions,

which produces maximum strength of root and top, Stark trees, shrubs, roses come to you Full of Vigorous Life and Vitality and are naturally *worth far more than ordinary nursery stock.*

The extra care used in growing explains why Stark Trees, Shrubs and Ornamentals live and thrive under varying soil and climatic conditions.

Stark Nurseries have been at the same headquarters for over a century. You will always know where to find us—always willing to assist you with your problems. Our interest in our customers continues and our corps of experts is always at their service. In this age when so many inexperienced or temporary growers are offering their wares, it will pay to investigate thoroughly before making a purchase. You can't afford to take chances. Don't risk your time and money.

When you buy Stark stock you know what you get and that a strong "Rock of Gibraltar" Institution is behind every transaction. Stark Bro's stand back of the quality of every tree and plant they send out.

## NINE STARK BRANCH NURSERIES in AMERICA'S BEST TREE GROWING SECTIONS



*Stark New & U.S. Patent*  
**PRIIZE FRUIT TREES**  
*Shrubs & Ornamentals*



*STARK TRADE MARK  
Reg., U.S. Patent Office*

**Stark Bro's - Louisiana, Mo.**  
*(Headquarters.)*  
**4000 ACRES IN NURSERIES**

**STARK BRANCH NURSERIES**

Wapato, Wash.

Hannibal, Mo.

Perry, Kan.

Farmington, Ark.

Dansville, N. Y.

N. Girard, Pa.

Rockport, Ill.

Marionville, Mo.

Parum, Okla.